

INSTITUTO PEABIRU

ANNUAL REPORT

2023



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INTRODUCTION

The Instituto Peabiru presents its 2023 Annual Activities Report, detailing the organization's actions and providing an overview of its technical and governance structure during this period. This report highlights the initiatives, projects, activities, and outcomes achieved by a team of 83 staff members operating across various regions and territories of the Brazilian Amazon, particularly in Pará.

In 2023, Instituto Peabiru implemented a total of eight projects encompassing a range of actions conducted both in offices and, most importantly, in the field. The organization also served as a technical partner for two initiatives and executed five additional projects on behalf of companies (and corporate institutes) operating in Pará.

Geographically, Instituto Peabiru worked in four states of the Brazilian Amazon, with the majority of activities concentrated in the regions of Lower Tocantins, Pará Coast, and Greater Belém in Pará. Overall, the initiatives reached 317 municipalities across Amapá, Mato Grosso, Pará, and Tocantins.

It is worth noting that the past 11 years of annual reports are available on the organization's website in both Portuguese and English. Since the 2021 edition, activities have been aligned with and reported under the Sustainable Development Goals (SDGs), enhancing transparency and precision in communicating results.



Solar Quilombo. Photo: Instituto Peabiru collection

2. MESSAGE FROM THE GENERAL DIRECTOR

Peabiru: Pathways to Tomorrow



In 2023, we celebrated 25 years of dedication to the Amazon and its communities. Discover our journey in the booklet crafted by Dal Marcondes from the Envolvêrde news agency.

[Click here](#)

Or scan the QR code to learn more.



From a strategic perspective, we adopted a more agile approach with shorter life cycles, applying the OKR (Objectives and Key Results) methodology. Progress was made in defining four strategic pillars: Social Engagement, Education and Sustainability, Research and Assessment, and Localized Productive Systems. A key element across these pillars is the emphasis on Social Technology - the shared knowledge of techniques developed by communities and peoples.

Under Localized Productive Systems, we strengthened the Bees of the Amazon program with support from the Instituto Clima e Sociedade (ICS) and the Embassy of Slovenia. In Barcarena (Pará), we advanced the Ativa Barcarena projects, carried out by Hydro Alunorte and Albras, as well as the Tipitix project, supported by the Hydro Sustainability Fund and the Mitsui Bussan Foundation. Additionally, we made strides with the Ybá Project by Dow Chemicals in Breu Branco (Pará).

In the Education and Sustainability pillar, we concluded the first phase of Amazon Mangroves, a partnership with the Mangrove Ecology Laboratory of UFPA and the Sarambuí Association, sponsored by Petrobras through the Petrobras Socioenvironmental Program and the Federal Government. Sponsorship for the second phase has already been secured. Peabiru has been dedicated to mangrove ecosystems for 17 years.

Under Social Engagement, Peabiru has contributed to the UNICEF Seal for over a decade, supporting 317 municipalities across Amapá, Mato Grosso, Pará, and Tocantins. We have also played a role in advancing the UNICEF City Agenda in Belém. Efforts to address the pandemic continued with the Te Sai Covid Marajó project, supported by USAID, which administered nearly 40,000 vaccine doses with the participation of 579 professionals from municipalities in Marajó.

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In the area of energy exclusion and water access, the Solar Quilombo project stands out. Implemented in the Quilombo África and Laranjituba communities in Mojú (Pará), this initiative was carried out in partnership with IDEA-AS, funded by the Setec Foundation (France), and supported by Setec Hidrobrasileira.

Under the Research and Assessment pillar, we conducted four studies: the socioeconomic assessment for the REDD+ Lagoa do Triunfo project, in partnership with Biofílica, in São Félix do Xingu (PA); the social assessment for property acquisition aimed at carbon credits and the productive and fire-use calendar for the neighbors of Fazenda Turmalina, in Mãe do Rio (PA), both for Mombak; and the mapping of private institutions and knowledge production in the Amazon for the Amazon Concertation network, funded by Instituto Arapyaú. As part of our research efforts, we participated in the Amazon Bioeconomy group (USP, INPA, UFPA, and Peabiru), funded by CNPq and FAPESP.

Twenty-twenty-three marked our second-highest revenue year in Peabiru's history and the institution's highest-ever annual resource mobilization, in addition to increasing our proprietary investment funds, ensuring greater institutional stability.

The institution's highest governing body, the Assembly, welcomed new members – Maria Amélia Enriquez and Victor Bertussi del Vecchio. We thank Gilberto de Souza Meirelles Neto and José Maria de Abreu de Mattos Neto for their contributions as they stepped down from the Assembly. Gilberto will continue serving as a fiscal advisor. We advanced our institutional policies, creating an Ethics and Integrity Committee and establishing a Human Resources Policy. Alongside the three internal Working Groups (WGs), we also launched a WG dedicated to Agriculture.

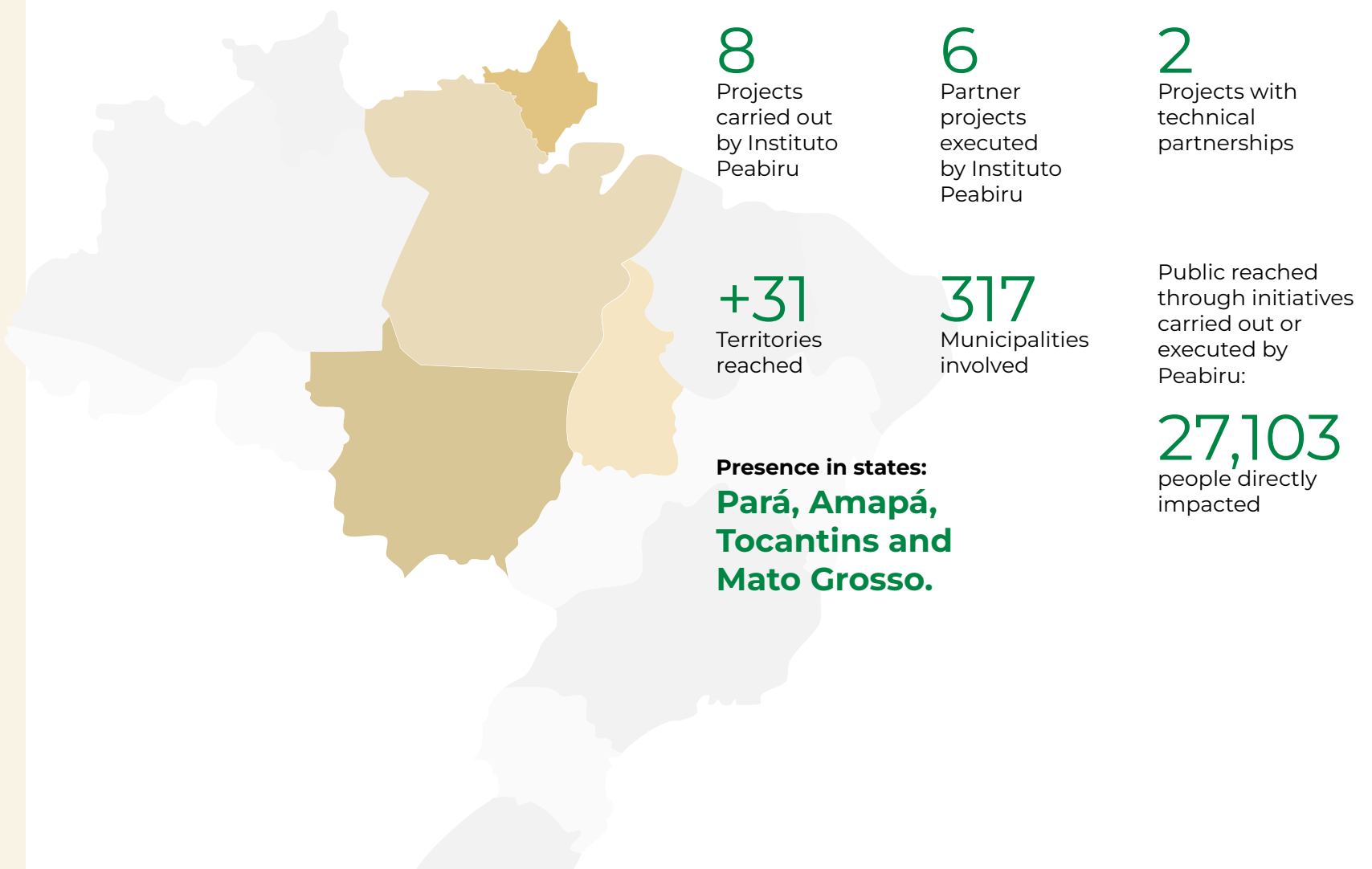
We extend our gratitude to the 25 funding sources and 36 partner organizations that trusted our work, and especially to the 83 individuals, including employees and volunteers, who directly contributed to the institution, as well as the 24 members of the General Assembly and Audit Committee.

*João Meirelles
General Director*



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KEY INDICATORS





4. WHO WE ARE



OUR PROFILE

With over 25 years of experience in the Amazon, Instituto Peabiru is a Brazilian Civil Society Organization of Public Interest (Oscip, the acronym in Portuguese) dedicated to empowering social groups in the region to achieve full access to fundamental rights. Headquartered in Belém, Pará's capital, the institute primarily operates within the Amazon biome, with a special focus on three regions in Pará: Greater Belém, Marajó, and Northeastern Pará.

THE OSCIP QUALIFICATION

An OSCIP, or Civil Society Organization of Public Interest, is a designation introduced by the Brazilian government in 1998 to distinguish among the various Non-Governmental Organizations (NGOs) operating in the country. Law No. 9,790/99 outlines specific criteria that organizations working in the public interest must meet to attain OSCIP status.

Achieving this qualification demonstrates that an organization is reliable for forming partnerships with government entities at all levels and ensures compliance with legal accountability requirements. Founded in 1998, Instituto Peabiru has been recognized as an OSCIP since 2004.

PEABIRU'S MISSION

Encourage the protagonism of social groups in the Amazon to promote full access to their fundamental rights.

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GOVERNANCE

Total Members:

22

By Gender:

8 **14**
 Women Men

GENERAL ASSEMBLY: SUPREME GOVERNING BODY

- Adalberto Wodianer Marcondes
- Francisco Vila
- Hermógenes José Sá de Oliveira
- João Carlos de Souza Meirelles Filho
- João Marcos Silveira
- Joao Francisco de Menezes Neto
- Joel Buecke
- José Pedro de Souza Meirelles
- Larissa Chermont
- Maria Amelia Rodrigues da Silva Enriquez
- Maíra Barbosa Parente
- Márcia Côrtes Pereira de Oliveira
- Nara Abdon d´Oliveira
- Patrícia Neiva Coelho Schneider
- Regina Oliveira da Silva
- Rogério Favacho da Cruz
- Ruth Helena Cristo Almeida
- Sérgio de Castro Gomes
- Victor Antonio Del Vecchio

AUDIT COMMITTEE

- Gilberto de Souza Meirelles Neto
- Rogério Favacho
- Hinton Hennington Portilho Bentes Neto
- Rui Salles Lanhoso Martins

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TEAM MEMBERS

In 2023, Instituto Peabiru's team comprised professionals from diverse fields, bringing a wide range of knowledge and experience.

