

ANNUAL REPORT 2024





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- 74** **Credits**



1 INTRODUCTION

In 2024, we took part in 16 projects in different roles, as lead implementers, technical partners, or executing partners. Together, these initiatives **reached more than 13,000 people**, directly and indirectly, across a wide range of social groups in the Amazon, including families, farmers, community leaders, women, children, adolescents, and youth. It was a collective effort that both transformed and was transformed by the people involved.

This report brings you an overview of these achievements: key highlights from each project, the main activities carried out, and institutional information such as our governance structure, team, working groups, training initiatives, and financial data for the year.

All our reports are available at peabiru.org.br. Follow us on social media (@institutopeabiru) to stay connected and continue walking alongside us on both familiar and new paths.



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2 MESSAGE FROM THE GENERAL DIRECTOR

In 2024, we marked twenty-five years of commitment to socio-environmental causes. It was another year of growth and consolidation for us as an Amazonian organization rooted in Pará, with a strong focus on family farmers, families, children, adolescents, youth, and traditional peoples and communities.

We strengthened our presence in priority territories such as Greter Belém, Lower Tocantins, Northeastern Pará, the Bragantina Region, and Marajó. We also expanded our work to other parts of Pará and to the states of Amapá, Tocantins, and Mato Grosso. Guided by four areas of action - Social Engagement, Education and Sustainability, Research and Assessment, and Localized Productive Systems - we followed strategic paths that deepened institutional partnerships and generated consistent outcomes.

In **Social Engagement**, where we have partnered with UNICEF for over a decade to strengthen the protection of children, adolescents, and their families, we supported the UNICEF Seal initiative, engaging 314 municipalities across Amapá, Mato Grosso, Pará, and Tocantins. We also highlight our eighteen-year collaboration with Agropalma through the Youth Participation project, as well as the Solar Quilombo initiative in Quilombo África, in partnership with Fundación Setec and Setec Hidrobrasileira.

In **Education and Sustainability**, we renewed the Amazon Mangroves project - supported by Petrobras (Socio-Environmental Program) and the Government of Brazil - expanding its reach to the municipality of Viseu. In **Research and Assessment**, we continued to advance scientific initiatives, with bioeconomy studies focusing on value chains such as açaí and stingless bee honey, among other initiatives.

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It is within **Localized Productive Systems** that Instituto Peabiru concentrates much of its work. Among the key initiatives are Ativa Barcarena, Tipitix, and Community-Based Tourism in Barcarena (Barcarena CBT), developed in partnership with Hydro and Fundo Hydro, where we serve as the implementing partner. We also continue to advance the production of bioactives through the Ybá project in partnership with Dow Chemicals.

We are proud to celebrate over a decade of collaboration with the Goeldi Museum, dedicated to the restoration of its Zoobotanical Park in Belém, particularly the initiative carried out with the Government of Pará and the Embassy of Switzerland in Brazil to restore Emílio Goeldi's house.

