



2021 Annual Activities Report

Instituto Peabiru 2021
activities report

June 2022

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Socioeconomic Analysis of Communities
in the municipality of Breu Branco.
Photo: Fred Ferreira.

Introduction

This report gathers information on the work carried out by Instituto Peabiru during 2021, including projects, initiatives, and partnerships developed by its team of collaborators and consultants.

The second year of the pandemic brought many challenges and new ways of working to ensure the quality of our outputs and guarantee the safety of our staff and our target-audience.

In all, 20 projects were carried out in 2021, split into different actions, with 39 supporting organizations, including funders and implementing partners. In geographic terms, most of the actions took place in the regions of Lower Tocantins, the coast of Pará, and the greater Belém, in Pará. Altogether, the actions reached 317 municipalities between Amapá, Mato Grosso, Pará, and Tocantins.

Our projects addressed the development of biodiversity value chains, such as community arrangements for raising stingless bees and for non-timber forest products, rural technical assistance, and support for the verticalization of family farming production. We also supported the development of the 2030 Agenda in peri-urban communities in the Amazon, providing capacity-building and technical training, in addition to social protection efforts in different projects aimed both at childhood and adolescence, as well as gender equity.

We also held events and online courses dedicated to relevant topics for the Amazon. This is the case of the improvement course in

[Environmental Management in the Amazonian Context](#), carried out in partnership with the Environment Center of the Federal University of Pará (NUMA/UFPA) and the cycle of interviews with [Amazon Voices](#), promoted in partnership with the Center for Brazilian Studies, from the University of Salamanca, Spain. We expanded participation in forums and networks focused on socioenvironmental issues in the Amazon and renewed the partnership that has been running since 2015, in support of the Goeldi Museum through our [ProGoeldi](#) program.

Since 1998, the year Instituto Peabiru was founded, we have regularly published our activity reports. Annual reports for the last ten years are available on our institutional website. As of the 2021 edition, we began reporting our efforts associated with the [Sustainable Development Goals \(SDGs\)](#) they meet, contributing to greater transparency and assertiveness in the communication of our results.

→ **Access our annual reports here:**
peabiru.org.br/publicacoes/relatorios-anuais.

Letter from the Director

The year 2021 was of great relevance to institutional strengthening. Thanks to the *Vamos group* (Fundação Lemann, Humanize, and [República.org](https://republica.org.br/)) we participated in the SimbiOSC (Community for Learning and Development of the Non-Profit Sector), led by [Pacto](https://pacto.org.br/). This learning cycle, which began in 2020 with a regenerative organizational assessment, allowed us to understand our weaknesses and points to improve and our advances, such as the conception of working groups (WG).

In addition to the WG dedicated to Covid-19, we structured the Diversity and Inclusion WG, the Strategy WG, and the People Management WG. Different employees of different hierarchical levels participate voluntarily in these groups. The incredible work of the WGs resulted in institutional policies and recommendations relevant to various issues, fully accepted by the Board, generating greater horizontality, transparency, and unity for Peabiru. The Board learned a lot from these processes and advanced in its own structuring. We have advanced towards a more robust budget system, with different safeguards, allowing us to face more difficult times. The institution and the employees individually assumed different public commitments, with anti-corruption policies, the creation of a privacy and data protection policy; a policy to combat moral harassment; and, the institutional policy against abuse, harassment, and sexual exploitation of children and adolescents. Before the pandemic, we

began a strategic planning cycle from the group of administrators (board and managers), a process that was resumed with the General Assembly in 2021, which included the discussion and approval of our mission.

From the point of view of mobilizing partnerships and resources, it was one of the best years for the institution, highlighting the innovative and challenging initiatives supporting the Hydro Sustainability Fund and the Mitsui Foundation in the Tipitix project; and the execution of the Ybá Project for Dow. We continued our partnership with Unicef for the ninth year, as we were selected for the third edition of the Unicef Seal, now for the states of Amapá, Pará, Mato Grosso, and Tocantins. We are proud of our long-term partnerships, such as our alliance with Agropalma, which celebrated its 14th anniversary. We started our third project approved by the Petrobras Socioenvironmental public notice, Mangroves of the Amazon, now in partnership with the Mangroves Laboratory of the Federal University of Pará and the civil society organization Sarambuí.

Based in Belém for seventeen years, I am happy to share this challenge with Hermógenes Sá, executive director, for more than fifteen years, with Francinaldo Júnior, our accountant for thirteen years; in addition to Maíra Parente, treasurer and administrative coordinator, Manoel Potiguar, manager of different projects, and Swellen Barbosa, administrative assistant who completed ten years with us. Finally, there was an important renewal and boost to the Assembly of Peabiru, with the arrival of new members: Carmem Ribas Gomes, José Mattos, Larissa Steiner Chermont, Márcia Cortez, Ruth Almeida, in addition to the return of Rogério Favacho Da Cruz.



João Meirelles, General Director of Peabiru Institute,
at the Hydro Sustainability Fund's Partners Meeting.
Photo: Led Produções.

Instituto Peabiru

Instituto Peabiru is a Brazilian Civil Society Organization of Public Interest (Oscip), with 23 years of experience, with the mission of encouraging the protagonism of social groups in the Amazon to promote full access to their fundamental rights. Based in Belém, Pará, it preferentially operates in the Amazon biome, with special attention to the Eastern Amazon. In the state of Pará, special attention is paid to four regions: Lower Tocantins, the coast of Pará, greater Belém, and Marajó.

Approach

In our action-oriented research approach, we operate through participatory processes of research, analysis, reflection, and decision-making. This approach allows the groups to take ownership of the context in which they are included, in addition to contributing to political formation in a participatory way. It is part of the work to encourage the effective participation of the different segments of the desired target-audience of the projects, such as women, youth, and the elderly, and thus reach a broad horizon of knowledge, learning, and perceptions, valuing collectivity as a whole.

We also adopt methodologies that aim to facilitate local dialogues and the engagement of different actors (social groups and communities, local government, companies, etc.) to build strategic and sustainable alliances in the various processes of territorial governance. In the territories in which we operate, our main objective

is to facilitate processes of social transformation based on the strengthening of community collectivities. These processes should result in social groups with:

- Greater ability to participate in the planning, implementation, and monitoring of local development policies;
- Greater decision-making power over the use and management of natural resources;
- Better economic position in priority value chains;
- Strong ability to claim their basic rights.

Mission

To foster the protagonism of social groups in the Amazon to promote full access to their fundamental rights.

Lines of action

Peabiru guides its work based on four lines of action.

Amazon Value Chains	Social Protection	Corporate Social Action	Biodiversity Conservation
<p>We strengthen individual, collective, and associative capacities in the territories, for territorial governance and management of local resources, conserving land, culture and the environment, including the promotion of food, water, and energy security. In this component, the following activities stand out: a) Rural technical assistance; b) Strengthening sociobiodiversity value chains; c) Promoting work safety in rural areas, through studies and technical cooperation projects; and d) Support for the formation of spaces and organizations for monitoring, reflecting, and elaborating strategies to guarantee rights.</p>	<p>We mobilize public managers, organizations, and civil society to ensure the rights of children, adolescents, and youth in favor of greater equity between boys and girls and the empowerment of young community leaders. Actions focus on: a) Public social indicators for children and adolescents; and b) Encouraging and supporting social organizations and rural businesses led by women.</p> <p>We have been working for 10 years as a technical partner of the United Nations Children's Fund, Unicef, in the Brazilian Amazon.</p>	<p>We build partnerships between companies, public entities, and communities neighboring company operations in favor of sustainability in the territories. Based on environmental, social, and corporate governance, we work especially with: a) Conflict mediation; b) Implementation of social technologies to solve problems surrounding projects; c) Strengthening of the community's social organization for dialogue with the government and private initiative; and d) Participatory construction of local development plans.</p>	<p>We promote environmental education for children and youth and contribute to the conservation of public and private areas that are a priority for biodiversity conservation. We carry out research and knowledge production efforts on the biodiversity of the Amazon biome, especially the Belém Endemism Center, an area that comprises the state of Pará east of the Tocantins River and the Amazon portion of the state of Maranhão. In this component, we highlight the a) Conservation of pollinators, especially native bees; and b) Conservation of ecosystems, such as mangroves in Pará, through the Amazon Mangroves project.</p>

Governance

Instituto Peabiru has three bodies that make up its Governance structure: the General Assembly, its highest governance body, the Audit Committee, and the Advisory Board. Below is the list of members at the end of 2021.

General Assembly

In 2021, the composition of the Assembly was renewed, with new members Carmem Maria Ribas Gomes, José Mattos, Márcia Cortés, Larissa Steiner Chermont, Rogério Favacho da Cruz, and Ruth Helena Cristo Almeida. Peabiru has sought to ensure greater gender parity among councilors (associates). Most of the Assembly is made up of councilors based in the Amazon, particularly in the state of Pará.