Total Members:

83

By Gender:

43

Women

40

Men

THE TEAM BEHIND PEABIRU'S SUCCESS IN 2023

Abimael Teles e Teles
 Adriano Ferreira dos Santos
 Adriano do Egito Vieira
 Antony Nelson Alves de Oliveira
 Barbara Leite Medeiros
 Bruna Cristina Nascimento de Oliveira
 Bruno Tomaz do Couto Moraes
 Carlos Henrique Ramos Rabelo
 Cintia Cristina de Araujo Santana
 Claudio Roberto de Lima Melo
 Cleiton Jose Oliveira Santos
 Edilene Borges Marinho
 Elismario de Sousa
 Darlan de Jesus de Brito Simith
 Deiziane dos Santos Pinheiro
 Deyna Hulda Arêas Guanaes
 Diego Novaes Carneiro da Silva

Edgar Ramos Barra
 Flora Bittencourt Lima
 Francinaldo Santos da Costa Junior
 Francisca Ribeiro Correa
 Flavia Cunha Costa
 Gabriel da Costa de Lima
 Gabriel Pisa Folhes
 Giovanna Anyelen Lobato Martini
 Gustavo Bezerra de Moura
 Gabrielle de Oliveira Martins
 Hermogenes Jose Sa de Oliveira
 Hian Rodrigo Costa Silva
 Hannah Maria Vidal Maués
 Harley Silva
 Ilano Silva Braga do Nascimento
 Isabella Pinto Simplicio
 Isadora Ferreira Simas
 Jamilly Brito Guimaraes
 Jeiciany Maria da Silva e Silva
 Joao Carlos de Souza Meirelles Filho
 Joelmir Rafael Vasconcelos Ozorio
 John Lennon Silva Gomes
 Joyce da Silva Nunes
 Karlla Zilda Vieira Tavares
 Larissa Cristina Malcher Furtado
 Layza Ariane Alves Bandeira
 Leonel Rodrigues Ferreira
 Lilianne Fontel Cunha
 Luciana Kellen Soares da Mata
 Maira Barbosa Parente
 Manoel Rodrigues Silva Potiguar
 Maria Helena Cunha dos Santos
 Maria Rosana Costa Cordeiro
 Mariana Faro Ferreira
 Marcelle Andreza Martins Freitas
 Marcelo Cordeiro Thales
 Marcus Emanuel Barroncas Fernandes
 Margarete Fatima Avellar de Melo
 Maria de Fatima Pompeu
 Maria Paula Cruz Schneider
 Mattheus Oliveira Silva
 Monica Leticia Macedo Nascimento
 Natanael Ramos Borges
 Nilma Silva Borges
 Rafael Jose Sena Farias Dias
 Rafael Bruno de Assis Sales

Renata Barbosa Parente
 Rosemiro Alberto Rodrigues Neto
 Rayneia Silva Machado
 Renata da Paz Ataide
 Ricardo Bruno Nascimento dos Santos
 Roberta Aragao Machado
 Rogério Favacho da Cruz
 Rubnelma de Castro Ferreira
 Selli Maria da Rosa e Silva
 Shirlem de La Roque Canto
 Sonia Michele Dalmacio Lobo
 Stefany Carime da Silva Wanzeler
 Steve Mcqueen Fernando Souza Bernardino
 Swellen do Socorro Barbosa Abracado
 Thales Maximiliano Ravena Canete
 Tiago Loureiro Chaves
 Thiara Fernandes e Silva
 Uriens Maximiliano Ravena Canete
 Wallace Marcelino Pereira
 Yan Silva de Almeida

(Professionals who worked with Instituto Peabiru at some point between January and December 2023)

VOLUNTEERS AT INSTITUTO PEABIRU IN 2023

Ana Maria de Matos Guidi
 Antony Nelson Alves de Oliveira

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TRAININGS

In 2023, Instituto Peabiru invested in its team by offering courses and training programs focused on developing skills aligned with the daily demands of its projects and initiatives. These included free English courses at both basic and advanced levels.

WORKING GROUPS

In 2023, Instituto Peabiru maintained active working groups that collaborate across teams and initiatives to support the development of staff, strategies, experience-sharing, and the safeguarding of rights.

DIVERSITY AND INCLUSION WORKING GROUP

The Diversity and Inclusion Working Group (WG), created by Instituto Peabiru staff, serves as a space for listening, exchange, and support. The WG fosters discussions, reflections, and learning among team members from various areas, recognizing and celebrating the identity and diversity of the institute's employees. Throughout 2023, the WG supported projects by developing methodologies to ensure that diversity and inclusion were upheld in every aspect of the institute's work. The group also promoted and supported campaigns and significant observances, such as Black Awareness Day, International Women's Day, and Indigenous Peoples' Day.

PEOPLE MANAGEMENT WORKING GROUP

The People Management Working Group (WG) was established to develop and implement best practices in people management within the organization. The WG organizes meetings focused on topics such as communication, quality of life, and character strengths. In 2023, one of the group's key initiatives was hosting lectures and training sessions on mental health. To address this critical issue institutionally, the specialized organization IPEFEM was engaged to lead discussions, foster reflections, and develop a guiding document for tackling mental health challenges.

As a result of this process, strategies to address identified vulnerabilities are being developed and implemented, aiming to enhance the well-being and quality of life of the team while ensuring the successful execution of the institute's diverse projects.

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STRATEGY WORKING GROUP

The Strategy Working Group (WG) focuses on internal and external projects related to strategic positioning and institutional processes.

In 2023, the WG continued the strategic planning workshop initiated the previous year, culminating in a participatory process for planning institutional actions for the coming years and refining Peabiru's mission, values, and vision.

As a result, in 2023, the WG implemented a strategic planning framework with a more agile approach, featuring shorter life cycles and utilizing the OKR (Objectives and Key Results) methodology. This methodology sets clear, measurable objectives and key results to be achieved within a maximum one-year timeframe, aligned with longer-term strategic guidelines.

All projects and support areas were structured using OKRs. This means each project and operational area established its own objectives and key results, which collectively contribute to the organization's overarching strategic OKRs.

The strategic OKRs are organized into three main directives: Operational Excellence, Financial Stability, and Stakeholder Engagement.

➤ Operational Excellence

Objective 1: Achieve excellence in resource and organizational process management through practices that ensure the integrity and compliance of assets while optimizing their allocation to generate competitive advantages.

Objective 2: Integrate teams by aligning practices and knowledge in a continuous learning environment.

Objective 3: Enhance organizational process assets (OPAs), transforming them into competitive differentiators for operations, partnerships, and resource mobilization.

➤ Financial Stability

Objective 1: Increase institutional reserves and resources for operational expenses by boosting revenue and improving funding relationships through more favorable contract conditions.

Objective 2: Enhance the security of the institution's funding sources.

Objective 3: Optimize financial management to ensure precise control and allocation of resources, strengthening the institution's credibility and transparency.

➤ Stakeholder Engagement

Objective 1: Delight funders and key stakeholders with our performance.

Objective 2: Implement strategic communication to engage stakeholders and enhance credibility and reputation.

This OKR structure allows Peabiru to align its efforts and measure progress continuously, ensuring that all levels of the organization are working in synergy to achieve the strategic objectives.

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AGRICULTURE WORKING GROUP

The Agriculture Working Group (WG) was created in 2023 with the goal of promoting the exchange of experiences, techniques, and knowledge among teams working in technical assistance and family farming. Composed of agronomists, agricultural technicians, and other professionals, the WG aims to strengthen actions related to low-carbon agriculture and environmental preservation through meetings, discussions, and the sharing of practices.

In 2023, the WG held its first meeting with the objective of institutionalizing the group and defining its approach. This initiative resulted in the creation of the Agricultural Practices Inventory, a guiding document for institutional practices in projects related to the theme.

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5. INSTITUTIONAL POLICIES

To ensure the reliability of our internal and external processes, Instituto Peabiru has policies that guide our teams. In 2023, the Human Resources Policy was created. Below is a list of all the policies available on our website:

- Anti-corruption Policy
- Privacy and Data Protection Policy
- Conflict of Interest Policy
- Whistleblowing Policy (2022)
- Prevention of Sexual Abuse and Exploitation (PSEA) Policy
- Anti-bullying Handbook at Instituto Peabiru
- Code of Ethics and Conduct (2022)
- Best Practices Handbook in Diversity and Inclusion
- Ethics and Integrity Committee (2023)
- Human Resources Policy (2023)
- Fixed Asset Management Policy
- Procurement Manual

Check out the policies by scanning the QR Code or

[click here.](#)



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6. OUR APPROACH

In its approach, guided by action-research, the teams at Instituto Peabiru operate through participatory processes of research, analysis, reflection, and decision-making. This approach fosters greater ownership by social groups of their context and contributes to political education in a participatory manner.

Our work can be summarized in three key pillars:



Participatory processes of research, reflection, and decision-making – action-research.



Best practices in project management.



Security in institutional processes (compliance).

SDGS (SUSTAINABLE DEVELOPMENT GOALS)

In 2023, our actions were aligned with the Sustainable Development Goals (SDGs). Below are the SDGs addressed by the initiatives carried out or executed by Instituto Peabiru.



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STRATEGIC AREAS OF ACTION

In terms of strategic pillars, Peabiru structures its projects methodologically around four key areas: Social Engagement, Localized Productive Systems, Education and Sustainability, and Research and Assessment.



Social Engagement

This pillar aims to strengthen individual, collective, and associative capacities within territories to improve and expand institutional frameworks, focusing on territorial governance and local resource management. It includes supporting the formation of spaces, organizations, and monitoring networks, as well as reflecting on and developing strategies for territorial development and the guarantee of rights.

Key projects within this pillar include:

- [UNICEF Seal](#)
- [UNICEF City Agenda](#)
- [Te Sai Covid Marajó](#)



Education and Sustainability

This pillar focuses on promoting environmental education and sustainability through educational and training actions designed to raise awareness and engage children, youth, and adults in environmental conservation.

Key projects within this pillar include:

- [Amazon Mangroves](#)
- [Socioenvironmental Sacramento](#)

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Localized Productive Systems

This pillar aims to promote the sustainability and efficiency of local productive systems, with a focus on the conservation and sustainable use of biodiversity. It encompasses the integration of sustainable production practices, associated services, and the valorization of local knowledge and traditions. By combining physical, institutional, cultural, and relational factors within the territory, this pillar seeks to create dynamic local arrangements that enhance territorial assets, consolidating a strong territorial identity.