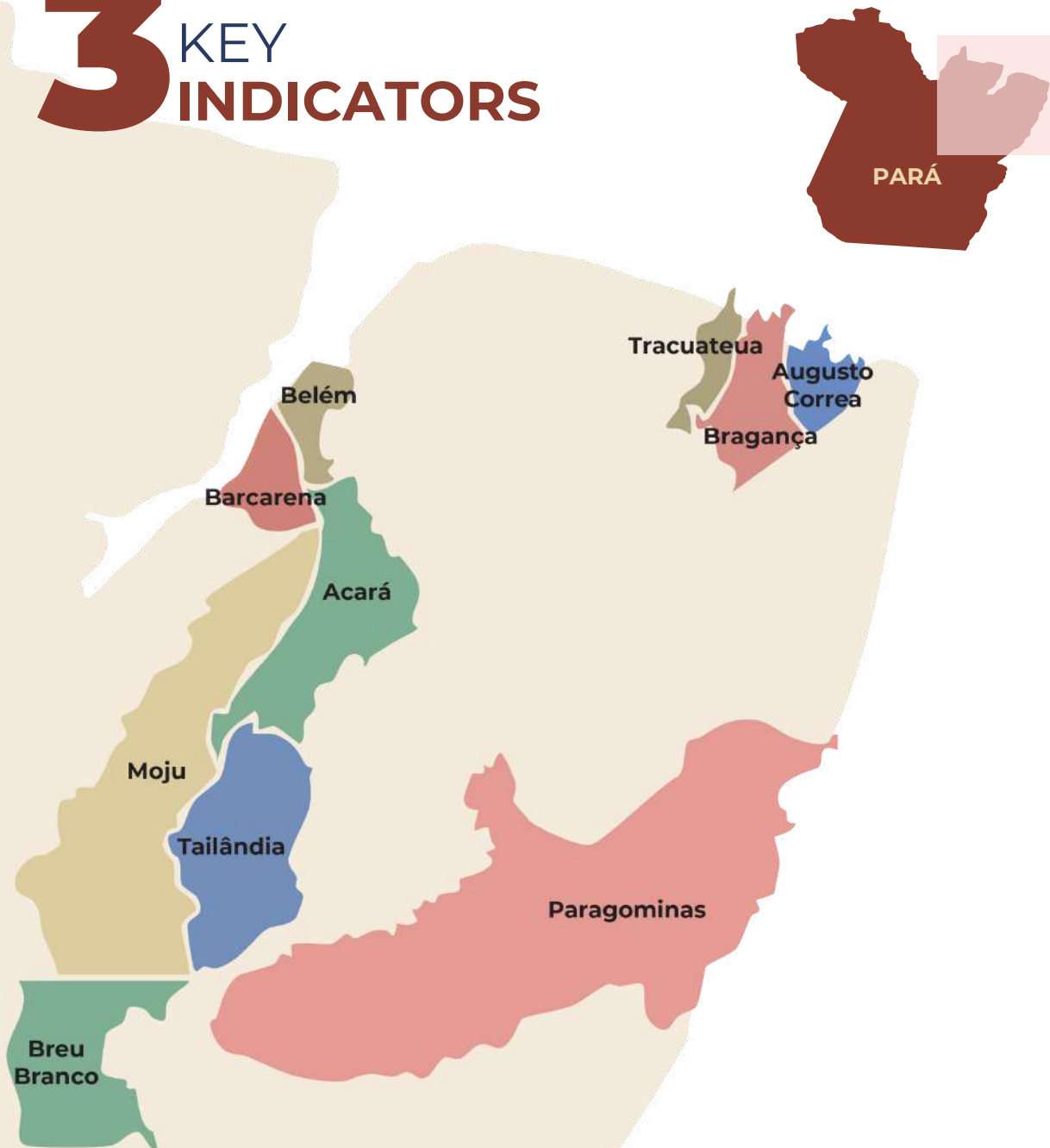
Our team of specialists continues to grow and diversify, including 25 fellows from the Pará Federal University. Gross revenue rose by 45% compared to the previous year, with 75% of resources coming from donations. These achievements were made possible through the dedication of our team, the active participation of community groups, and collaboration with dozens of partner organizations.

In line with our commitment to transparency and to sharing our work throughout the Amazon, we present this 2024 Annual Report. We hope these pages inspire people and institutions from different fields to engage with our region and celebrate these accomplishments alongside us.