Adalberto Wodianer Marcondes, Itatiba, SP
Carmem Maria Ribas Gomes, Belém, PA
D'Alembert de Barros Jaccoud, Brasília, DF
Francisco Vila, São Paulo, SP
Gilberto de Souza Meirelles Neto, Jundiaí, SP
Hermógenes José de Oliveira Sá, Belém, PA
João Carlos de Souza Meirelles Filho, Belém, PA (Founder)

João Marcos Silveira, São Paulo, SP
João Francisco Menezes, São Luís, MA
Joel Buecke, Belém, PA
José Maria de Abreu Mattos Neto, Belém, PA
José Pedro de Souza Meirelles, São Paulo, SP
Larissa Steiner Chermont, Belém, PA
Maíra Barbosa Parente, Belém, PA
Márcia Cortés, Pequim, China
Maria Luisa da Silva, Belém, PA

Maria Teresa Junqueira Meinberg, São Paulo, SP
Nara D'Oliveira, Belém, PA
Patrícia Schneider, United States
Regina Oliveira, Belém, PA
Rogério Favacho da Cruz, Santarém, PA
Ruth Helena Cristo Almeida, Belém, PA
Sérgio de Castro Gomes, Belém, PA

Audit Committee

Gilberto de Souza Meirelles Neto – Full Member
Rogério Favacho da Cruz – Full Member
Rui Salles Lanhoso Martins – Full Member
Ana Gabriela da Cruz Fontoura – Alternate
Hinton Hennington Portilho Bentes Neto - Alternate

Advisory Board

Alberto Marsicano Guedes
Dulce Rosa de Bacelar Rocque
Hinton Hennington Portilho Bentes
Leo Sussumo Ota
Rogério Raupp Ruschel
Roselis Mazurek
Rui Salles Lanhoso Martins

Collaborators in 2021

1. Abimael Teles e Teles
2. Adiele Nataly Alves Lopes
3. Adriano Ferreira dos Santos
4. Aila de Carvalho Freitas
5. Agatha Cristina Nogueira de Oliveira da Silva
6. Amanda Campos dos Santos
7. Bruno Tomaz do Couto Moraes
8. Cintia Cristina Araujo Santana
9. Cláudio Roberto de Lima Melo
10. Cleiton José Oliveira Santos
11. Deiziane dos Santos Pinheiro
12. Diego Novaes Carneiro da Silva
13. Dyandra Jamile Rosario da Silva
14. Edilene Borges Marinho
15. Elaine Cristina Gouvea Rodrigues
16. Eliete Santana de Carvalho
17. Fernando José de Oliveira
18. Flávia Cunha Costa
19. Flora Bittencourt Lima
20. Francinaldo Santos da Costa Junior
21. Francisco Jose Corrêa De Araujo
22. Francisco Romerio dos Santos Mota
23. Gabriela Doce Silva Coelho De Souza
24. Gustavo Bezerra de Moura
25. Hannah Maria Vidal Maués
26. Hermógenes José Sá de Oliveira
27. João Carlos de Souza Meirelles Filho
28. Joelmir Rafael Vasconcelos Ozorio
29. John Lennon Silva Gomes
30. Karlla Zilda Vieira Tavares
31. Keila Cristina Redig Pacheco
32. Leonel Rodrigues Ferreira
33. Lilianne Fontel Cunha
34. Lucas Gabriel da Silva Moraes
35. Luciana Kellen Soares Da Mata
36. Luzileida Sousa Correa
37. Maíra Barbosa Parente
38. Manoel Rodrigues Silva Potiguar
39. Margarete Fatima Avellar Melo
40. Mariana Carvalho Buoro
41. Mariana Faro Ferreira
42. Matheus Oliveira Silva
43. Mércia Aparecida Da Silva
44. Michelle Paolla Souza Da Gama
45. Perla Katheleen Valente Corrêa
46. Rafael Bruno de Assis Sales
47. Raynéia Silva Machado
48. Renata da Paz Ataíde
49. Renata Barbosa Parente
50. Rodrigo Dos Santos Rodrigues Neto
51. Rosemiro Alberto Rodrigues Neto
52. Shirlem de La Rocque Canto
53. Swellen do Socorro Barbosa Abraçado
54. Thiara Fernandes e Silva
55. Vanessa Carolina Lima De Matos
56. Verena Pereira Reis
57. Yan Cássio Gatinho Lima

→ Learn about our team here:
peabiru.org.br/colaboradores

Personnel indicators

Instituto Peabiru counts on a group of collaborators, interns, consultants, associated researchers, and volunteers, mobilized according to the programs and projects. As part of the development of internal capabilities, it encourages the continuous training of its staff, with personnel at different levels of specialization and part of its employees developing research at the master's and doctoral level, on topics related to the lines of action.

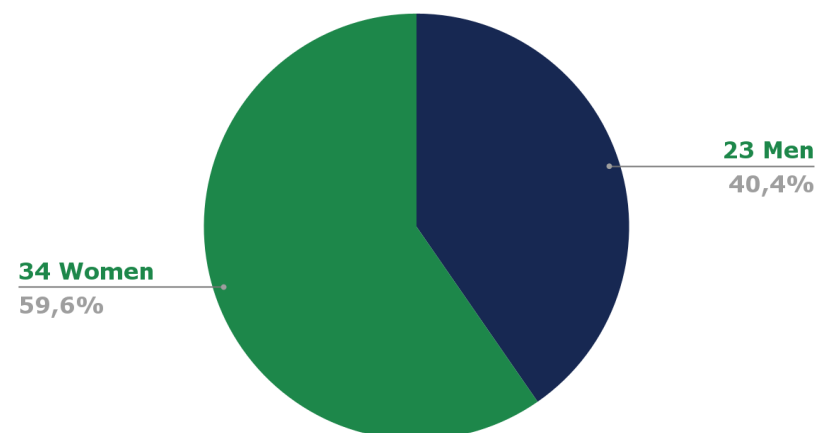
57 collaborators in 2021

+16 compared to 2020

34 women 23 men

Interns, full time collaborators, and project consultants

Staff in 2021



Sustainable Development Goals

Since 2021, we have started the process of building institutional indicators that allow us to present the impacts generated by our work in a transversal way, in different themes and territories. As a civil society organization, this is a commitment to transparency and measurement of results, whether for our funders, for the different beneficiaries of our projects, and for society. This has been an organizational learning process for which we adopted global sustainability efforts and commitments as a starting point. Therefore, our construction is based on the [Sustainable Development Goals \(SDGs\)](#), through which we seek to present our actions and projects based on their respective contributions to the goals defined by the United Nations.

Based on an analysis of the most representative agendas of our activities in the last ten years, we list five SDGs that we consider the foundation of our action: Zero Hunger and Sustainable Agriculture, Gender Equality, Reduced Inequalities, Life on Land, and Partnerships for the Goals. In addition to these, the health emergency imposed by the covid-19 pandemic demanded strong actions and positions on the topic of Good Health and Well-Being, which in the years 2020 and 2021 presented itself in a decisive way for our entire team and partners in long-standing in the Amazonian territories.

Institutional SDGs



2. Zero Hunger and sustainable agriculture End hunger, achieve food security and improved nutrition, and promote sustainable agriculture.

3. Good Health and Well-Being Ensure healthy lives and promote well-being for all at all ages.

5. Gender Equality Achieve gender equality and empower all women and girls.

10. Reduced Inequalities Reduce inequality within and among countries.

15. Life on Land Protect, restore, and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation, and halt biodiversity loss.

17. Partnerships and means of implementation Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development.

Special programs

Friends of Amazon Bees

Instituto Peabiru has been working since 2006 on the organization and formalization of the stingless bee honey value chain. Meliponiculture, the breeding of stingless bees, is an activity that combines local income generation, combating fires and deforestation, promoting the conservation of biodiversity, and valuing environmental services such as pollination. Currently, the program has two active projects: [Friends of Amazon Bees](#), funded by Instituto Clima e Sociedade, and [Amazon Endeavor](#), which is funded by the Assaí group. Project actions are presented in later sections of this report.

Education for sustainability

Efforts to promote educational content regarding the Amazon, its populations, and emerging themes. In this program, we develop the project [Environmental Management Course in the Amazonian Context](#), the series [Amazon Voices](#), and the new online courses launched free of charge on the Distance Learning platform on our website: *Amazon - an introduction*, available in both Portuguese and English.

→ For online courses free of charge, access:
peabiru.org.br/cursos.

Forest Products

Our more than 20 years of experience in core activities of Amazonian value chains, especially with their traditional populations, allowed us to identify a gap in the flow of products from these chains to broader markets and under fairer conditions. These experiences guided the way to work on activities to promote access to markets, a space that is still difficult to access for communities that are in isolated territories, both from a social and infrastructure point of view. In this program, we concentrate initiatives aimed at improving conditions of competitiveness and valuing the production of traditional groups in the Amazon. The program comprises the Amazon Ventures projects and activities to promote sociobiodiversity and family farming products through **Peabiru Forest Products**, both supported by Assaí. In 2021, the Peabiru Forest Products virtual store expanded its portfolio, with more than 50 products that are delivered throughout Brazil.

→ To buy at the Peabiru Forest Products store access:
peabiruprodutos.com.

Main projects implemented in 2021

Ativa Barcarena

Location: Barcarena, Pará.

Established and funded by: Hydro.

Support: Hydro Sustainability Fund (FSH).

Implemented by: Instituto Peabiru.

Project Manager: Flora Bittencourt.

Staff: Hermógenes Sá, Karlla Tavares, Larissa Furtado, Mariana Faro, Margarete Melo, Rosemiro Rodrigues, and Thiara Fernandes.

Lines of action: Amazon Value Chains and Corporate Social Action.

The Ativa Barcarena project seeks to value family farming and sustainable food production in Barcarena, a municipality located in the northeast of Pará. Its multidisciplinary team works in rural technical assistance, in the training of family farmers, in the organization of the network of socio-productive actors, and in the promotion of agricultural products with local identity, in a systemic, integrated, and continuous approach. Ativa Barcarena activities are planned and distributed in cycles of technical assistance and training for family farming actors.

Launched in 2018, the project gathers knowledge about family farming in Barcarena, making it possible to identify challenges and successful experiences in family farming in this territory. From the beginning, various activities were carried out in this regard, such as the study on the fertility of arable soils, participatory assessments in rural and peri-urban communities, and workshops, for example. In 2020, a new stage was adapted to the worldwide pandemic challenge. New approaches to outreach and mobilization were introduced, such as the use of social media and other digital tools to ensure communication with

local leaders. The strategies were successful, and we were able to reach the target of beneficiaries foreseen for year 1 and, after the resumption of face-to-face activities, to carry out activities in the field, following the safety protocols against covid-19.

In 2021, all 91 project beneficiaries received technical visits to their production units and participated in 17 workshops on the preparation, dilution, and application of bio-inputs. In addition to these workshops, other topics were also addressed in collective activities, such as good practices in poultry farming, citrus cultivation and pruning, açai grove management, and family production unit management, totaling at least 30 hours of technical assistance dedicated to each beneficiary family and 24 demonstrative bioinput production units installed.

SDGs encompassed



Travessia

Location: Barcarena, Pará.

Established and funded by: Hydro.

Support: Hydro Sustainability Fund (FSH) and USAID.

Implemented by: Instituto Peabiru.

Project Manager: Flora Bittencourt.

Staff: Hermógenes Sá, Karlla Tavares, Margarete Melo, Mariana Faro, Rosemiro Rodrigues, and Thiara Fernandes.