This identity is crucial for the development of the territories, highlighting the specificities of the relationships among the various actors in the productive system, from organizations and production entities to consumers. It also strengthens the sense of belonging and community cooperation.

Key projects within this pillar include:

- [Ativa Barcarena](#)
- [Tipitix](#)
- [Ybá](#)
- [Bees of the Amazon](#)
- [Solar Quilombo](#)
- [Strengthening Family Agriculture in Quilombo Nova Betel](#)

Research and Assessment



This pillar focuses on conducting research and producing socio-economic knowledge, as well as studying biodiversity and Amazonian ecosystems in territories with data and information gaps. These actions aim to support the implementation of new projects and enhance the work of our partners. Examples of services provided in this pillar include environmental and social studies and assessments to subsidize sustainable development projects and public policies.

- Key activities in this pillar include participation in research groups, such as the [Bioeconomy – Studies of Value Chains in the Amazon project](#), and diagnostics such as: [Turmalina Agriculture Cycle](#), the [Socio-economic Survey for the REDD+ Ateles Project](#), and the [Mapping the Private Sector and Knowledge Field in the Amazon](#).

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SOCIAL TECHNOLOGY

In 2023, Instituto Peabiru applied social technologies in various initiatives.

Concept of Social Technologies (ST): Social technologies are replicable, patent-free solutions that combine popular knowledge and scientific knowledge to address the challenges faced by vulnerable groups. These technologies are considered processes, methods, or products that meet the concrete needs and demands of society, thereby driving social transformation.

(Source: <https://encurtador.com.br/x7Y2Z>)

Social Technologies Used by Instituto Peabiru in 2023

Meliponiculture

Technical assistance and rural extension, beneficiary selection, basic training in stingless bee farming, collective installation of beehives, technical assistance in honey collection, and commercialization.

Demonstration Unit for Bioinput Production

Simple infrastructure for producing bioinputs through collective activity. According to the National Bioinput Program, as outlined in Decree No. 10,375, dated May 26, 2020, “bioinput is any product, process, or technology of plant, animal, or microbial origin, intended for use in the production, storage, and processing of agricultural products, in aquatic production systems or planted forests, that positively affect the growth, development, and response mechanisms of animals, plants, microorganisms, and substances derived from them, and interact with physical, chemical, and biological products and processes.” A total of 26 units were installed, with 1 in the municipality of Acará and 25 in Barcarena, both located in Pará.



7. SPECIAL PROGRAMS

BEES OF THE AMAZON

The Bees of the Amazon Program is the oldest initiative of Instituto Peabiru. Since 2007, it has undergone various iterations and name changes, evolving into its current format. Our primary focus is to present a complementary sustainable family income option (with gender impacts, as caring for these bees has proven compatible with activities traditionally performed by women), rooted in Brazilian biodiversity. Currently, the program involves over 120 producers from 20 rural communities across eight municipalities in Pará and Amapá, as well as other partner communities in Amazonas. Meliponiculture is not only regarded as a supplementary income opportunity, encouraging the participation of women and young people, but it also positively impacts the valuation of biodiversity, reduction of wildfires, deforestation control, water pollution prevention, and waste management. This program promotes forest conservation, various environmental services, and increased family income. Therefore, it stands as a suitable alternative to addressing the climate crisis while adding value to socio-bioeconomic products.

EDUCATION FOR SUSTAINABILITY

The Education for Sustainability Program was designed to strategically encompass the training and knowledge-building efforts undertaken by Instituto Peabiru throughout its history. In addition to training sessions for grassroots community-based organizations - its first experiences in this field - recent years have seen the development of distance learning (DL) courses covering Instituto Peabiru's main areas of expertise and knowledge. In 2023, Instituto Peabiru maintained its DL portal, offering the Introduction to the Amazon course to the public in a bilingual format (Portuguese and English) and the course titled Peasant Biopower, conducted with the support of the Juquirá Candiru Satyagraha Organization.

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PEABIRU FOREST PRODUCTS

In the Forest Products Program, we coordinate projects aimed at improving competitiveness and enhancing the value of production by traditional groups in the Amazon. In 2023, Instituto Peabiru maintained its partnership with the collaborative store Espaço Vem to market products derived from Amazonian socio-biodiversity. We also continued operating our virtual store, Peabiru Produtos da Floresta, which generated a total of R\$31,570.00 in sales of products such as jams, chocolates, and cassava flour, among others.

PROGOELDI

Coordinated by Instituto Peabiru, the ProGoeldi program was established in 2015 to unite civil society efforts in support of the Goeldi Museum, the oldest research institution in the Amazon. Initially, the program focused on commemorating the museum's 150th anniversary (in 2016) and later on revitalization efforts for the Zoobotanical Park in Belém, a space that welcomes over 250,000 visitors annually.

In 2023, as part of this program, strategic planning initiatives were carried out to secure funding for projects aligned with the museum's interests for COP 30. Additionally, the 2021–2023 activity report was delivered, and the Café Museu space was managed, generating funds for small investments and projects.

With Belém confirmed as the host city for COP 30, we embarked on a journey with various stakeholders to restore the historic home of Swiss scientist Emílio Goeldi, located within the Zoobotanical Park. This initiative brought together the Swiss Embassy, the Emílio Goeldi Museum, the State Government of Pará, and the Herzog & de Meuron architecture firm. At the beginning of 2024, these actors signed a Memorandum of Understanding to launch fundraising efforts, aiming to leave a lasting legacy of innovation, science, and education at the heart of Belém.

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8. SOURCES OF FUNDING, PARTNERS, AND ALLIANCES

FUNDING SOURCES

United States Agency for International Development (USAID)
Agropecuária Santa Bárbara (Agro SB)
Albras
Avenues The World School
Biofilica Ambipar Environment
CAF America
Cargill Agriculture
Brazil's National Council for Scientific and Technological Development (CNPq)
Dow Chemicals
Embassy of Slovenia
Fondation Setec (France)
Cargill Foundation
Mitsui Bussan Foundation of Brazil
Fundo de Sustentabilidade Hydro (FSH)
Hydro Alunorte
Hydro Paragominas (Mineração Paragominas S/A)
Instituto Arapyaú
Instituto Clima e Sociedade (ICS)
Mombak
NPI Expand Brazil
Petrobras, through the Petrobras Socio-Environmental Program and the Federal Government
Setec Hidrobrasileira
Suzano Paper and Pulp
SITAWI Finanças do Bem
UNICEF

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PARTNERS

Association of Family Farmers of Vila Enízio (AFAVE)
 Association of Farmers of Catumbi and Tucunaré (AGRICATU)
 Quilombola Association of Baixo Caeté - África and Laranjituba
 Sarambuí Association
 Center for Brazilian Studies at the University of Salamanca (CEB/USAL)
 Cooperative for Extraction and Agricultural Development of Barcarena (CEDAB)
 Cooperative of Fruit Farmers of Abaetetuba (Cofruta)
 Municipal Council for the Rights of Children and Adolescents of Belém (COMDAC)
 Mixed Cooperative of Family Farming (Coop.Agro)
 Municipal Department of Sanitary Surveillance of Barcarena
 Enízio Laureano Early Childhood Education School
 Emflora
 Fulbright
 Fundo de Sustentabilidade Hydro
 State Government of Pará
 Hydro
 Sustainable Barcarena Initiative (IBS)
 National Institute of Amazonian Research (INPA)
 Institute for the Development of Alternative Energy and Self-Sustainability (Ideas)
 Laboratory of Mangrove Ecology (LAMA) of UFPA
 Emílio Goeldi Museum
 Natura
 Municipality of Barcarena
 Municipality of Belém
 Pará State Secretariat of Culture (SECULT)
 Pará State Secretariat of Tourism (SETUR)
 Municipal Secretariat of Agriculture of Barcarena (SEMAGRI)
 Municipal Secretariat of Industry, Commerce, and Technology of Barcarena (SEICOMTEC)
 Municipal Secretariat of Environment and Economic Development of Barcarena (SEMADE)
 Municipal Secretariat of Planning and Institutional Articulation - Planning Interface of Barcarena (SEMPLA)
 Setec Hidrobrasileira
 Sinergya
 State University of Santa Cruz (UESC)
 Federal University of Pará (UFPA)
 University of Freiburg
 University of São Paulo (USP)

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PARTICIPATION IN NETWORKS AND ALLIANCES

In 2023, Instituto Peabiru participated in the following networks and alliances:

SOCIAL ENGAGEMENT

- Municipal Council for Urban Development of Belém (CDU)
- Municipal Council for the Rights of Children and Adolescents (COMDAC - BELÉM)
- Commission for the Defense and Promotion of Ethnic-Racial Equality of the Brazilian Bar Association - Pará Section
- State Council for Sustainable Rural Development - Pará (CEDRS/PA)
- State Council for the Rights of Children and Adolescents - Pará (CEDCA/PA)

LOCALIZED PRODUCTIVE SYSTEMS

- National Network of Civil Society Organizations for Renewable Energies (RENOVE)
- Management Council of the Agroforestry and Restoration Accelerator Project, developed by TNC, Icraf, and Cifo
- Research and Extension Center for Agroecological Knowledge and Practices (Neuza)
- Sowing Life: Seed network, organizational, and management strategy to support the restoration chain in public forests of the State of Pará

RESEARCH AND CONSERVATION

- Alliance for Restoration in the Amazon
- PPA | Partners for the Amazon Platform
- Pró-Açaí Dialogues

EDUCATION AND SUSTAINABILITY

- Sustainable Amazon Forum
- Juqira Candiru Satyagraha
- United Nations Sustainable Development Solutions Network (SDSN)
- A Concertation for the Amazon

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9. 2023 PROJECTS

PROJECTS CARRIED OUT BY INSTITUTO PEABIRU

In 2023, Instituto Peabiru carried out eight projects that provided the public with access to basic services such as electricity, training programs, initiatives to strengthen local social engagement, among other outcomes. These projects were funded directly by companies, nonprofit institutions, and public calls for proposals.

CLICK TO ACCESS



**FRIENDS OF THE
BEES OF THE
AMAZON**



**TURMALINA
AGRICULTURAL
CYCLE**



**FRIENDS OF THE
BEES**



**AMAZON
MANGROVES**



**BIOECONOMY
- STUDIES ON
VALUE CHAINS IN
THE AMAZON**



**PRODUCTIVE
INCLUSION
PROJECTS**



TE SAI COVID



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Photo: Instituto Peabiru

FRIENDS OF THE BEES OF THE AMAZON

Funder: Instituto Clima e Sociedade (ICS)

Total project value: R\$ 750,000.00

Amount executed in 2023: R\$ 504,057.63

Area of operation: Boa Vista do Acará and Santa Maria Territory, Acará (Pará)

SDGs addressed:



Implemented in the Boa Vista do Acará territory, in the municipality of Acará, Pará, since 2021, the project funded by Instituto Clima e Sociedade aims to promote the value chain of meliponiculture (stingless beekeeping) in the Amazon. Its goal is to generate income for traditional and quilombola communities through a sustainable business model while simultaneously fostering biodiversity conservation and environmental services. The project provides participating families with technical assistance from specialized professionals and the infrastructure needed to establish meliponaries on their land. The selected families participated in the joint planning of the technical visit and training schedules. During the second half of 2020, the project conducted preparatory activities open to all interested parties in the municipality.