João Meirelles
General Director

3 KEY INDICATORS



16

Projects carried out by
Instituto Peabiru in 2024

10

Municipalities directly involved with
projects in Pará

5.236

people engaged in activities
in mangrove areas

636

farmers participating
in the projects

35

sociobiodiversity businesses
supported

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317

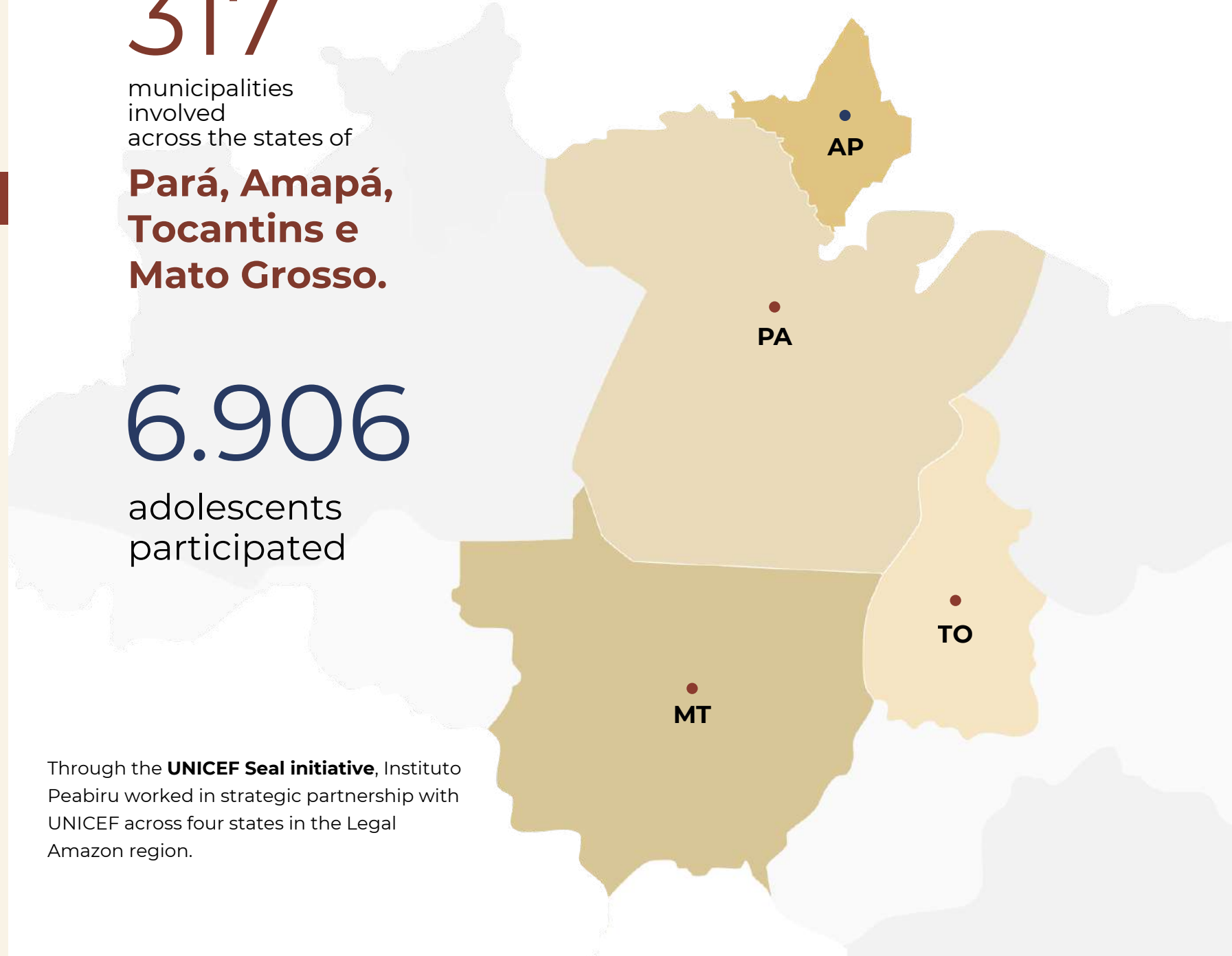
municipalities
involved
across the states of

**Pará, Amapá,
Tocantins e
Mato Grosso.**

6.906

adolescents
participated

Through the **UNICEF Seal initiative**, Instituto Peabiru worked in strategic partnership with UNICEF across four states in the Legal Amazon region.





4 WHO WE ARE

Photo: Tipitix/ Barcarena-PA

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Photo: Turismo de Base Comunitária / Barcarena-PA

Peabiru's Mission

Encourage the protagonism of social groups in the Amazon to promote full access to their fundamental rights.

OSCIPI ACCREDITATION

Instituto Peabiru is a Brazilian Civil Society Organization of Public Interest (OSCIPI) with 26 years of experience. Based in Belém, Pará, it focuses primarily on the Amazon biome, with special attention to the Eastern Amazon.

In the state of Pará, its work is concentrated in four key territories: Lower Tocantins, the Pará Coast, Greater Belém, and Marajó.

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GOVERNANCE

Our governance structure is composed of three bodies: the General Assembly, the organization's highest decision-making authority, the Audit Committee, and the Advisory Board.