Lines of action: Amazon Value Chains and Corporate Social Action.

As part of the Ativa Barcarena program, in 2021 Instituto Peabiru also carried out the Travessia project, carried out by FSH and supported by Hydro, promoting prevention and mitigation of the health and economic impacts of Covid-19 on vulnerable populations in the Legal Amazon. Focusing on Barcarena, Pará, the Travessia project carried out actions related to safety in agricultural production and flow, improving rural family infrastructure, and preventing the transmission of covid-19 through the manufacture and donation of masks and the installation of hygiene hubs in high traffic areas.

The Travessia project purchased 28 tons of fruit and 23 tons of cassava from local farmers, destined for donation. In all, it is estimated that 6,900 vulnerable people were benefited with donations of food kits. The donations were made based on agreements with the Municipal Social Assistance Department of Barcarena (SEMAS), guaranteeing the destination of donations to beneficiaries registered in the reception centers and CRAS (Social Assistance Centers) in Barcarena, with 5,115 people linked to CRAS and 1,785 people assisted in the shelters.

Furthermore, equipment suitable for agricultural transport was donated to the beneficiary producers (boxes for transporting live birds, reusable plastic boxes, and plastic bags for fresh produce). With the objective of adding value to agricultural products and reducing potential sources of contamination, projects were developed to implement, adapt, or modernize rural family infrastructure for all 91 participating family production units.

On the prevention front, Peabiru coordinated the installation of three hydrohubs during the Farmers' Market, totaling 27 events held, with the use of hand sanitation equipment by the population. The production and donation of masks was coordinated by the organization Synergia, providing the delivery of 400 masks for the 200 kits donated by the Travessia project, containing 2 masks, 1 face shield, 1 fabric cap, and hand sanitizer. Currently, the Travessia Project is in the process of delivering donations of materials and equipment for the execution of projects built in partnership with the beneficiary families.

SDGs encompassed



Tipitix

Location: Barcarena, Pará.

Established and funded by: Hydro.

Support: Hydro Sustainability Fund (FSH) and Mitsui Foundation Brazil.

Project Manager: Hermógenes Sá.

Staff: Bruno Moraes, Flávia Costa, Mariana Faro, Paula Isabele, Renata Ataíde, Renata Barbosa.

Lines of action: Amazon Value Chains and Corporate Social Action.

The Tipitix – Community Agri-Food Entrepreneurship project is an initiative of the Hydro Sustainability Fund and the Mitsui Bussan Foundation aimed at promoting solutions for sustainable development in the Amazon. Executed by Instituto Peabiru, Tipitix offers opportunities to entrepreneurs and social groups in the region of Barcarena, Pará, for the development of products based on family farming, through technical support in the areas of food technology, accounting, marketing, and sales. Tipitix also offers a Processing Unit dedicated to the vertical integration of local agricultural production, where the products are processed with all the quality protocols regulated by the Health Surveillance.

Executed through Community Business Development Cycles, Tipitix supports individual and collective entrepreneurs in the creation of food products, from the stage of identifying the public, formatting the business model and formulating recipes, visual communication, and market launch. Launched in April 2021, Tipitix has already carried out two Business Development Cycles, with a public call for the selection of beneficiaries, supporting 20 enterprises and more than 200 producers responsible for the launch of more than 30 products. The products

comprise 10 value chains, with emphasis on the cassava value chain, which gave rise to a line of products such as tucupi, cassava flour, tapioca flour, and cassava cheese bread. On the marketing and market access front, Tipitix products reached 11 points of purchase, in the cities of Abaetetuba, Barcarena and Belém, in Pará, in addition to participating in events to promote local products and gastronomy.

Highlighted numbers

10

productive chains (pineapple, açai, banana, cocoa, coconut, cupuassu, vegetables and legumes, cassava, muruci, and taperebá).

34

products launched (between April 2021 and May 2022).

→ Discover the complete line of Tipitix products on the website:
tipitix.com.br

SDGs encompassed



Amazon Ventures (Empreender Amazônia)

Location: Almeirim, Belém, Curuçá, and Monte Alegre, Pará.

Funded by: Assaí.

Project Manager: Hermógenes Sá.

Staff: Joel Vasconcelos, Fernando Oliveira, and Francinaldo Júnior.

Line of action: Amazon Value Chains

The Amazon Ventures project was essential to ensure technical assistance to stingless bee honey producers and to support the initiative to commercialize sociobiodiversity products, through the Peabiru Forest Products brand.

The project aims to develop strategies to improve the commercialization of Amazonian sociobiodiversity products, such as stingless bee honey and others, and to contribute to the empowerment of social groups producing in the Amazon. During the period, technical assistance on meliponiculture was guaranteed to beneficiary families in Curuçá, which allowed full use of the productive capacity.

Thanks to funding by wholesale network Assaí, assistance was guaranteed to accompany the expansion process of the meliponaries that were still in the process of reproduction. Technical assistance also provided training on good harvesting practices, in addition to facilitating planning for the logistics of transport.

The project directly involved 21 beekeepers who were advised throughout the commercialization process of their production. During the development of the project, we observed that the producers, with the support of the local technician, were able to independently collect all the honey production, practically without external support, only with a small virtual guidance from Peabiru, even during the pandemic period. Such autonomy demonstrates the success of the project and the increase in human capital at the sites. In terms of sales support, the project was fundamental for the consolidation of Peabiru's two sales channels: Peabiru Shop and Peabiru Forest Products website.

Peabiru Forest Products

In 2021, Peabiru Forest Products consolidated its digital marketing both on its own website and in e-commerce through Mercado Livre. With a 67% growth in average virtual sales over the year. In its own channel, the company currently has an average monthly revenue of BRL 346.80 and a growing flow of visits.

In global terms, in 2021, Peabiru Forest Products sold BRL 4,119.67. This revenue is due to the interruption of in-person sales due to the pandemic. Although the result represents a 78% reduction in revenue, it was only possible thanks to the consolidation of virtual sales. For 2022, the proposal is to expand the dissemination of the site and reopen the physical space; with this, we expect that revenue will grow again.

The year was also important for publicizing the initiative at events, with emphasis on participation in the World Bioeconomy Forum, held in Belém between the 18th and 20th of October. Peabiru Forest Products had a stand, where it was able to promote its honey from stingless bees

from the Amazon, as well as other products from entrepreneurs in the region. In partnership with the Municipal Environment Department (Semma), Peabiru Forest Products participated in the 1st Ecofair in Belém, held at Horto Municipal, in Belém. The event aimed to give visibility to local producers who work with agroecological and circular economy products. To close the 2021 events, we participated between December 14th and 29th in the *Espaço da Bioeconomia*, an event that had the support of the State Secretariat for the Environment and Sustainability (Semas), with a stand to promote our products and the products of other partners.

During the year, Peabiru Forest Products reached 4 Brazilian states at physical points of purchase. Our honey and other products sold by the company can be found in the following states: Brasília, São Paulo, Rio de Janeiro, and Pernambuco.

In terms of income generated for producing communities, due to the pandemic, in 2021 there was a reduction in the number of supplier communities and in the amount of honey purchased compared to previous years. We purchased 420.1 kg of honey (BRL 40.00 each kg) from 19 families, which represents an average value of BRL 884.42 per family.

Overview of deliveries and batches 2021 harvest

Date	Territory	# of families	Bee species	Kg
11/03/21	Monte Alegre	1	Compressipes	125
11/18/21	Almeirim	10	Rufiventris	47
11/18/21	Almeirim		Compressipes	93
12/14/21	Curuçá	8	Rufiventris	155.1

Highlighted numbers

19

Families supported

420.1kg

of stingless bee honey sold

SDGs encompassed



Amazon Mangroves

Location: Marine Extractive Reserves in Pará: Arai-Peroba, in the city of Augusto Corrêa; Caeté Taperacu, in Bragança, and Tracuateua, in Tracuateua.
Funded by: Petrobras.

Project Manager: John Gomes.

Staff: Adam Silva, Adiele Lopes, Ádria Freitas, Aila Freitas, Antonia Nascimento, Darlan Simith, Dayene Mendes, Dyandra da Silva, Francisco Mota, Francinaldo Junior, Keila Pacheco, Hudson Silva, Mayara Vieira, Emylle Paixão, Danilo Gardunho, Cleidson Gomes, Yan Lima, José Wilson Sampaio, Eliete Carvalho, Gustavo Moura, Lanna Costa, Indira Eyzaguirre, Luzileida Corrêa, José da Silva, Diego da Silva, Madson Galvão, Marcus Fernandes, Mariana Faro, Paulo Cesar Junior, Raynéia Machado, Ruann Mesquita, and Swellen Abraçado.

Line of action: Biodiversity Conservation and Amazon Value Chains

Amazon Mangroves is a socioenvironmental project focused on the recovery and conservation of mangroves in Marine Extractive Reserves (RESEX Mar) in the state of Pará. Starting in 2021 and lasting two years, the project's activities are guided by three main components: technical-scientific research, participatory management, and environmental education.

The Amazon Mangroves team works in the recovery of key species of mangroves through the elaboration of strategies for the management of timber and the mangrove crab with the participation of local communities, in addition to promoting training and environmental education actions for more than 1,600 people in the Pará municipalities of Augusto Corrêa, Bragança, and Tracuateua.

Amazon Mangroves carries out different initiatives aimed at the communities of the RESEX Mar and also activities open to everyone. Discover the main actions of the project:

Voices of the Mangrove

Virtual space for socializing and exchanging knowledge and experiences about the mangrove ecosystem. In each edition, lectures, conversations, and interviews are held with researchers, representatives of social movements, extractivists, members of the public sector and the most diverse actors involved, directly or indirectly, with this ecosystem. The goal is to shed light on the reflections, struggles, experiences, and practices of these people in the Amazonian mangroves.

Promangue

The Mangrove Protectors group - PROMANGUE aims to train young volunteers to deal with socioenvironmental issues in their communities. These young people have the opportunity to get in touch with topics related to the role of protected areas, especially Marine Extractive Reserves, notions of environmental legislation, environmental monitoring techniques, topics related to environmental education and sustainable development. Sociocultural issues are also part of learning and are of paramount importance to strengthen the feeling of belonging, valuing traditional knowledge and making them young multipliers with leadership in the process of raising awareness and respect for socioenvironmental issues.