The Friends of the Bees of the Amazon project demonstrated the viability of meliponiculture as a complementary source of income and as an alternative and sustainable productive activity for families in the islands surrounding Belém during honey harvesting. This effort generated approximately R\$ 12,000 in additional income for participating producers. Currently, the project is in the process of expanding the number of beneficiaries.

Key actions and outcomes:

-  40 families supported
-  1,200 hives installed
-  Approximately R\$ 12,000 in income generated

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FRIENDS OF THE BEES

Funder: Embassy of Slovenia

Total project value: R\$ 52,500.00

Amount executed in 2023: R\$ 52,084.75

Area of operation: Quilombola Territories of África and Laranjituba, Mojú, Pará

SDGs addressed:



The project aims to develop skills in biological knowledge and management of stingless Amazonian bees (meliponas, in Portuguese) with the África community, located in the Quilombola Territories of África and Laranjituba in the municipality of Mojú. This group is engaged in the community management of 30 hives installed within the community. The presence of meliponas supports forest pollination, while honey production contributes to generating income for families and can also be used for their own consumption.

Key actions and outcomes:



10 families supported



30 parent hives delivered



Training sessions conducted within the communities



One year of technical assistance provided by the Instituto Peabiru technical team to the families

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Photo: Instituto Peabiru

BIOECONOMY - STUDIES ON VALUE CHAINS IN THE AMAZON

Funder: FAPESP and CNPq

Explanatory note: Instituto Peabiru was one of the implementing organizations for this project but was not responsible for financial execution, nor did it receive any funds for this purpose.

Area of operation: Quilombola community of Guajará Miri, Acará (Pará)

SDGs addressed:



Planned to be executed during 2023 and 2024, the research project “Bioeconomy – Studies on Value Chains in the Amazon”, conducted by the University of São Paulo (USP), Federal University of Pará (UFPA), National Institute of Amazonian Research (INPA), and Instituto Peabiru, aims to identify critical factors to enhance the competitiveness of biodiversity-based productive chains in the Amazon with high consumption potential in the state of São Paulo. The project is funded by the São Paulo Research Foundation (FAPESP) and the National Council for Scientific and Technological Development (CNPq), in partnership with the Emílio Goeldi Museum of Pará (MPEG) and the State University of Santa Cruz (UESC).

In Pará, through Instituto Peabiru, the project is implemented in the quilombola community of Guajará Miri, in the municipality of Acará (PA), to identify opportunities for improving community living conditions by structuring bioeconomy value chains based on the interaction between nature, local populations, and the various stakeholders involved in this process. Using a descriptive-exploratory research approach grounded in the principles of action research, multiple case studies are being conducted, with the value chain of açai as the focus of Instituto Peabiru’s research.

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Additionally, Instituto Peabiru also collaborates on activities related to the meliponiculture value chain, alongside other groups involved in the project, which are also working with cacao and arapaima (aka pirarucu). As an outcome, the project aims to prioritize recommendations for the development of public policies focused on employment and income generation, community well-being, food security, and entrepreneurship. These efforts are intended to reduce the prevalence of economic activities associated with illegality.

Key actions and outcomes:



Planning, engagement with the quilombola community, and initiation of field activities to map the açai value chain.



Participation in the authors' meeting for planning the collective work, held at USP in April 2023.



Participation in meetings to plan project activities, considering methodological interactions among the four value chains to be addressed.

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Photo: Instituto Peabiru

TURMALINA AGRICULTURAL CYCLE

Funder: Mombak

Total project value: R\$ 197,254.33

Amount executed in 2023: R\$ 197,254.33

Area of operation: Communities surrounding the Turmalina farm, in Mãe do Rio (Pará)

SDGs addressed:



Implemented between February and November 2023, funded by the company Mombak, the Turmalina Agricultural Cycle project was designed to map land and fire usage by the neighboring communities of the Turmalina Farm, in the municipality of Mãe do Rio, Pará. As part of this effort, an assessment was conducted to identify wildfire risks in the region, resulting in the development of a risk evaluation model.

In this initial phase, an interview guide was created and applied to assess fire-related risks associated with land-use practices among the farm’s neighbors. Based on the identified risks, two workshops were held with these farmers to discuss and present alternatives to high-risk fire use practices.

Key actions and outcomes:



Development of a wildfire risk assessment (based on the creation of a mathematical model analyzing secondary data).



Research on productive activities and fire use by neighbors of the Turmalina Farm.



Conducted two workshops during the year, with a total of 44 participants.



Creation of eight thematic maps for visualizing risk areas.



Development of a wildfire risk calculation algorithm using two methodologies: Jenks Natural Breaks and the AHP Method.



Design of a data collection tool to characterize fire usage in the areas surrounding the farm.

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Photo: Amazon Mangroves project archive

AMAZON MANGROVES

Funder: Petrobras, through the Petrobras Socioenvironmental Program and the Federal Government

Total project value: R\$ 4,674,022.01

Amount executed in 2023: R\$ 223,055.50

Area of operation: Mar de Tracuateua Extractive Reserve (Tracuateua, Pará), Caeté-Taperaçu Extractive Reserve (Bragança, Pará), Araí-Peroba Extractive Reserve (Augusto Corrêa, Pará)

SDGs addressed:



The Amazon Mangroves project primarily aims to conserve the mangroves along the northeastern coast of Pará through reforestation efforts, socioenvironmental education, and technical-scientific research. Sponsored by Petrobras through the Petrobras Socioenvironmental Program, the project operates within the marine extractive reserves of Tracuateua (municipality of Tracuateua), Caeté-Taperaçu (municipality of Bragança), and Araí-Peroba (municipality of Augusto Corrêa). It is executed by a multidisciplinary team of professionals and researchers associated with the Mangrove Ecology Laboratory (Lama) at the Federal University of Pará's Bragança campus.

In 2023, the project concluded its first phase, focusing on the delivery of final reports and the execution of the "Amazon Mangroves Project Completion Circuit – 2021-2022 Cycle." This circuit included activities for the communities in the Marine Extractive Reserves (RESEX) where the project operates, as well as for residents of Bragança and Belém, the capital of Pará.

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The idea behind the completion circuit, initiated at the end of 2022, was to share the results achieved by the project with society through various spaces and formats, such as roundtables, discussion circles, photography exhibitions, cinema, and music. All the outcomes of the first cycle of the Amazon Mangroves project are detailed in the 2022 annual report of Instituto Peabiru.

A new phase begins!



In 2023, Instituto Peabiru and Petrobras, in addition to presenting the final accountability report for the first cycle, began negotiations for contract renewal.



The renewal was officially signed on December 29.



The new cycle of the Amazon Mangroves project will cover four municipalities: Augusto Corrêa, Bragança, Tracuateua, and Viseu.



Phase 2 of the Amazon Mangroves will span three years with a total investment of R\$ 11,811,548.43.

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PRODUCTIVE INCLUSION PROJECTS

Funder: Cargill Agrícola

Total project value: R\$ 1,481,673.30

Amount executed in 2023: R\$ 774,828.48

Area of operation: District of Beja and the island regions of the municipality of Abaetetuba, Pará

SDGs addressed:



Implemented between September 2021 and October 2023, the Productive Inclusion Projects targeted farmers and extractivists in the district of Beja and the island regions of Abaetetuba, Pará. Funded by Cargill, the project aimed to contribute to the development and strengthening of family farming and extractivism in Abaetetuba by promoting social organization processes, providing assistance, and building technical capacity systematically through Rural Technical Assistance and Extension (ATER) services for up to 180 families.

Key actions and outcomes:



Conducted two public calls in the municipality, one targeting the island regions and the other the district of Beja in Abaetetuba.



For the public call targeting residents of the islands of Abaetetuba, 81 people registered and were selected.



81 families from the island regions of Abaetetuba were selected to receive Rural Technical Assistance and Extension (ATER) services.

Note: In 2023, due to factors related to the funder, the project was interrupted and suspended, with no forecast for the resumption of activities.

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Photo: Instituto Peabiru

TE SAI COVID

Funders: United States Agency for International Development (USAID), NPI Expand Brazil, and SITAWI Finanças do Bem

Total project value: R\$ 696,021.26

Amount executed in 2023: R\$ 440,000.00

Area of operation: Municipalities in the Marajó region, Pará

SDGs addressed:



The Te Sai Covid project aimed to implement actions focused on COVID-19 prevention and control practices by disseminating messages encouraging vaccination, combating misinformation, and providing technical and logistical support to municipalities in the Marajó archipelago to increase COVID-19 vaccination coverage. The project was conducted from September 2022 to July 2023 by Instituto Peabiru, with support from the United States Agency for International Development (USAID), NPI Expand Brazil, and SITAWI Finanças do Bem.

The project’s strategy involved activities such as increasing demand for COVID-19 vaccines, enhancing Risk Communication and Community Engagement, and expanding service delivery and human resources. These efforts targeted Indigenous, quilombola, riverside, and other vulnerable communities in the Marajó region, aiming primarily to reduce cases and increase vaccination rates against COVID-19.

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To achieve this, the Te Sai Covid project carried out a social mobilization process in municipalities of the Marajó archipelago to increase the number of vaccinated individuals. This was done through coordination with municipal departments of Health, Education, and Social Assistance. In addition to supporting vaccination efforts, the project focused on mobilizing adolescents and widely disseminated communication materials to encourage vaccination and combat fake news, reaching thousands of people.

In this context, all vaccination actions and public services provided to Marajó citizens, carried out alongside the administration of vaccines, were fully implemented by municipal staff from the involved municipalities, with the support of the Te Sai Covid project. Initially, technical visits were conducted to collect data for a situational assessment aimed at understanding how the project could best contribute to increasing vaccination coverage in the municipalities.

At the conclusion of the project, a vaccination room was established with the installation of an air conditioner and a refrigerator for vaccine storage. This was made possible through a partnership between the Te Sai Covid project and the Municipality of Santa Cruz do Arari, which managed the physical upgrades and covered the labor costs for setting up the vaccination room. As a result, families residing in the Mocoões area will no longer need to spend six hours traveling to access vaccines. Additionally, two vaccination rooms in the municipality of Gurupá were enhanced with the necessary equipment for proper vaccine storage.

Key actions and outcomes:



At least 21,065 people were vaccinated against COVID-19, including 3,837 children who received the Pfizer pediatric vaccine.