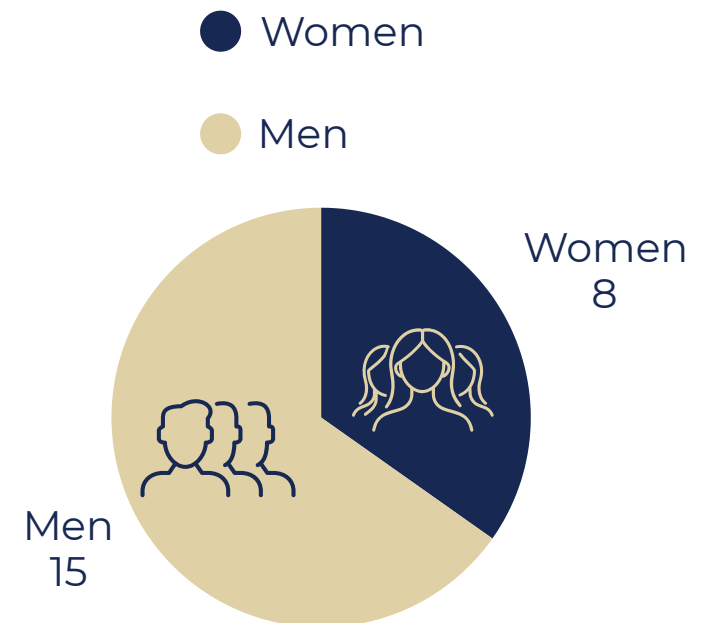
GENERAL ASSEMBLY AND ADVISORY BOARD

- Adalberto Wodianer Marcondes
- Francisco Vila
- Hermógenes José Sá de Oliveira
- Jacques Marcovitch
- João Carlos de Souza Meirelles Filho
- João Marcos Silveira
- João Francisco de Menezes Neto
- Joel Buecke
- José Pedro de Souza Meirelles
- Larissa Chermont
- Maria Amelia Rodrigues da Silva Enriquez
- Maíra Barbosa Parente
- Márcia Côrtes Pereira de Oliveira
- Patrícia Neiva Coelho Schneider
- Regina Oliveira da Silva
- Rogério Favacho da Cruz
- Ruth Helena Cristo Almeida
- Sérgio de Castro Gomes
- Victor Antonio Del Vecchio

AUDIT COMMITTEE

- Gilberto de Souza Meirelles Neto
- Hinton Hennington Portilho Bentes Neto
- Rui Salles Lanhoso Martins
- Ana Gabriela da Cruz Fontoura
- João Francisco de Menezes Neto

Total Members: **23**



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COLABORADORES

Em 2024 a equipe do Instituto Peabiru contou com profissionais de diversas áreas, conhecimentos e experiências.

Número Total: **48**

● Mulheres

● Homens



QUEM FEZ ACONTECER NO PEABIRU EM 2024*:

Abimael Teles e Teles
Adriano do Egito Vieira
Adriano Ferreira dos Santos
Ana Alycia Alves Nascimento
Ana Karolina Santos Jorge
Andreza do Nascimento Lisboa
Barbara Leite Medeiros
Cintia Cristina de Araujo Santana
Cláudio Melo
Cleiton Jose Oliveira Santos
Darlane da Silva Ferreira

Diovana Caroline dos Santos
Edinara do Socorro dos Santos Silva
Elismario de Sousa
Flávia Costa
Flora Bittencourt
Francisco Romerio dos Santos Mota
Giovanna Anyelen Lobato Martini
Gustavo Bezerra de Moura
Hannah Maria Vidal Maues
Heloana Fernanda de Oliveira Dias
Joelmir Rafael Vasconcelos Ozorio
John Lennon Silva Gomes
Joyce Karoline da Silva Ferreira
Karlla Tavares
Larissa Cristina Malcher Furtado
Layza Ariane Alves Bandeira
Leticia Adelia de Sousa
Lorrainy Simoes de Sousa
Luciana Kellen
Maíra Parente
Manoel Potiguar
Marcelo Meneses Costa
Marcio Silva Ramos
Margarete Fatima Avellar De Melo
Mayk Silva da Rosa
Moisés da Silva Araujo
Monica Leticia Macedo Nascimento
Thiara Fernandes
Rafael Bruno de Assis Sales
Rafael Galvão
Renata da Paz Ataíde
Roberta Cartagenes da Costa
Rogerio dos Santos Cruz Reis
Rubnelma de Castro Ferreira
Samanta Beatriz do Rosario Mescouto
Samya Thayra Almeida Silva
Steve Mcqueen Fernando Souza
Vanessa Cardoso Prestes
Wladir da Silva Leite
Yan Cassio Gatinho Lima

*(Professionals who worked with Instituto Peabiru at some point between January and December 2024)

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Working Groups

In 2024, Instituto Peabiru kept its working groups (WGs) active. Organized in four areas of action, these WGs strengthen teams and enhance the organization's overall performance.