Science club

Focused on initiating children's contact with the scientific universe, awakening their curiosity and sensitizing them to the importance of conserving environments such as mangroves, in addition to emphasizing the importance of their role as an agent of change in the reality in which they live. The club offers a training process through diverse topics of scientific interest, through readings, conversations, playful and experimental activities. In addition, it tries to connect formal and traditional knowledge, strengthening scientific and cultural interest, based on traditional knowledge and practices.

Kids club

Created for children ages 3 to 6, the club operates through recreational and educational activities in the context of Environmental Education. This educational strategy was designed with the aim of contributing to the development of children, in their Early Childhood, based on their creativity on themes related to the mangrove, allied to traditional knowledge. In this process, children are supported in their role in building social values, knowledge, skills, and attitudes that strengthen their relationship with nature and awaken their perspective on environmental issues.

Have you heard?

Cycle of group talks facilitated by the psychosocial team of Amazon Mangroves, which aims to provide a space for listening and guidance for people from the traditional communities of the Araí-Peroba, Caeté-Taperaçu and Tracuateua Extractive Reserves, on topics that are

transversal to the project. In a multi-professional perspective, based specifically on the Sustainable Development Goals (SDGs) for Health and Well-Being, Gender Equality, Reduction of Inequalities, Peace, Justice, and Effective Institutions, as well as on issues related to Human Rights and demands locations in each community.

Main efforts

- Participatory assessment (March to August);
- Planting of 27 thousand mangrove seeds (March);
- Training of children and youth (March to December);
- Meeting of the psychosocial team with the women of the communities to debate and listen to sensitive topics (March to October);
- Mapping of degraded areas and exploitation of mangroves (March to December);
- Cleaning of mangroves and beaches (July and September);
- Environmental education course (May to August).

In 2021 alone, 1,000 people were directly assisted and 6,466 indirectly. In all, 549 hours of training were carried out.

SDGs encompassed



Course on Environmental Management in an Amazonian Context

Location: Online.

Funded by: Hydro.

Partnership: Environment Center (NUMA) of the Federal University of Pará.

Project Manager: Mariana Buoro.

Staff: Mariana Faro and Vanessa Matos.

Line of action: Corporate Social Action

The Improvement Course in Environmental Management in an Amazonian Context, customized for Hydro, focuses on training Hydro's technical staff with the participation of Alunorte and Paragominas. Held by Peabiru in partnership with the Environment Center (NUMA) of the Federal University of Pará, the course aims to contribute to the attainment of specific, conceptual, and practical knowledge about Environmental Management, so that participants can improve planning activities, implementation, organization, and sustainable management of natural resources, formulate policies and strategies for social, cultural and economic development, under conditions that ensure environmental quality.

Among the main actions carried out in 2021, are the completion of the first group of the course, in February 2021, with final presentations that cross socioenvironmental themes addressed in the course with the company's daily life; the start of the second group of the course and the

holding of two mini-courses (on the topics of Climate Management and Waste Management). Lectures were also held with guests from the institution, partners, and renowned external experts, such as Brenda Brito, Vera Lucia Imperatriz Fonseca, Claudio Padua, Ricardo Abramovay, and Antônio Nobre.

Highlighted numbers

115

*Students of the second class of the course (59)
+ students participating in the two mini-courses (56)*

120h

*Hours of classes taught in the course modules (99h) +
total hours of mini-courses (21h)*

SDGs encompassed



Socioenvironmental Sacramento

Location: Sacramento neighborhood, Belém, Pará
Established and Funded by: Suzano Papel e Celulose.
Implemented by: Instituto Peabiru.
Project Manager: Manoel Potiguar.
Staff: Leonel Ferreira, Mariana Faro, and Bruna Melo.
Line of Action: Corporate Social Action.

The Socioenvironmental Sacramento project is a project carried out in the urban area of Belém, specifically in the Sacramento neighborhood. Focusing on supporting the development of social and environmental activities with the neighborhood's communities, the project is divided into three structuring components: 1) Promotion of Solid Waste Recycling in the neighborhood; 2) Support for the Formation of Social Enterprises and 3) Formation of the Community Council of the neighborhood.

The **Promoting solid waste recycling** component aims to support the strengthening of cooperatives of waste collectors, implement recycling in the Sacramento neighborhood, and strengthen social work with recyclable material collectors, promoting a better quality of life by generating work and increasing income. Three collectors' cooperatives are part of the project: Cooperative of Collectors of Pedreira (COOCAPE), Association of Collectors of Recyclables of Belém (ACCSB), and Association of Recyclers of Águas Lindas (ARAL). The project team promoted 3 training workshops on topics such as: Financial

Administration, Cooperative Management, and Human Relations in the Workplace. Each cooperative indicated 10 collectors per workshop to participate.

The activities of the **Support for the Formation of Social Enterprises** component, in turn, aim to strengthen the participation of women seamstresses in the neighborhood commerce and support the productive capacity of these women. Twenty-three women seamstresses are directly impacted by the project. Throughout 2021, the following training workshops were held: Fashion and Sustainability, Workshop on Modeling, Workshop on Social Media for Commerce, Social Entrepreneurship, Financial Management, in addition to group talks on female empowerment. The group talks addressed topics such as women's trajectory and achievements and work and income; in addition to promoting spaces for mutual listening around topics of interest such as Entrepreneurship and female empowerment in times of Covid. As part of the actions of this component, the Fashion and Sustainability Fair was also held. The event was attended by 17 seamstresses, who displayed and sold their pieces to the public. Among the highlights of the event is the fashion show carried out by the seamstresses, with models chosen in the neighborhood parading pieces produced from the reuse of materials from old FACEPA uniforms that would be discarded. The Fair increased the visibility of the seamstresses' work, promoted income generation, and boosted the self-esteem of women seamstresses.

The **Community Council Formation** component aims to support the strengthening of social organizations in the neighborhood, promoting meetings and training for the formation of the Community Council of the Sacramento neighborhood. Currently, nine social organizations are part of the project, they are: Nossa Senhora de Guadalupe Church, Area Dois Residents Association (AMAD), Santos Dumont Community Center, Sabor Tropical Amazon Culture Group, Morada dos Sonhos Community Center, Outros Nativos Sociocultural Association, Cooperative of Collectors of Pedreira (COOCAPE), Association of Collectors of Recyclables of Belém (ACCSB) and Association of Recyclers of Águas Lindas (ARAL). Throughout 2021, these community social organizations participated in training workshops focused on management. The themes of the workshops were the Development of Sociocultural Projects for Fundraising, Financial Management, and Project Management.

It is also worth mentioning the call for nominations for the **Sacramento Socioenvironmental Award to support community actions**, in which three social organizations were awarded: Project *Adote Essa Ideia - Vamos Reciclar*, from the Águas Lindas Recyclers Association; Project *Água Saúde e Vida Para Todos*, by the Morada dos Sonhos Community Center and the *24 anos de Sabor* project, by folk group Sabor Tropical.

Main efforts implemented

- Implementation of Door-to-Door Recycling in the Sacramento neighborhood;
- Holding of the Fashion and Sustainability Fair;

- Launch of the Sacramento Socioenvironmental Award to Support Community Actions.

Highlighted numbers

800

Families directly impacted by the actions of the project.

118

Recyclable waste collection involved in recycling, from 3 cooperatives.

11

social Community organization mobilized.

In 2021, the project reached 99% of the planned targets. Among the conclusion activities, carried out in 2022, is the delivery of the final report of the first phase of the project, which was renewed for a new phase in 2022.

SDGs encompassed



Unicef Seal

Location: Pará, Amapá, Tocantins, and Mato Grosso, in 317 municipalities.

Funded by: Unicef.

Project Manager: Claudio Melo.

Staff: Luciana Kellen, Edilene Marinho, Mércia Silva, Michelle Gama, Rodrigo Neto, Amanda Campos, Verena Reis, Matheus Oliveira, and Shirlem Canto.

Line of Action: Social Protection.

The Unicef Seal is a project that aims to stimulate and recognize real and positive advances in the promotion, attainment, and assurance of the rights of children and adolescents in municipalities in the Semi-arid region and in the Brazilian Legal Amazon. Instituto Peabiru has been a technical partner of the Unicef Seal since 2013 and currently supports 317 municipalities in the states of Pará, Amapá, Tocantins, and Mato Grosso, as part of the project.

By joining the Unicef Seal, the municipality is committed to keeping the agenda of its public policies for childhood and adolescence as a priority. The participating municipality must follow the proposed methodology to strengthen public policies that support the rights of girls and boys and ensure that this happens in an intersectoral and integrated manner, with the continuous support of Peabiru. Each cycle of the Unicef Seal lasts four years, following the period of municipal management. During this period, municipalities join the initiative, participate in training, and receive bibliography and technical support from the UNICEF team and partners. Municipalities also develop an action plan, mobilize the local community to participate in decisions, follow the evolution of social indicators, are

monitored and, finally, evaluated. The municipalities that make the most progress in guaranteeing the rights of children and adolescents are recognized with the Unicef Seal, and can make use of this recognition during the next cycle.

In 2021, the process began with the formation of municipal teams and the holding of technical training cycles on the methodology and first steps of the project. Among the main actions in this period are the mobilization to join the Unicef Seal, carried out from June to August, and the advocacy process with strategic partners, from June to December. Between September and December 2021, the first Cycle of virtual training was carried out for the teams of municipal governments, with approximately 5,000 participants.

Highlighted numbers

317

*Municipalities that joined the Unicef seal,
in the 4 states of operation*

5,000

*Participants in virtual courses on Infection Prevention and Control, for health,
education and assistance teams in the municipalities supported.*

SDGs encompassed



Viva Melhor Sabendo Jovem

Location: Belém, Pará

Funded by: Unicef.

Project Manager: Claudio Melo.

Staff: Cláudio Melo, Edgar Barra, Shirlem Canto, Inês Medeiros, Eudes José, Amanda Campos, Ewerton Costa, Alexsandro Maia, Matheus Braga, and Matheus Oliveira.

Line of Action: Social Protection.