1,470 individuals, who had never received a single vaccine dose, responded to the project's call and got vaccinated.



1,363 individuals who had only received their first dose were able to complete their primary COVID-19 vaccination series.



A total of 35,907 doses of other vaccines from the general immunization schedule were administered during vaccination efforts, with 579 municipal professionals from Marajó directly involved in the activities.



Numerous other public services were offered to the population during vaccination campaigns, including medical consultations, cervical cancer screening (PCCU), STI testing, information on social benefits, and discussion sessions aimed at combating child and adolescent sexual abuse and exploitation, among others.



Approximately one million people were reached through communication materials, which included sound cars, radio spots, TV commercials, articles on news portals, radio and TV reports, and posts on social media.

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Photo: Instituto Peabiru

SOLAR QUILOMBO

Funders: Fondation SETEC (France) and Setec Hidrobrasileira

Total project value: R\$ 199,918.71

Amount executed in 2023: R\$ 127,831.82

Area of operation: Quilombola Territories of África and Laranjituba, Acará, Pará

SDGs addressed:



Through the installation of solar energy generation kits, the Solar Quilombo project aims to enhance the productive capacity of the community, particularly in the açai and cassava value chains, while also fostering community-based tourism. These activities have the potential to generate income through product processing and community training, in addition to contributing to food security by ensuring access to sustainable energy and quality water.

The company Setec Hidrobrasileira serves as a technical partner and co-developer of the actions carried out in the project. The initiative also benefits from the technical partnership of the Institute for the Development of Alternative Energies and Self-Sustainability (IDEAAS).

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Key actions and outcomes:



380 residents from the quilombos of África and Laranjituba benefited.



3 computers donated to municipal schools.



Electricity generation through the “Bakana Solar” kit (learn more in the Social Technology chapter), enabling access to the internet and supporting activities like studying, working, and socializing.



4 community-access areas equipped with photovoltaic lighting using 11 Bakana Solar kits.



Five public lighting points installed.



3 workshops conducted, with a total of 83 participants.



Establishment of 1 nursery for native seedlings and 1 bio-input production unit.



10 neighboring quilombola communities mobilized for a workshop on solar equipment.

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PROJECTS WITH INSTITUTO PEABIRU'S TECHNICAL PARTNERSHIP

The Instituto Peabiru is a technical partner in various initiatives, particularly in projects related to youth, aimed at promoting social protection and ensuring the rights of young people, adolescents, and children.

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 **UNICEF CITY AGENDA**

 **UNICEF SEAL**

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Photo: Instituto Peabiru

UNICEF CITY AGENDA

Organizer: UNICEF

Total project value: R\$ 319,720.00

Amount executed in 2023: R\$ 319,720.00

Location of implementation: Belém (Pará)

SDGs addressed:



Launched in May 2022, the UNICEF City Agenda project aims to create opportunities and new pathways for children and adolescents in Belém, Pará. Since September 2022, the initiative has included a technical partnership with Instituto Peabiru. Through training sessions, workshops, dialogue circles, and capacity-building on how to refer cases to the support network and strengthen professionals dealing with violence against children and adolescents, the initiative continuously engages with education, health, and social assistance professionals, as well as adolescents and the protection network.

As a result of its actions in 2023, the project conducted training sessions for education professionals in the Guamá neighborhood of Belém, focusing on anti-racist education, gender-based violence, the protected listening law, protective education, and active school search. Workshops were also held with adolescents from the Guamá neighborhood on topics such as menstrual dignity, life projects, education, communication, and decent work. Additionally, the project mapped institutions and organized groups in the Guamá neighborhood and held an event to share best practices from the 1st UAPI (Childhood-Friendly Unit) cycle. In total, the project offered 15 workshops for adolescents, with 572 participants, and 13 workshops for education professionals, with 322 participants. Furthermore, five videos were produced about the project's activities, along with 15 communication materials/products.

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Photo: Instituto Peabiru

UNICEF SEAL

Organizer: UNICEF

Total project value for 2023: R\$ 1,161,801.51

Amount executed in 2023: R\$ 1,161,801.51

Location of implementation: Pará, Amapá, Tocantins, and Mato Grosso

SDGs addressed:



The UNICEF Seal is an initiative of the United Nations Children’s Fund (UNICEF) aimed at encouraging and recognizing real and positive progress in promoting, upholding, and ensuring the rights of children and adolescents in municipalities within Brazil’s Semi-Arid region and Legal Amazon.

In 2023, 317 municipalities across the states of Pará, Amapá, Tocantins, and Mato Grosso joined the initiative and will undertake a series of actions in the coming years to improve the quality of life for children and adolescents.

Positive outcomes in 2023 included 23,712 children and adolescents re-enrolled through the Active School Search initiative, 200 municipalities developing a Municipal Plan for Early Childhood, 230 municipalities participating in the “1 Million Opportunities” strategy, 223 municipalities implementing the Handwashing Program, 230 municipalities taking part in in-person training processes, 206 municipalities carrying out actions and campaigns to prevent violence, 206 municipalities conducting the Active Vaccination Search initiative, 6,565 adolescents and young people engaged in NUCAs (Centers for Adolescent Citizenship).

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In-person protection meetings were held between June and July across six hubs (Belém, Santarém, Parauapebas, Cuiabá, Palmas, and Macapá). Additionally, in-person meetings focused on Active School Search and Active Vaccination Search initiatives, as well as NUCAs gatherings, were conducted in the four states of operation and the six hubs. Communication and adolescent mobilization meetings were also held in Salvador, Bahia. Technical visits were carried out in approximately 50 municipalities to strengthen municipal teams. A NUCA marathon took place with activities in 170 municipalities, and the #JoinTheUNICEFClimate campaign was conducted in 2023, featuring NUCA leadership in monthly actions, primarily addressing climate change.

PARTNERSHIP MARKS 10 YEARS AND REDEFINES PATHWAYS FOR CHILDHOOD POLICIES IN THE AMAZON

Over more than a decade of collaboration, the partnership between UNICEF and Instituto Peabiru has enabled the expansion of Instituto Peabiru’s efforts on the agenda of childhood and adolescence beyond Pará, reaching the entire Northern region, Maranhão, and Mato Grosso.

The cooperation with UNICEF began at the end of 2013, when Instituto Peabiru was invited to provide technical implementation for the second edition of the UNICEF Seal initiative in the states of the Brazilian Amazon.

“Peabiru is an organization developing practices that deserve greater visibility, especially with COP-30 coming up next year. Each member of the team is committed, organized, and demonstrating strong skills even in the face of changes. These aspects highlight the rich learning derived from the Institute’s practices.”
 — Judith Leveille, Amazon Territory Coordinator, United Nations Children’s Fund (UNICEF)

You can check out a special article about this partnership on our website by scanning the QR Code or clicking the button below!

[Click here](#)



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9. 2023 PROJECTS

CONDUCTED BY PARTNERS AND EXECUTED BY INSTITUTO PEABIRU

In 2023, Instituto Peabiru also implemented projects on behalf of partners. Our teams managed these projects to meet the outlined objectives and contribute to the development of the territories and communities involved in these initiatives.

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 **ATIVA BARCARENA**

 **STRENGTHENING FAMILY
FARMING IN THE NOVA
BETEL QUILOMBO**

 **SOCIOENVIRONMENTAL
SACRAMENTA**

 **TIPITIX**

 **YBÁ**

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Ativa Barcarena Workshop (Full Tide)

ATIVA BARCARENA

Organizer: Hydro Alunorte and Albras

Location of implementation: Barcarena (Pará)

SDGs addressed:



Carried out by Hydro Alunorte and Albras, with implementation by Instituto Peabiru, the project focuses on promoting and encouraging agroecological practices, social organization, and the appreciation of local family farming products.

Created in 2018, the Ativa Barcarena project will continue until 2025, aiming to contribute to the development and strengthening of family farming in Barcarena, Pará. It promotes social organization within farming communities, provides rural technical assistance, and builds technical capacities. The project team adopts an agroecological, participatory approach, emphasizing collective construction in the planning, implementation, and evaluation processes.

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In 2023, the project's main outcome was the integration of agroecological practices into the daily activities of family farming in Barcarena. This has fostered autonomy among participants regarding inputs, reduced the need for financial investment in production, facilitated the formation of networks among individuals with mutual interests, and increased soil fertility in the productive areas of participating families.

Who We Are

In 2023, we achieved:

Institutional Policies



113 families benefited, including 197 direct beneficiaries and 591 indirect beneficiaries.



Training and support of working groups focused on production, market access, and public policies.

Our Approach

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45 communities/localities supported.



Collective sale of jambu to a local family business through the creation of a producers group and collaboration between the Ativa Barcarena and Tipitix projects.

Sources of Funding, Partners, and Alliances



Six community organizations strengthened through project actions.



Support for the COOPPAMB cooperative in signing its first sales contract with CONAB in the municipality.

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70 collective workshops and 12 meetings conducted on topics related to family farming in Barcarena, totaling over 350 hours of technical assistance provided.



Support for Albras' volunteer action to renovate a garden at a center for women in vulnerable situations.

Services Delivered in 2023

Communication and Engagement



Monitoring of demonstration units for the production of bio-inputs.



Exchanges between communities and associations in different municipalities.

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Activities to promote socioproductive organization through workshops on various topics.



Visits from various stakeholders interested in learning about successful initiatives for social transformation and territorial development.

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STRENGTHENING FAMILY FARMING IN THE NOVA BETEL QUILOMBO

Organizer: Hydro Paragominas (Mineração Paragominas S/A)

Location of implementation: Nova Betel Quilombola Community, Tomé-Açu, Pará

SDGs addressed:



With the aim of contributing to the development and strengthening of family farming and extractivism in the Nova Betel Quilombola Community, in the municipality of Tomé-Açu, Pará, Instituto Peabiru implemented the “Project for Strengthening Family Farming in the Nova Betel Quilombo,” organized by Mineração Paragominas S/A (Hydro Paragominas). The initiative was carried out using a participatory approach and the collective construction of planning, implementation, and evaluation processes between February and December 2023. As part of the project, a participatory assessment was conducted, and four demonstration units for bio-input production were established, along with one demonstration unit for good poultry farming practices, one for alternative feed production, and one for meliponiculture. A total of 36 people participated in the project’s activities, engaging in approximately 16 collective activities, with over 80 hours of technical assistance provided.

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SOCIOENVIRONMENTAL SACRAMENTA

Organizer: Suzano Papel e Celulose

*Location of implementation: Sacramento
Neighborhood, Belém, Pará*

SDGs addressed:



O projeto Sacramento Socioambiental é uma iniciativa da Suzano. The Socioenvironmental Sacramento Project is an initiative by Suzano aimed at the urban area of Belém, specifically the Sacramento neighborhood. Focused on supporting the development of social and environmental activities with local communities, the project is structured around three main pillars:

- 1) Promoting solid waste recycling in the neighborhood;
- 2) Supporting the formation of social enterprises; and
- 3) Establishing a neighborhood community council.

In 2023, the project's activities concentrated on the final stages of the initiative, which concluded in March with the submission of reports and financial statements.

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Photo: Instituto Peabiru

TIPITIX

Organizer: Fundo de Sustentabilidade Hydro (FSH) and Mitsui Bussan Foundation of Brazil

Location of implementation: Barcarena, Pará

SDGs addressed:



The Tipitix Project – Community Agro-Food Entrepreneurship is an initiative focused on promoting solutions for the development of family farming in the Amazon. Organized by the Hydro Sustainability Fund and the Mitsui Bussan Foundation of Brazil, and implemented by Instituto Peabiru, Tipitix supports entrepreneurs in creating food products. This includes identifying target audiences, developing business models, formulating recipes, and providing support for formalization, visual communication, and product launches.

The main outcomes of the project in 2023 include the involvement of 43 enterprises, participation from 21 communities in Barcarena, the provision of over 280 hours of workshops and training, the launch of more than 40 products, the establishment of over 20 sales channels ranging from local to national establishments, the development of 11 production chains, and total sales exceeding R\$ 100,000. In the project's third phase, the goal is to promote management autonomy for producers concerning the processing unit and achieve self-sufficiency.

It is worth noting that, in its second phase, the project created opportunities for entrepreneurs and social groups in the Barcarena region, Pará, to develop products based on family farming. This was achieved through technical support in food technology, accounting, marketing, and commercialization. Additionally, Tipitix provided a processing unit dedicated to adding value to local agricultural production, where products were processed following all quality protocols regulated by health surveillance authorities.

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Mamorana Community: Tiago Chaves

YBÁ

Organizer: Dow Chemicals

Location of implementation: Mamorana Community, Breu Branco, Pará

SDGs addressed:



Implemented in the Mamorana Community, in the municipality of Breu Branco, Pará, the Ybá Project aims to strengthen sustainable extractivism in the region through Dow Chemicals' social use of forests initiative, as the executing partner and project funder. The Ybá Project promotes the sustainable use of approximately 36,000 hectares of preserved forest within the company's legal reserve area. It also generates income for communities neighboring the forest areas by enhancing activities related to the value chains of Non-Timber Forest Products (NTFPs).

During the project, social and floristic assessments were conducted, revealing a significant wealth of NTFP assets in the area, with andiroba seeds standing out. The Mamorana Community was identified as having the greatest capacity to collect these

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assets among the visited communities, directly benefiting 21 families in the region, 14 of which were led by women. These 21 individuals received training in first aid, safety techniques for forest activities, and carried out the first collection of 100 kg of seeds, which were sold to Cofruta/Natura.



22 individuals trained in the Mamorana Community on the collection and commercialization of andiroba seeds.



Commercialization of the first andiroba seeds collected from the Água Azul I farm.



Development of a business plan for andiroba seeds with the community.



Preparatory actions, training, and phenological analysis of the andiroba seed collection area at the Água Azul I farm for the 2024 harvest.



Delivery of a guidebook with best practices for collecting andiroba seeds in the legal reserve areas of Dow's Água Azul I farm.



In 2023, the Ybá Project also established a meliponary with a capacity for 100 bee boxes, 50 of which have already been installed. During this process, a group of 22 women received training and technical support for maintaining the meliponary.



Technical support for a meliponary with 100 stingless bee boxes managed by a women's group from the Mamorana Community.

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10. NEW PROJECTS FOR 2024

In 2023, Instituto Peabiru received positive feedback to implement new initiatives or even advance to a second phase under a new contract. Additionally, it aims to continue the projects initiated this year that have not yet been completed. See more below.

TO BE CARRIED OUT BY INSTITUTO PEABIRU

CLICK AND ACCESS

➤ **ALIMENTAÇÃO PAI
D'ÉGUA**

➤ **AMAZON MANGROVES
- PHASE 2**

➤ **SOLAR QUILOMBO
- PHASE 2**

TO BE EXECUTED BY INSTITUTO PEABIRU

CLICK AND ACCESS

➤ **BARCARENA
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ALIMENTAÇÃO PAI D'ÉGUA

Funder: Cargill Foundation

*Location of implementation: Sacramenta Neighborhood,
Belém, Pará*

In 2023, Instituto Peabiru approved the implementation of the Alimentação Pai D'Égua project at the Esther Bandeira Gomes State School in Belém, Pará. Funded by the Cargill Foundation, the project will begin in 2024 with the goal of utilizing underused school grounds to establish productive gardens and a community vegetable plot. This initiative aims to promote food security and generate income for residents of the Sacramenta neighborhood, where the school is located.

AMAZON MANGROVES - PHASE 2

Sponsorship: Petrobras, through the Petrobras Socioenvironmental Program and the Federal Government

Location of implementation: Tracuateua Marine Extractive Reserve (Tracuateua, Pará), Caeté-Taperaçu Marine Extractive Reserve (Bragança, Pará), Araí-Peroba Marine Extractive Reserve (Augusto Corrêa, Pará), and Gurupi-Piriá Marine Extractive Reserve (Viseu, Pará)

Following the success of its first phase, which restored 14 hectares of mangroves and directly engaged more than 5,695 people in socioenvironmental education activities, the Amazon Mangroves project has been approved for its second phase in 2024. Implemented by Instituto Peabiru and the Sarambuí Association, in partnership with the Mangrove Ecology Laboratory (LAMA) of the Federal University of Pará (UFPA), the project is sponsored by Petrobras through the Petrobras Socioenvironmental Program and the Federal Government.

In this phase, the Amazon Mangroves project will expand the number of Marine Extractive Reserves (RESEX Mar, the acronym in Portuguese), enabling broader support for traditional communities. The project will directly benefit 5,620 participants, approximately 76.5% of whom are children and adolescents, in addition to 9,000 occasional participants. This cycle will also see the restoration of 24 hectares of degraded mangrove areas.

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SOLAR QUILOMBO - PHASE 2

Funding: Fondation Setec (France) and Setec Hidrobrasileira

Location of implementation: Quilombola Territories of África and Laranjituba, Mojú, Pará

The Solar Quilombo project, implemented by Instituto Peabiru with financial and technical support from Fondation Setec (France) and Setec Hidrobrasileira, and in technical partnership with the Institute for the Development of Alternative Energy and Self-Sustainability (IDEAAS), will enter a new phase in 2024 after its activities in 2023.

In this phase, the project will deliver a new masonry structure to support additional water tanks, increasing water storage capacity by 20,000 liters. It will also utilize solar energy technology to expand and ensure community water supply services in the África Quilombo, located in the rural area of Mojú, Pará.

For the second phase, the project will focus on increasing the water supply capacity in the África Quilombola Community. This will include the installation of a solar-powered water pump to enhance the functionality of the community's water tank. The aim is to expand capacity to serve up to 450 people, improving and stabilizing water access for quilombola families in the region, thereby contributing to water sustainability and local food security.

Additional activities are also planned, such as workshops on the installation and operation of the installed equipment, as well as sessions to discuss food security and the management of community-based tourism.

BARCARENA COMMUNITY-BASED TOURISM

Organizer: Fundo de Sustentabilidade Hydro

Location of implementation: Barcarena, Pará

In 2024, a new chapter will begin with the Fundo de Sustentabilidade Hydro (FSH) through the Barcarena Community-Based Tourism (Barcarena CBT) project. This FSH initiative is a continuation of a series of activities developed under the Tipitix project, organized by the Fundo de Sustentabilidade Hydro and the Mitsui Bussan Foundation of Brazil, and implemented by Instituto Peabiru. At the end of 2023, the Tipitix project culminated in a famtour with beneficiary farmers, laying the groundwork for this new initiative.

Building on the positive outcomes of this initiative, the Barcarena CBT project was designed and approved to strengthen and establish community-based tourism in the region, with two specific objectives: a) Strengthen the capacity of individuals trained during the first phase, as well as other stakeholders involved in the activity as attractions; and b) Integrate the community-based operation into the existing tourism value chain already structured for the Belém Destination. The primary audience includes family farmers and small businesses connected to local tourism.



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11. SERVICES DELIVERED IN 2023

In 2023, Instituto Peabiru also provided services for corporate social responsibility projects, such as social assessments, due diligence, and project management. Notable among these services are:

SOCIAL PROPERTY ASSESSMENTS FOR MOMBAK IN PARÁ

Instituto Peabiru conducted several social assessments titled “Social Analyses of Properties for Mombak in Pará” between March and June 2023 in the municipalities of Terra Alta, Viseu, Tomé Açu, Paragominas, São Domingos do Capim, Ipixuna do Pará, Peixe Boi, Irituia, São Miguel do Guamã, and Bragança.

The objective was to evaluate properties presented by Mombak to guide the company in acquiring or securing long-term lease agreements for these properties.

The analyses focused on identifying social risks using secondary data sources and/or field efforts to collect primary data. As a result, 16 studies were conducted in 2023, producing 16 analyses on 12 properties: 11 based solely on secondary data and 5 incorporating field data.

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CONTINUING TRAINING PROJECT

In 2023, Instituto Peabiru implemented the “Continuous Training Project for Employees of Norsk Hydro Brazil (NHB), Hydro Alunorte, and Hydro Paragominas” for Hydro.

As outcomes of the year’s activities, the following online courses were conducted:

“ESG with an Emphasis on Refineries and Mining”: Held in May 2023 by Ibmec, taught by Cid Al-led Filho and Marcelo Mszmuskowicz. The course had a duration of 12 hours, with 42 registrants and 30 participants.

“Environmental Licensing for Mining and Refineries”: Conducted in June and July 2023 by instructor Alexandre Sion, with 63 participants and a duration of 12 hours.

“ISO 14001 – Environmental Management System”: Conducted in September 2023 by FM2S, taught by Renato Cantatore, Julian Pico, and Ana Matos. The course had 54 participants and a duration of 12 hours.

“Project Management - PMBok 7th Edition Update”: Held between October and November 2023 by FM2S, taught by Gabriel Domingues, Julian Pico, and Ana Matos. The course had 96 registrants, 50 participants, and a duration of 12 hours.

In addition to online courses, in-person training sessions were conducted at the Hydro Alunorte and Hydro Paragominas plants. These sessions were held in July 2023 at Hydro Alunorte and in September 2023 at Hydro Paragominas. The courses, delivered by DNV, focused on “Investigation of Incidents and Environmental Occurrences” and involved 80 participants, divided into four groups of 20: two groups at Hydro Alunorte and two at Hydro Paragominas.

Lastly, the II Hydro and Embrapa Integration Workshop: Results of the First Phase and Perspectives was held on November 22, 2023, at the Mercure Boulevard Hotel in Belém. The event featured researchers from Embrapa and included 40 participants from Norsk Hydro Brazil (NHB), Hydro Alunorte, and Hydro Paragominas.