Held between November 2020 and April 2021, *Viva Melhor Sabendo Jovem* (Live Better with Knowledge, Young Man/Woman) aimed to strengthen institutional partners and civil society through an intense process of mobilization, engagement, communication, and training of the actors involved, focusing on the prevention, control, and treatment of Sexually Transmitted Infections (STIs), mainly HIV/AIDS. The main target audience included adolescents and youth, who engaged in a network to promote the importance of prevention and, with the support of partners, expand the distribution of rapid tests and offer guidance and referrals to those who tested positive for an STI. In parallel, we identified vulnerable adolescents and those with difficulties in monitoring school activities remotely, especially in preparation for the ENEM college prep test. These received the ENEM Prep Kits, consisting of a notebook, book, pen, hygiene kits and, mainly, a smartphone with internet access. In all, 300 kits were

delivered to socially vulnerable youth in Belém, Pará.

More than 10 institutional partners were involved in carrying out the project, with 60 trained professionals/partners. Among the organizations are the Belém Municipal Health Department, AIDS pastoral group, GEMPAC, COJOVEM, the LGBTI+ Movement of Pará, Pará Network of Trans People, Instituto Jovem Positivo do Pará (IJOPPA), Coletivo Ventimborá, Movimento Atitude Afro Pará, Lar Fabiano de Cristo, Our Library Cultural Space, Art for Life Committee, Pastoral do Menor and Tela Firme Collective.

Over the course of six months, the project carried out an extensive communication campaign to publicize self-tests for HIV/AIDS, in addition to identifying and delivering self-tests to adolescents and youth in the city of Belém. Conversations and training sessions were also held for 26 young people and teenagers.

SDGs encompassed



Participate, Youth!

Location: Vila dos Palmares, Tailândia, Pará
Funded by: Itaú Social.
Project Manager: Claudio Melo.
Staff: Claudio Melo, Luciana Kellen, and Verena Reis.
Line of Action: Social Protection.

Developed between August 2021 and December 2022, the **Participate, Youth** project aims to promote actions to strengthen adolescent community leaders and improve Instituto Peabiru's work to defend and protect the rights of children and their families in the Amazon. The project operates on two work fronts, the first of which, Institutional Development, establishes goals focused on improving Peabiru's practices and methodologies related to the fundamental rights of children and adolescents in the communities where the organization operates. The second, Integral Development, is aimed at training youth leaders in Vila Palmares, in the municipality of Tailandia, Pará, promoting adolescent protagonism, knowledge about the protection mechanisms of the Brazilian Rights Assurance System, and issues related to race, gender, sexual and reproductive rights, among others.

On the **Institutional Development** front, in the second half of 2021, we carried out an institutional assessment, two internal training courses focused on diversity and inclusion, and prepared our **Communication Plan for Children and Adolescents**, which began in October 2021 and expected to be concluded in March 2022.

With the engagement and interest of employees on the topics covered by the project, one of the transformations registered involves the area of communication, which promoted changes in the model for public calls for proposals and terms of reference, aimed at encouraging the candidacy of people of different ethnicities, origins, genders, sexual orientations, among other characteristics, seeking greater diversity and inclusion. Peabiru also created the "Diversity and Inclusion" Working Group with the aim of jointly building the institution's manual of good practices.

On the **Integral Development** work front, the actions focused on mapping and identifying groups and institutions that work with adolescents and youth in the Territory of Vila Palmares, through fieldwork carried out in November 2021. It is noteworthy that, due to the pandemic, the school institutions of Vila dos Palmares, one of the main partner groups in the development of the project's actions, maintained remote classes throughout 2021. The project's actions within the scope of integral protection thus depended on the return of classes face-to-face. The training timeline in the territory is on schedule, with a forecast for execution in February 2022.

SDGs encompassed



Developing skills of adolescents and youth in Belém

Location: Belém, Pará.

Funded by: Instituto FAR/ Hinode.

Project Manager: Claudio Melo.

Staff: Edgar Barra, Amanda Campos, and Mattheus Oliveira.

Line of Action: Social Protection.

Funded by Instituto FAR and Hinode, the project aimed to identify adolescents and youth in peripheral neighborhoods of Belém and, networking with local partners and carrying out training, to encourage citizen participation of this public in discussion processes, group talks, and engagement and education efforts at the local level among peers.

The mapping and local networking in Belém, Pará, mobilized 14 institutional partners. During the training, at least 5 topics were worked on and suggested by the adolescents and youth: Sexual and reproductive rights, Employability, Mental health in times of covid-19, Identity and grouping, Participation and protagonism of adolescents and youth. The trainings reached 150 people from this audience, who received support through credits for internet access in order to guarantee their inclusion in virtual activities. In addition to the training processes, humanitarian aid actions were also carried out, with the delivery of basic food baskets to about 300 vulnerable families in the city of Belém.

Highlighted numbers

150

Adolescents participating in the trainings.

14

Institutional partners involved in the project.

300

families receiving food basket donations.

SDG encompassed



Malato Bay Fisheries Assessment

Location: Ponta de Pedras, Marajó, Pará.

Funded by: Louis Dreyfus Company (LDC).

Project Manager: Manoel Potiguar.

Research Coordination: Dr. Ruth Almeida

Research Assistants: André Oliveira, Felipe Castilho e Matheus Guedes.

Equipe: Rafaela Cunha, Elaine Rodrigues, and Lilianne Fontel.

Line of Action: Corporate Social Action.

Carried out in the Araraiana and Urinduba Community, Ponta de Pedras, Marajó, Pará, the project began in 2019 and ended in 2021. Field activities took place between January 2020 and October 2021, with breaks and suspensions due to the covid-19 pandemic.

The project consisted of assessing fishing activities in the area of Marajó Bay, used by artisanal fishermen from both communities. In 2021, researchers and the technical team concluded the studies, in 8 field trips, having interviewed 103 families considered key to the two rivers (Urinduba and Araraiana), corresponding to 84.3% of the total resident families.

In addition to deepening the data relating to the socioeconomic characteristics of the communities, the researchers were able to: a) characterize the types of vessels used by the communities, as well as monitor the traffic of these vessels; b) survey

fishing gear and capture techniques; c) carry out biometric measurements of fish caught and traded; d) map main fishing spots; and e) identify community members' perceptions of the reality of local fishing, such as whether or not there has been any change in fishing and fish.

In this way, we have a profile of artisanal fishing, the fishing category practiced by the community members of the Araraiana and Urinduba rivers, thus establishing a benchmark on the status of this activity and its relevance for those families, either through quantitative data relating to the production, characterization, and mapping of the main fisheries in the region, or through the perception of the communities themselves about this fishing panorama.

Communities (Rivers)	Number of families	# families interviewed
Urinduba	83	63
Araraiana	45	40
Total	128	103

SDGs encompassed



Ybá

Location: Breu Branco, Pará.

Funded by: Dow.

Project Manager: Manoel Potiguar.

Staff: Lilianne Cunha and Lucas Moraes.

Lines of Action: Amazon Value Chains, Biodiversity Conservation, Corporate Social Action.

Carried out by Dow in partnership with Instituto Peabiru and in collaboration with The Nature Conservancy, the Ybá project aims to strengthen sustainable extractivism in the municipality of Breu Branco, Pará. The project promotes the sustainable use of the approximately 36 thousand hectares of forest preserved in the company's Legal Reserve area. In addition, it seeks to generate income for communities neighboring the forest areas, by strengthening activities linked to the value chains of Non-Timber Forest Products (NTFPs), such as andiroba, present in the preserved area.

In 2021, the project achieved its first results with the conclusion of the **Socioeconomic Analysis of Communities** in the municipality of Breu Branco and the Inventory of Non-Timber Forest Products (NTFPs) to identify the productive potential of the forest areas preserved by the company. In 2022, the phase of intervention and action with local communities begins, with a cycle of Workshops and Training aimed at sustainable management for the collection of andiroba seeds, training in business management, and for the organizational strengthening of the local association.

Among the main actions carried out in 2021 are the Socioeconomic Analysis (May to September), the NTFP Inventory (June to July), the NTFP Inventory Results Workshop (August), and the Socioeconomic Analysis Results Workshop (October).

Next activities planned

The second phase of the project began in January 2022. In February 2022, the project was presented to the community of Mamorana, in Breu Branco. As of May 2022, we plan to provide training in sustainable management of seed collection and transport, as well as activities to strengthen community business management and marketing. From October onwards, the transition phase to complete the project is expected.

SDGs encompassed



Tembé

Demonstration Units

Location: Tomé-Açu, Pará.

Funded by: Belém Bioenergia Brasil.

Project Manager: Manoel Potiguar.

Staff: Karlla Tavares, Lilianne Cunha, Margarete Melo, Thiara Fernandes, and Rosemiro Rodrigues.

Lines of Action: Amazon Value Chains and Corporate Social Action.

The Tembé Demonstration Units project proposed the implementation of agroecological agriculture units in two villages of the Tembé Indigenous Land (IL), located in the municipality of Tomé Açu, in the northeast of Pará. The project's actions began in 2021, and ended in 2022, and included actions in two villages in the IL – Acará-Mirim and Cuxiú-Mirim, where 260 people live. The demonstration units are spaces for learning, practicing and collectively implementing agroecological tools for soil care and the production of agricultural, fruit, and forest crops, which share the same production system. As part of the actions to strengthen the dialogue between the leaders of the village of the Tembé IL and the company Belem Bioenergia Brasil, which are close in the region, the project in the territory was structured in three stages: Training, Soil Preparation, and Planting.

In **Stage 1 – Training**, two training sessions were carried out for the villages: the first on soil health and the sharing of agroecological tools, and the second on the design of the Agroforestry

System (SAF) of the units. For this second training, the focus was on the selection of crops based on the aptitude and interest of the groups, adapting the crops to the agricultural reality of the area, for food security and for access to local markets. In **Stage 2 – Soil Preparation**, the team dedicated itself to the practice of preparing one hectare for planting, removing the vegetation, organizing organic matter in the production system, and defining ecological management strategies. **Stage 3 – Planting** was dedicated to two planting phases: the first involved staking out the areas and preparing the supports, suitable for the species planted, using biofertilizers such as organic compost, prepared in workshops held in the villages. The second, with the effective planting of seedlings and seeds, according to the design of the production system. All activities were carried out collectively, in a joint effort model, with hand-on training on the use of each technique and construction of knowledge. Among the **main results are the installation** of 2 Demonstration Units, one in each village of the IL, and the mobilization of 63 beneficiary families in both villages, 19 in the Cuxiú-Mirim village and 44 in Acará-Mirim.