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SOCIOECONOMIC ASSESSMENT FOR THE REDD+ ATELES PROJECT

Instituto Peabiru also provided services for Agropecuária Santa Bárbara (Agro SB) and Biofílica between November 2022 and November 2023 as part of initiatives carried out on Agro SB farms in São Félix do Xingu, Pará, under the REDD+ Ateles Project.

The project aims to promote sustained and inclusive economic growth, full and productive employment, and decent work. Key activities included conducting two feedback workshops with local partners, preparing the Socioeconomic Diagnostic Report, which involved 21 field interviews, and hosting two workshops as part of the project implementation.

MAPPING OF THE PRIVATE SECTOR AND KNOWLEDGE FIELD IN THE AMAZON

In 2023, Instituto Peabiru coordinated a network of researchers as part of the initiative “Amazon Concertation”, which is integrated into the project “Mapping of the Private Sector and Knowledge Field in the Amazon”. This initiative was commissioned by Instituto Arapyaú.

The Mapping of the Private Sector and Knowledge Field in the Amazon project aims to enhance the participation of private sector actors and knowledge-based organizations in the Amazon Concertation across the nine states of the Legal Amazon.

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12. COMMUNICATION AND ENGAGEMENT



All external articles highlighting Instituto Peabiru's activities are available on the website peabiru.org.br, under the "Press" tab - or by scanning the QR code provided!

[Or click here to access directly.](#)

Institutional Profiles:
Click and access



Project Profiles:
Amazon Mangroves
Click and access



PEABIRU IN THE MEDIA

Instituto Peabiru's initiatives were also featured in journalistic media in 2023. One example is an article published on the Valor Econômico website, which linked the fight against the climate crisis to the cultivation of stingless bee hives in the municipality of Boa Vista, Pará, as part of the Friends of the Amazon Bees project. In the context of youth-focused agendas, the UNICEF Seal initiative was highlighted in a report for Revista Educação, emphasizing youth leadership in mobilizing for climate justice in their territories and ensuring environmental rights.

PRESENCE ON SOCIAL MEDIA

In 2023, Instituto Peabiru maintained an active presence on social media platforms such as Instagram, Facebook, LinkedIn, and YouTube. In addition to its institutional profiles, the Amazon Mangroves project also established a presence on digital platforms with profiles dedicated to the initiative.

The dissemination of actions from projects implemented by Instituto Peabiru aims to promote greater transparency with stakeholders, both internal and external, and to increase the visibility of the work carried out by Peabiru's teams. Digital production includes a variety of formats such as videos, informational card designs, and special communication pieces focused on topics aligned with Instituto Peabiru's areas of activity.

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EVENTS

Throughout 2023, Instituto Peabiru participated in approximately 50 events, including fairs, lectures, and congresses.

Below is the complete list:

- 15 Years of the Amazon Fund
- 1st Conference for the Amazon We Want
- 1st Biennial of the Amazons
- 1st State Conference on Family Farming and Traditional Communities of Pará
- 1st Amazon Social Technology Meeting
- 2nd Meeting of the Working Group for the Development of Pará's State Plan for Native Vegetation Recovery (GT-PRVN/PA)
- 8th Sustainability Meeting of Labor Justice - Panel: Açaí Value Chain and Decent Work
- The COP and Civil Society Participation
- UNICEF Citizen Agenda - Tocantins
- Agroecology and Bio-Inputs as Territorial Development Strategies – Social Technology Live
- Barcarena on the Path to Resilience Against Climate Change
- Brunch with USAID Authorities
- Opening Ceremony of the 1st Conference for the Amazon We Want
- Ethos 360 Conference
- International Conference on the Amazon and New Economies
- Amazon Dialogues
- Diário Talks: Innovation as a Route to Sustainable Production in the Amazon
- Education, Science, Technology, and Innovation for the Amazon of the 21st Century
- Meetup Acelera - Bioeconomy Edition: Forest Restoration Value Chain
- Meeting on Innovation, Finance & Nature
- Amazon Cities Meeting
- UNICEF Seal Communication Meeting
- COEGEMAS Central West Region Meeting
- Authors' Meeting: Presentation and Discussion on Bioeconomy Book Chapters (with USP)
- National Meeting of the UNICEF City Agenda
- Meeting on Adolescent Mobilization
- Thematic Meeting: Challenges and Opportunities for Strengthening Amazon Value Chains
- ESG: The UN Conference Trail, from Stockholm to Belém, 50 Years of Sustainability
- EXPOSIBRAM
- Vale Festival
- Forum of Amazon Cities
- Pará Climate Change Forum
- Global Mangrove
- 1st Amazon Mangroves Conference
- 1st International Forum on Culture, Sustainability, and Climate Citizenship
- 2nd Environmental Education Workshop
- Launch of the Nexbio Amazon Program
- What is COP?
- Workshop for the State Plan on Native Vegetation Recovery
- Participation in Canal Meio Ambiente
- PEC Nordeste
- Pre-Summit Nexus Brazil
- Advisory Council Meeting of the Agroforestry and Restoration Accelerator (ARA)
- Preparatory Meeting for the 2nd International Forum on Social Technologies and Innovations for People and the Planet (Belém)
- Preparatory Meeting for the International Conference on the Amazon and New Economies
- Science Summit at UNGA78: The Role of Education, Science, and Technology in Amazon Survival
- Gold Symposium
- Swearing-In Ceremony at the State Council for the Rights of Children and Adolescents (CEDCA/PA)
- Webinar on Mangrove Restoration

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PRODUCTIONS

The teams at Instituto Peabiru also produced and released documentaries and institutional videos showcasing actions and outcomes from various initiatives and programs. In 2023, the following were launched:



Documentary Manguezal: A Tide of Us *(Maretório¹ feito de nós)*

The film highlights the importance of the mangrove ecosystem and the communities living around it, based on the experiences from Cycle 1 of the Amazon Mangroves project between 2021 and 2022.

Watch here



¹ TN: *Maretório can be described as the dynamic interface between land and sea, shaped by tidal rhythms and human activity.*



Project Friends of the Amazon Bees promotes meliponiculture in Acará, Pará

The video features Hermógenes Sá, Director of Operations at Instituto Peabiru, recounting the creation of the Friends of the Amazon Bees project. It also includes testimonials from beneficiary families about the rearing and management of stingless Amazon bees as a source of supplemental income and a means of conserving local biodiversity.

Watch here



Production of Agricultural Bio-Inputs: Natural Fertilizers to Boost Family Farming

Instituto Peabiru participated in a documentary video produced and published by the National Institute of Amazonian Research (INPA). The video showcases how a demonstration unit for bio-input production integrates into the broader framework of social technologies.

Watch here



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ENGAGEMENT WITH KEY STAKEHOLDERS

Instituto Peabiru works collaboratively with project teams to strengthen communication engagement with its key stakeholders. Through stakeholder mapping conducted transversally by the teams, action and communication plans are developed and aligned with the goals of each initiative. In this context, communication plans were created and implemented for various projects. Additionally, communication products were developed, such as standard templates for general institutional documents, card designs for project promotion and mobilization, and support for the evaluation and management of these initiatives.



Institutional Instagram Feed



13. AWARDS

Over more than 25 years of work in the Amazon, Instituto Peabiru has built a trajectory focused on the people of the region and their territories. This dedication was recognized in 2023 through the following awards:

TOP 50 BRAZIL SGOS

The Swiss organization The Dot Good ranked Instituto Peabiru among the 50 most relevant social good organizations in Brazil, highlighting its impactful contributions to the Social Good Sphere.

TRILLION TREES: FOREST COMMUNITIES AND VALUE CHAINS CHALLENGE

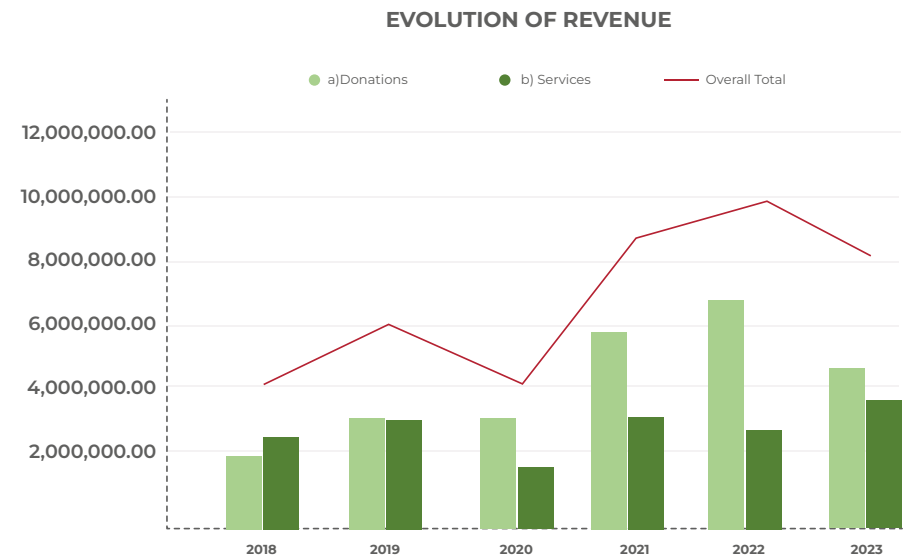
Instituto Peabiru was one of the organizations worldwide recognized by the World Economic Forum for its work on projects involving native bees.

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14. INSTITUTO PEABIRU IN NUMBERS

FINANCIAL AND ACCOUNTING INFORMATION

Instituto Peabiru reaffirms its commitment to transparency and excellence in resource management. In 2023, we achieved a total gross revenue of R\$ 8,235,845.49, a significant amount, although lower than the R\$ 9,738,044.38 recorded in 2022. This performance reflects the effectiveness of our fundraising strategies and the continued trust of our partners and donors.



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Our main sources of revenue include donations and service provision, which together significantly contributed to our financial results. In 2023, donations totaled R\$ 4,704,529.64, representing a substantial portion of our total revenue. Contributions from private companies remain crucial, with notable support from partners such as Agropalma, Cargill, and UNICEF, reflecting the private sector's trust in our initiatives.

Service provision generated R\$ 3,531,315.85, constituting an essential element of our financial sustainability. This increase compared to previous years demonstrates our ability to diversify revenue streams and ensure the continuity of our activities and projects.

We extend our deepest gratitude to all our partners and donors for their continuous support and trust in our mission. We reaffirm our commitment to transparency and accountability in resource management, ensuring that every contribution is used efficiently and effectively to promote positive and lasting change. We remain dedicated to improving our practices and communicating our results clearly and objectively, further strengthening our credibility and social impact.

ENDOWMENT FUND

The Endowment Fund of Instituto Peabiru consists of resources derived from occasional financial surpluses of the organization, as determined by the Board of Directors. This tool for economic and institutional sustainability does not have its own legal personality but is part of Peabiru's assets. Its goal is to balance the maintenance, stability, and growth of the organization. The allocation of resources considers factors such as liquidity, expected returns, and risk.