SDGs encompassed



Friends of Amazon Bees

Location: Communities of Guajará, Santa Maria and Itacuãzinho.
Acará, Pará.

Funded by: Instituto Clima e Sociedade (ICS).

Project Manager: Fernando Oliveira.

Staff: Cleiton Santos and Abimael Teles.

With a duration of 12 months (between July 2020 and June 2021), the project aimed to implement Peabiru's meliponiculture model in communities located in the municipality of Boa Vista do Acará, based on collective agreements and financing of technical assistance. Among the socioeconomic objectives is the generation of complementary income for the participating families, through the future commercialization of honey, and the formation of a meliponary of family productive capital that is both an asset that generates annual income and a heritage that can be sold, if necessary. From an environmental point of view, the meliponiculture project promotes understanding of the importance of pollinators and the environmental service of pollination. It also contributes to the conservation of biodiversity by maintaining landscapes and combating climate change, discouraging deforestation and the destruction of natural environments.

Main efforts implemented

The project began with a Socioenvironmental Assessment of the territory. For the presentation of the project, exchange visits were promoted by families from the community to Peabiru's

meliponiculture demonstration unit. Subsequently, the official launch of the project was carried out and the participation agreements of the interested parties were established.

The analysis and the feasibility of meliponiculture were carried out based on the visit to the lands of the participants. In all, seven workshops were held, including a meliponiculture workshop, focusing on the biology and behavior of stingless bees; workshop on environmental education and rack assembly for the meliponaries. With the large number of interested parties who participated in the initial workshops, the consolidation of the meliponiculture activity in the community took place with the drawing of lots to define the 20 people benefited by the project. From the Infrastructure point of view, we carried out the installation of racks, beehives and meliponaries (concluded with the arrival of the beehives to the beneficiary families) and technical assistance to the new beekeeping families. New workshops were also held for the beneficiaries, such as the Meliponiculture workshop (Collection, Reproduction, Monitoring and Evaluation of colonies), honey collection and good practices workshop, colony reproduction workshop, and colony monitoring and evaluation workshop.

SDGs encompassed



Vila dos Palmares Agenda 2030

Location: Vila dos Palmares, Tailândia, Pará.
Funded by: Agropalma.
Project Manager: Manoel Potiguar.
Staff: Lilianne Cunha e Leonel Ferreira
Line of Action: Corporate Social Action

Connected to the global Sustainable Development agenda, Agenda 2030 in Vila dos Palmares seeks to establish and develop an agenda to achieve the SDGs, foreseen and adapted to the local context, together with interest groups residing in Vila dos Palmares, in Tailandia, Pará. The project started in 2018 and is scheduled to end in 2023.

In its first phase, still in 2018 and 2019, the project promoted the discussion and definition of themes and the respective priority SDGs for the residents of the Vila dos Palmares. Six SDGs were listed, under three themes: **Education:** SDG 4 – Education and Quality of Life; **Solidarity:** SDG 11 – Sustainable Cities and Communities; SDG 16 - Peace, Justice, and Strong Institutions; and SDG 17 - Partnerships and Means of Production; **Health/leisure and inclusion:** SDG 3 - Health and Well-being; and SDG 6 - Clean Water and Sanitation.

In its continuity, the project networked with different interest groups, such as the school community, women's groups, and family farmers. Collective activities were carried out in order to establish priority actions within the Agenda 2030 defined in the preliminary phases. In 2021,

we carried out the mapping of family farmers around the village, technical visits to productive areas, and mapping of productive groups of women. The mappings will support the development of actions with these groups, such as the work of strengthening the groups of family farmers. In 2021, the project also expanded its operations, involving the agendas of Youth and Adolescents, through the partnership with the Itaú Social project, included in the scope of the **Participate, Youth** project!

SDGs encompassed



ProGoeldi

Location: Belém, Pará

Funded by: BNDES, Benfeitoria, Equatorial, and Unimed.

Project Manager: Hannah Maués

Staff: Francinaldo Junior, João Meirelles, Máira Parente, and Swellen Barbosa.

Line of Action: Biodiversity Conservation

Coordinated by Peabiru, the ProGoeldi program was created in 2015 to unite civil society efforts in favor of the Goeldi Museum, the oldest research institution in the Amazon. Originally, the program was dedicated to the celebration of the Museum's 150th anniversary (in 2016) and, later, to the revitalization of the Zoobotanical Park in Belém, a place that receives more than 250,000 visitors a year.

Bird compound renovation

Instituto Peabiru, in partnership with the Emílio Goeldi Museum, through ProGoeldi, launched a crowdfunding campaign with the aim of expanding the bird compounds and offering new information tools to improve the educational and visitation experience of the Zoobotanical Park. With the support of different donors in Brazil and abroad, the bird shelter environments were expanded, allowing the installation of amenities that improve the animals' well-being, bringing direct benefits to birds, students, and visitors in the Amazon region. In a next phase, electronic equipment (beacons) will also be installed along the path where visitors walk,

which transmit information, through Bluetooth technology, directly to registered smartphones. Thus, a knowledge route will be structured, enhancing the public's synergy with birds of different sizes, allowing visitors access and knowledge about them, their importance in the functioning of Amazonian ecosystems and cultures.

Timeline of the campaign's outputs (2020-2022)

Distribution of rewards to donors	July 2020
Bird compound renovation	November 2020 to August 2021
Purchase of Beacons	July 2021
Beacon delivery	September 2021
Payment of research grants	August to September 2021
Closing	February 2022

SDGs encompassed



Facing Covid-19

Instituto Peabiru met, and continues to meet, demands related to the health emergency caused by the Covid-19 pandemic. In 2020, it formed an internal committee to coordinate efforts to combat the spread of the disease, caused by the Sars-CoV-2 coronavirus. In addition to conducting donation campaigns and supporting communities in Peabiru's territories, special projects were carried out with partner organizations to mitigate the impacts of the pandemic in the territories, with the Travessia project, in Barcarena, with the Hydro Sustainability Fund (previously cited in this Report), and the Go Away (*Te Sai*) Covid project, with Unicef.

Te Sai Covid (Go Away Covid)

Team: Cláudio Melo, Luciana Kellen, Edgar Barra, Erlane Santos, Tiago Souza, Matheus Oliveira, Amanda Campos, Francisco Corrêa, Perla Corrêa, Gabriela Doce.

The #GoAwayCovid project focused on enhancing the response to the Covid-19 pandemic through processes of mobilization, engagement, training, and communication. To promote Covid-19 prevention practices, one of the strategies of the intervention plan in the municipalities was Communication for Development (C4D). The C4D strategy involves understanding the needs of communities and individuals for the development of context-specific people-centered solutions, aiming to overcome existing challenges that make it

difficult to adopt desired behaviors. In all, around 48,000 people were directly and indirectly impacted, receiving key messages for the prevention and control of Covid-19 through social media, radios and listening, training and mobilization efforts for the youth and adolescent audience. Among the main actions carried out by the project are:

- Mapping of 60 local partners working with adolescents and youth;
- Assessment with adolescents, parents, and caregivers about the level of risk perception, knowledge, attitudes, behaviors, motivations and preferred means of information;
- State meetings and training with adolescents and partners;
- Communication campaign on the prevention and control of Covid-19;
- Technical training of 5,000 professionals from the health, and education and assistance teams from municipalities on infection prevention and control (May to December 2021).

Other Initiatives

Amazon Voices

As part of the collaboration agreement between Instituto Peabiru and the University of Salamanca, the cycle of interviews with Amazon Voices began in 2021 and is promoted together with the University's Center for Brazilian Studies. Always with online transmission, the initiative seeks to give visibility to different social groups and the main contemporary agendas of the Brazilian Amazon.

In 2021, seven interviews were carried out, in two cycles, with professors, researchers, and local leaders. The first cycle featured guests Raimundo Magno (Malungu), Johny Giffoni, Ima Vieira (Goeldi Museum) and Mayra Castro, interviewed by João Meirelles, director of Peabiru. The second cycle, launched in September 2021, had the theme **Bioeconomy and the Amazon** and had the following themes and guests:

Ruth Almeida

"Bioeconomy: the point of view of traditional communities".

Larissa Chermont

"Amazon bioeconomy: how to achieve sustainability?".

Regina Oliveira

"Ethnoknowledge and extractivist forest communities".

Marcus Fernandes

"Amazonian mangroves: main challenges facing climate change".

→ Watch all the Amazon Voices here:

peabiru.org.br/vozes-amazonicas.

Working Groups

Diversity and Inclusion WG

Among the WG's achievements in 2021 is the beginning of the agenda of monthly meetings between employees as a space for exchange and reception for Diversity & Inclusion agendas. The meetings later culminated in the publication of the booklet "Good Practices in Diversity & Inclusion", in February 2022. The WG's collaborators are Adiele Lopes, Claudio Melo, Flora Bittencourt, Francinaldo Junior, Karlla Tavares, Luciana Kellen, Mariana Buoro, Rosemiro Rodrigues, Thiara Fernandes and Verena Reis.

Strategy WG

The Strategy WG is dedicated to reflecting on and proposing internal and external projects linked to strategic positioning and institutional processes, such as the systematization of transversal indicators for Instituto Peabiru. Among the WG's achievements in 2021, is the participation in the Strategy journey, promoted by the SimbiOSC platform, and the implementation of the guidance project on strategic participation in networks and events. The WG participants include Flora Bittencourt, Manoel Potiguar, Mariana Buoro, Mariana Faro, and Mattheus Oliveira.