The fund comprises three distinct components:

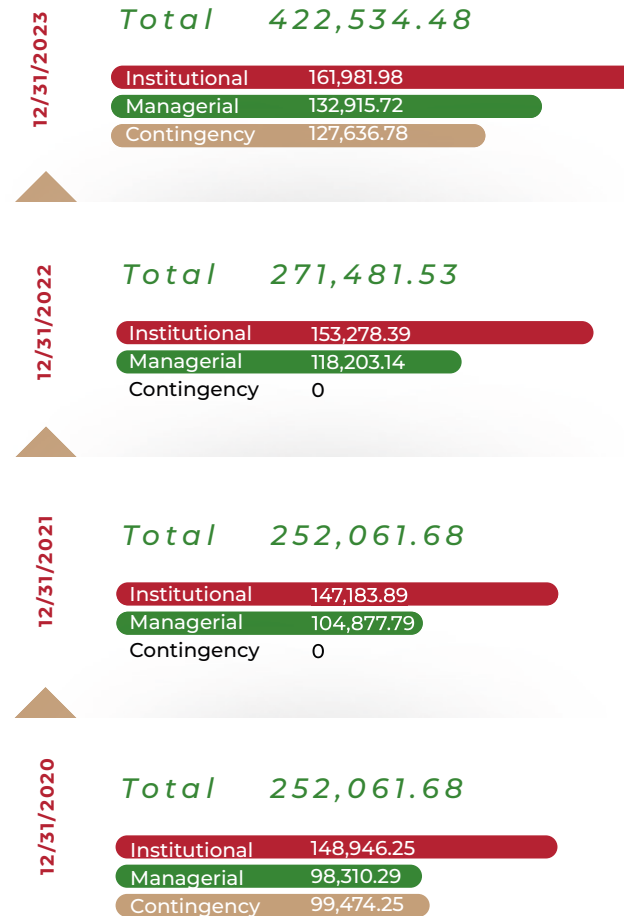
- Managerial Fund: Finances administrative expenses, institutional projects, short-term loans for projects, and investments.
- Contingency Fund: Covers uncertain events (potential risks) and compensates for future losses.
- Institutional Fund: Aims to ensure the financial self-sustainability of the institution.

The resources from the Endowment Fund may be used to cover expenses outlined in the Institutional Budget, such as:

- Administrative expenses.
- Financing expenses for institutional projects.

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The fund values as of 12/31/2023 amounted to R\$ 422,534.48, as detailed in the chart below.



RESOURCE MOBILIZATION

General Data

Total Funds Raised in 2023:

R\$ 19,778,076.53

Total Projects Executed:

23

Total Projects Approved:

14

Comment: In 2023, an additional R\$ 9,002,697.44 was raised compared to 2022, primarily due to the Amazon Mangroves project, funded by Petrobras through the Petrobras Socio-environmental Program and the Federal Government.

PROJECTS MOBILIZED IN 2023

1. City Agenda

UNICEF, R\$ 319,720.00

2. Alimentação Pai D'égua,

Fundação Cargill, R\$ 150,000.00;

3. Friends of the Bees

Embassy of Slovenia, R\$ 53,500.00

4. Analysis and Complementary Assessment

Mombak, R\$ 33,000.00

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5. Ativa Barcarena
Albras, R\$ 628,611.23

6. Ativa Barcarena
Alunorte, R\$ 3,896,280.99

7. Ativa
Mineração Paragominas, R\$ 721,364.21

8. Socioeconomic Diagnosis (REDD+ Project)
Agropalma, R\$ 28,295.00

9. Institutional Strengthening Donation
Avenues The World School, R\$ 22,000.00

10. Amazon Mangroves II
Petrobras, R\$ 11,811,548.43

11. Mapping of the Private Sector in the Amazon Concertation
Instituto Arapyaú, R\$ 100,000.00

12. Ybá Project
DOW Chemical, R\$ 121,960.00

13. Tipitix III
Fudo Sustentabilidade Hydro (FSH), R\$1,270,000.00

14. Community-Based Tourism
Fudo Sustentabilidade Hydro, R\$ 691,840.00

NEW FUNDERS

1. Instituto Arapyaú

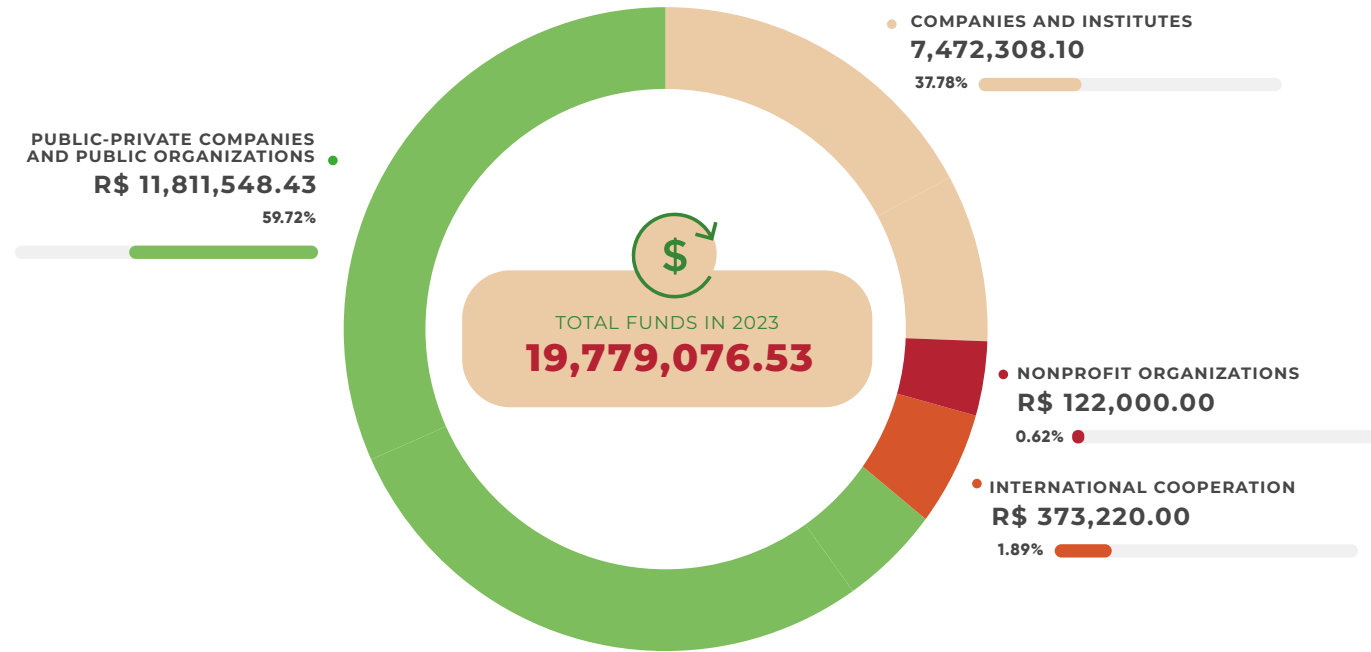


2. Embassy of Slovenia



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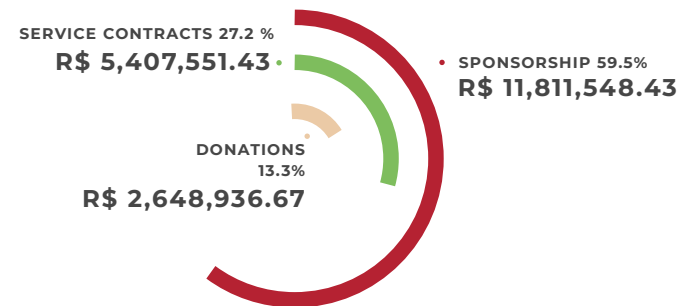
NATURE OF FUNDS RAISED IN 2023



TYPES OF CONTRACTS



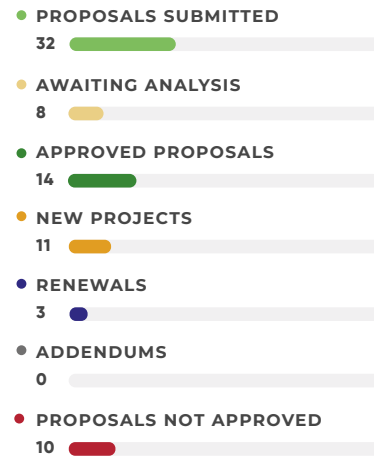
TYPES OF CONTRACTS BY VALUE



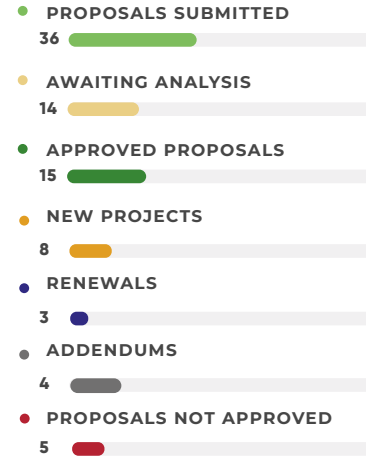
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ANNUAL RESOURCE MOBILIZATION IN NUMBERS

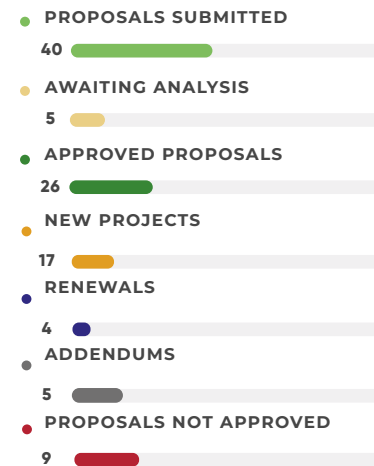
2020



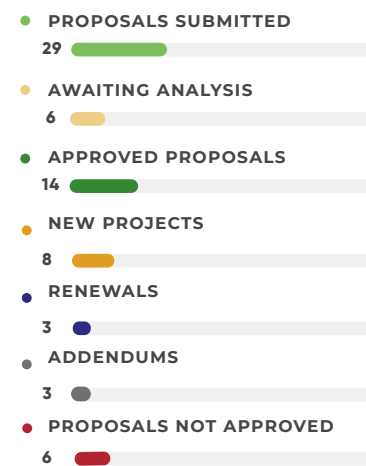
2021



2022



2023



2020
RESOURCES SECURED

R\$ 15,011,004.07

2021
RESOURCES SECURED

R\$ 6,786,493.64

2022
RESOURCES SECURED

R\$ 10,775,379.09

2023
RESOURCES SECURED

R\$ 19,778,076.53



Photo: Peabiru Collection

Credits

Instituto Peabiru

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