People Management WG

The People Management WG was created with the objective of developing and internalizing good management practices with people in the institution, in priority aspects resulting from the regenerative assessment carried out by PACTO in 2020. With Peabiru's participation in the Journey promoted by SimbiOSC in 2021, the WG has consolidated itself as a front for institutional strengthening, holding meetings that promote spaces for discussion on topics of common interest that integrate people, favor a collaborative environment, and improve communication, among others. The WG includes collaborators Bárbara Leite, Cíntia Santana, Claudio Melo, Deiziane Pinheiro, Flávia Costa, Flora Bittencourt, Francinaldo Junior, Hannah Maués, Joelmir Ozorio, John Lennon, Larissa Furtado, Leonel Ferreira, Lilianne Cunha, Luciana Kellen, Maíra Parente, Margarete Melo, Mariana Buoro, Mattheus Oliveira, Rosemiro Rodrigues and Swellen Barbosa.

Performance indicators

In each project, Peabiru adopts impact indicators to measure actions and report to funders, partners, and society. Now, we are consolidating standardized indicators to measure the impact of actions in a comprehensive way, both in projects and in other actions and sectors of the organization. This process has the support of members of the General Assembly, employees, and partners and a first set of indicators should be published in 2022. In the table below, we present the first institutional numbers for 2021.

Projects implemented in 2021	20
Municipalities where we monitor public policies via the Unicef Seal	317
Municipalities in the Legal Amazon that achieved the Unicef Seal in 2021	116
Municipal managers and technicians supported in 2021	1,993 <i>distributed in 644 municipalities</i>
Adolescents and youth participating in the actions we carry out	8,432 adolescents participating in the Adolescent Citizenship Centers in 527 municipalities

Other performance indicators

1,497	96
Families supported <i>through the projects Ativa Barcarena, Tipitix, Friends of the Amazon Bees, Fisheries Assessment, Socioenvironmental Sacramento, Temb� Demonstration Units, and Developing the skills of adolescents and Youth in Bel�m</i>	Communities <i>through projects Ativa Barcarena, Friends of the Amazon Bees, Vila Palmares Agenda 2030, Amazon Ventures, Amazon Mangroves, Malato II, Socioenvironmental Sacramento, and Tipitix.</i>
Municipalities where we work	Par� Alenquer, Almeirim, Augusto Corr�a, Barcarena, Bel�m, Boa Vista do Acar�, Bragan�a, Breu Branco, Curralinho, Curu�, Faro, Monte Alegre, �bidos, Oriximin�, Prainha, Terra Santa, Santar�m, Gurup�, Ponta de Pedras, Tail�ndia Tom�-A�u and Tracuateua. Amazonas Autazes, Itacoatiara, Manacapuru, Barreirinha, Iranduba, Novo Air�o, Careiro da V�rzea, Presidente Figueiredo, Rio Petro da Eva, Manaus. + Amap�, Tocantins and Mato Grosso in 193 municipalities.

<p>Main events in which we participated in 2021</p>	<ul style="list-style-type: none"> • State Forum against the Impacts of Pesticides, promoted by the Public Prosecutor's Office of the State of Pará; • Meeting of Private Social Investment/Hydro partners; • Meeting of the ICS (Instituto Clima e Sociedade) Land Use and Food Systems Portfolio Partners (virtual); • Planetary Optimism (virtual); • Meeting of the British ambassador with social organizations in the Amazon (in person); • Workshop on Advocacy and the Climate Agenda in the Amazon promoted by SimbiOSC. • 1st Ordinary Meeting of the Eastern Amazon Fund Management Committee (CGFAO), Government of the State of Pará. • Voting for representatives of the CDU (Belém Urban Development Commission).
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Main partnerships

Working in partnership is an essential part of Peabiru's approach. Among the main partners in 2021 are:

International Cooperation

In the UN system, the highlight is the United Nations Children's Fund (Unicef), of which Peabiru has been a partner since 2013. Unicef started a new cycle of the Unicef Seal in 2021, with the renewal of the technical partnership with Instituto Peabiru in the Amazon. Also noteworthy is the signing of the ACE Fellowship Agreement with Avenue, valid from October 2021 to December 2022. The Avenues Community Engagement Fellowship program aims to contribute to the training and networking of social entrepreneurs, through leadership development, mentoring and training, aiming to increase the potential and impact of their organizations. Instituto Peabiru was selected in a call for proposals to participate in the ACE Fellowship in view of the impact of its education and sustainability project in the territories in which it operates. Employees John Gomes, Mariana Buoro, and Swellen Barbosa Abraçado benefit from the agreement.

Non-profits

In 2021, the partnership with Associação Sarambuí was consolidated, for the co-implementation of the Amazon project, in Augusto Corrêa, Bragança and Tracuateua, in Pará. Instituto Clima e

Sociedade (ICS) reaffirms its confidence in our projects and continues to support the Friends of the Bees project, in addition to campaigns during the critical period of Covid-19 in support of the Movement of Women from the Islands of Belém (MMIB).

Education and scientific research

Our partners in research are: Embrapa Amazônia Oriental, in research and technological development of stingless bee breeding; the Emílio Goeldi Museum, for ProGoeldi and different scientific initiatives; the Federal University of Pará (UFPA) – Group of Studies and Development of Energy Alternatives (Gedae), in an initiative to overcome energy exclusion; the Environment Center (Numa) in the Course on Environmental Management in the Amazonian Context; and the Mangrove Ecology Laboratory (Lama), in the UFPA campus in Bragança, for the conservation of mangroves.

Community organizations

Of note are Movement of Women from the Islands of Belém (MMIB), from Cotijuba, Belém, a partner of Instituto Peabiru since 2005; the Barcarena Agricultural Extraction and Development Cooperative (CEBAD), in the Tipitix project, since 2021. Malungu (Coordination of Associations of Remnant Communities of Quilombos in Pará), among others.

Public Organizations

Among the public organizations are the Forestry and Biodiversity Development Institute of Pará (Ideflor-Bio), the Chico Mendes Institute for Biodiversity Conservation (Icmbio), the Barcarena Agriculture Department (Semagri), and the Pará Sustainability and Environment Secretariat (Semas-PA).

Companies and business institutes

Instituto Peabiru works with private corporations, either as sponsors, investors, donors or through the provision of services. In 2021, it maintained contracts with the following companies, institutes and business foundations: Agropalma S.A.; Hydro Sustainability Fund Association; Cargill S.A.; Biophilic Ambipar Environmental Investments S/A; Belém Bioenergia Brasil (Tauá Brasil Palm LTDA); Dow Brasil Indústria e Comércio de Produtos Químicos LTDA.; Grupo Pão de Açúcar (Assaí Atacadista, Instituto GPA and Sendas Distribuidora); FAR Institute; Itaú Foundation for Education and Culture; Louis Dreyfus Institute; Louis Dreyfus Company (LDC); Norsk Hydro; Petrobras Petróleo Brasileiro S.A. and Suzano Papel e Celulose SA.

Participation in networks and alliances

Since its foundation in 1998, Instituto Peabiru has engaged in networks, councils, and joint actions with various actors in society.

We participate in the Alliance for the Restoration of the Amazon with the aim of contributing to family farmers, rural landowners, and companies in the restoration of native environments that they maintain. We are part of Renove, the National Network of Civil Society Organizations for Renewable Energies, the largest Brazilian network of non-governmental organizations dedicated to the promotion and inclusion of renewable energies in the sustainable development agenda in Brazil.

Also noteworthy are the actions to strengthen the Marajó Sustainable Development Council (Codetem). Within Pará, Peabiru participates in the State Forum to Combat the Impacts Caused by Pesticides. We are part of the SDSN Amazônia and the Partnership Platform for the Amazon - PPA.



Publications

Peabiru supports the writing of articles, essays, course conclusion presentations (TCC, the acronym in Portuguese), master's dissertations, and doctoral theses. Whenever possible and according to the interest of the authors, we present these documents on our website, in the “Publications” section, to offer a repertoire on the themes to which we are dedicated. Among the publications available is the [Dossier of the Value Chain of Stingless Bees from the Amazon](#) *(available in Portuguese)*

→ **Visit this and other publications** in the [Instituto Peabiru's Online Publications Collection](#).

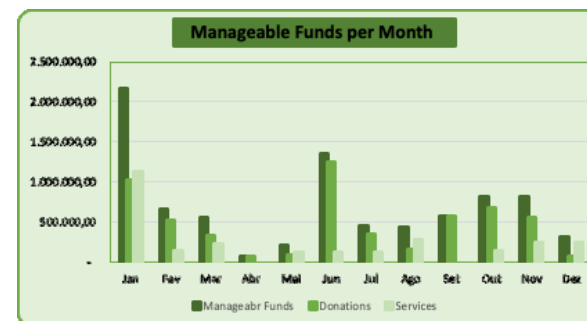
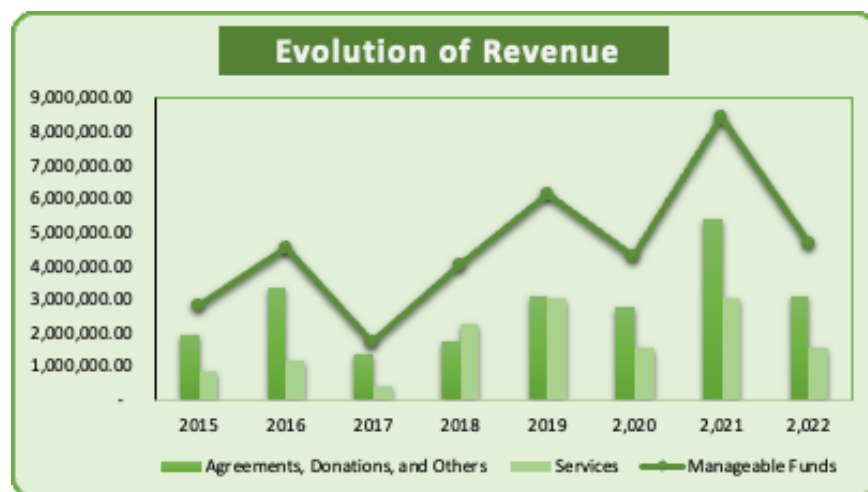
Accounting Indicators

Every year, Instituto Peabiru works to improve the public presentation of its accounting results, as well as the relevant accounting tools for the transparent reporting of its actions. Since 2015, Peabiru has had an external audit of its accounting reports, with this information published on its website.

Regarding the financial health of the institution, in 2021 there was a growth of 186% in the volume of manageable funds, compared to 2015, as shown in the chart below. This year, Peabiru managed a total amount of BRL 8,416,162.80. Of these funds, 64% are related to partnership

contracts, agreements, and donations for the implementation of socioenvironmental projects and 36% are related to raising revenue through services, in the financing of projects such as Ativa Barcarena and Socioenvironmental Sacramento.

The Institute adopts different initiatives to control its operating expenses, avoiding generating cash imbalances and budget overruns in projects and initiatives. Below is a graph of the funds managed:



Fundraising

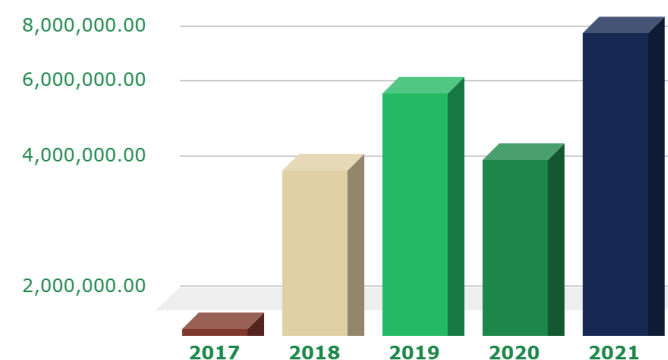
Since 2020, Peabiru has presented a section dedicated to fundraising in its Annual Report, allowing an analysis of its institutional security, measuring and evaluating its fundraising policy. Through an analysis of its ability to propose and manage projects, it seeks to set goals for maintaining the organization and achieving consistent growth.

In order to fulfill its mission, Peabiru evaluates its funding indicators based on its annual planning, stipulating clear institutional objectives and goals to develop the thematic components (Amazonian Value Chains, Social Protection, Corporate Social Action and Biodiversity Conservation), according to four strategies for fundraising and establishing partnerships. These are the components of the related objectives, namely:

1. Institutional Strengthening;
2. Development of thematic components;
3. Diversity of types of sources;
4. Relationship with funders, partners, and opinion leaders.

In 2021 we were faced with the growing challenges related to the pandemic and the low performance of the economy, directly affecting the non-profit sector in the world and, particularly, in Brazil. For Peabiru, 2021 was considered excellent, as it managed to maintain the standard of 2020, optimizing some aspects, highlighting the indicators presented next:

Amount Implemented in the past 5 years

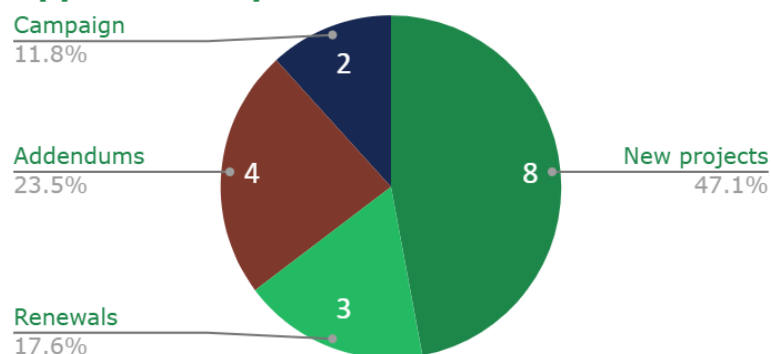


1. Numerical values of projects, contracts, and funders

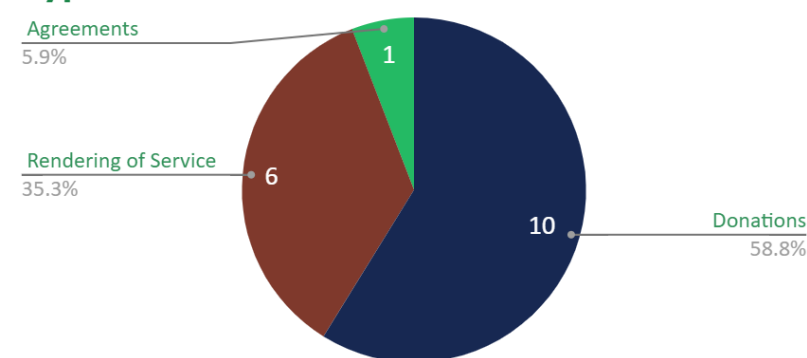
2020			2021		
Total Amount Implemented			Total Amount Implemented		
Projects	21		Projects	20	
Contracts	26		Contracts	26	
Legal Entity Funding	23	(+) 311 Private Individuals	Legal Entity Funding	17	(+) 15 Private Individuals

2. Percent approvals and contracts

Approved Proposals



Types of contracts



Analysis of Percentages of approval and contracts

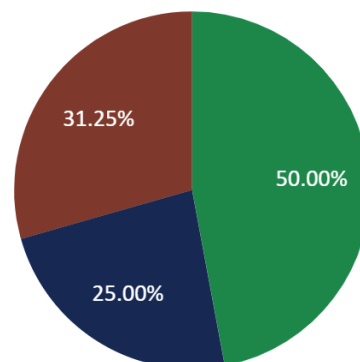
- Efficiency of approved proposals: decrease in the non-approval rate from 31.25% in 2020 to 13.89% in 2021.
- Index of renewals and addendums¹: the objective for 2022 is to increase the percentage of renewed proposals, or with contractual amendments, from 41.1% to 50% of contractual continuity.

¹ Contract amendment: occurs when an element that justifies the contractual amendment is included, whether for removal, modification, or addition of items such as clauses, amounts, documents, deadlines, locations, etc. In the present evaluation, we only count on the addendums that add activities, time, or value to the proposal.

3. 2020-2021 Comparative percentages of fundraising

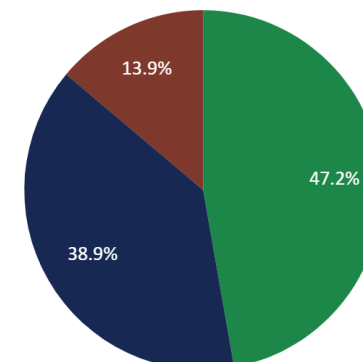
2020 Fundraising Indicator

- % proposals approved
- % proposals under analysis
- % proposals not approved



2021 Fundraising Indicator

- % proposals approved
- % proposals under analysis
- % proposals not approved



Analysis of the Comparative percentages of fundraising

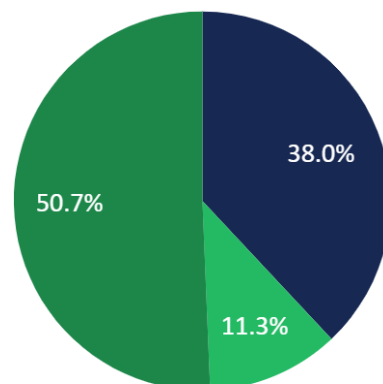
Results achieved: 2021 reflected the improvement in the indicators of success in the submission of proposals (only 13.89% were not approved, compared to 32.30% in 2020), with 36 proposals sent, of these proposals: a. 14 are still under analysis or negotiation with the funder; b. 15 have been approved and turned into projects; and c. 5 were not approved in public calls for proposals.

Contract renewal: can be the partial or full innovation for the continuation of the execution with the same contractor or including others. Contract renewal provides a new relationship, even if it is signed under the same initial conditions and with contractual terms similar to those initially hired.

Nature of funding sources in percentages

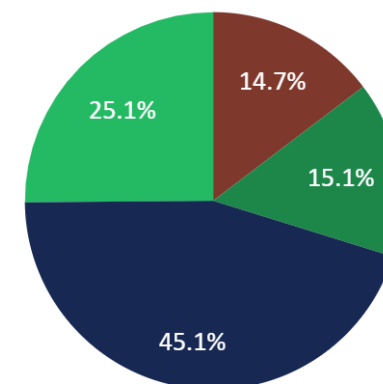
Funds raised in 2021

- 1. International cooperation
- 2. Non-profit organizations
- 3. Companies and Institutes



Funds implemented in 2021

- 1. International cooperation
- 2. Non-profit organizations
- 3. Companies and Institutes
- 4. Public companies



Analysis of the Nature of Sources of Funding

Funding sources in 2021: 13 were funders of new proposals in 2021

Percentage balance of sources: 50.7% of the funding was covered by companies and business institutes. There was growth in funding vis-à-vis International Cooperation, representing 38% of investment. In 2021, there was no funding in the Public Companies and Public Bodies segment.

4. Amount Raised in 2020-2021

Amount Raised and Invoiced in 2020		
1. Amount invoiced (budget implemented throughout the year)	BRL 4,289,994.28	% Percent compared to the budget implemented throughout the year
2. Amount raised throughout the year	BRL 15,011,004.07	349.91%
3. Project revenue (grants, partnerships, agreements)	BRL 2,752,460.33	64.16%
4. Miscellaneous revenue (service contracts)	BRL 1,537,533.94	35.84%
5. Average amount raised by projects	BRL 790,052.85	18.42%
6. Institutional budget implemented	BRL 1,583,290.42	36.91%
		% Percent compared to the institutional budget implemented
7. Amount of institutional revenue	BRL 1,990,319.24	125.71%

Amount Raised and Invoiced in 2021		
1. Amount invoiced (budget implemented throughout the year)	BRL 8,416,162.80	% Percent compared to the budget implemented throughout the year
2. Amount raised throughout the year	BRL 6,686,493.64	79.45%
3. Project revenue (grants, partnerships, agreements)	BRL 5,406,559.11	64.24%
4. Miscellaneous revenue (service contracts)	BRL 3,009,603.69	35.76%
5. Average amount raised by projects	BRL 424,155.85	5.04%
6. Institutional budget implemented	BRL 2,603,233.25	30.93%
		% Percent compared to the institutional budget implemented
7. Amount of institutional revenue	BRL 2,677,138.22	102.84%

Analysis of Amount Raised in 2020-2021

The amount raised in 2020 was over BRL 15 million, as it included two large and long-term projects (Amazon Mangroves, 2 years, and Ativa Barcarena, 5 years). These projects had a strong impact on 2021 revenue and will continue to have an impact in 2022. In 2021, revenue increased by 196.2% compared to 2020.

Credit

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