DIVERSITY AND INCLUSION WG

The Diversity & Inclusion Working Group aims to create a space for listening and support while promoting activities that foster a respectful and inclusive work environment.

In November, the group hosted the event "Peabiru Women – Charting new paths on gender issues."

STRATEGY WG

The Strategy Working Group was created to develop initiatives aimed at strengthening the strategic and institutional positioning of Instituto Peabiru. This group is one of the organization's key mechanisms to ensure that the institutional agenda is guided by its mission, vision, and values.

PEOPLE WG

In 2024, the People Management Working Group carried out a joint initiative with the Diversity and Inclusion WG, offering an activity dedicated exclusively to the women on the Instituto Peabiru team.

As a result of this process, the Women's WG was created, a new group focused on advancing gender equity and empowering women staff members, strengthening the institution's commitment to diversity and inclusion.

AGRICULTURE WG

Created in 2023, the Agriculture Working Group continued in 2024 with the goal of promoting the exchange of knowledge, experiences, and techniques in the context of family farming. In July, the team held a workshop on agroforestry at Ecovila landê, in Santa Bárbara do Pará.

5 INSTITUTIONAL POLICIES

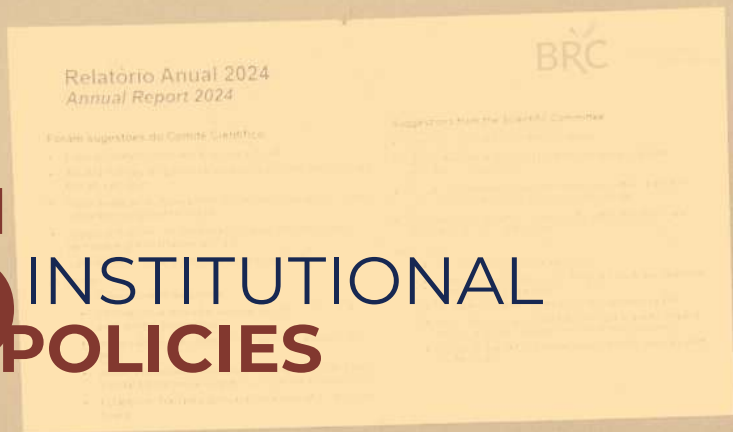


Photo: Brazil-Norway Biodiversity Research Consortium / Belém, Pará

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Check out the policies
by scanning the
QR Code or

[click here](#)



Instituto Peabiru adopts institutional policies to guide and align its activities and internal procedures. In 2024, the Conflict-of-Interest Policy was updated to include the Ethics and Integrity Committee and to revise related language and regulations. Explore all of Instituto Peabiru's institutional policies:

- Anti-corruption Policy
- Privacy and Data Protection Policy
- Conflict of Interest Policy
- Whistleblowing Policy (2022)
- Prevention of Sexual Abuse and Exploitation (PSEA) Policy
- Anti-bullying Handbook at Instituto Peabiru
- Code of Ethics and Conduct (2022)
- Best Practices Handbook in Diversity and Inclusion
- Ethics and Integrity Committee (2023)
- Human Resources Policy (2023)
- Fixed Asset Management Policy
- Procurement Manual

In 2024, we introduced a birthday leave policy as an institutional decision to value and appreciate the team members who are part of Instituto Peabiru.



A photograph of four people standing in a grassy field. From left to right: a woman with a backpack and a shoulder bag, a man in a cap holding a map, a woman in a white t-shirt and glasses, and a woman in a cap and glasses holding a walking stick. They are all looking towards the right. The background shows a white building and some trees. The entire image has a green tint.

6 OUR APPROACH

Photo: Community-Based Tourism/Barcarena, Pará

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Our approach is based on:

1. Participatory processes of research, reflection, and decision-making – action-research

2. Best practices in project management

3. Security in institutional processes (compliance)

Action research

Territorial approach

Gender and youth perspective

Socioproductive actor networks

Stakeholder engagement

Collective knowledge building

SDGs (Sustainable Development Goals)

The actions and projects were developed in alignment with the Sustainable Development Goals (SDGs). Below are the SDGs advanced through the initiatives implemented or executed by Instituto Peabiru.





7 SOURCES OF FUNDING, PARTNERS, AND ALLIANCES



Photo: Community-Based Tourism/Barcarena, Pará

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Funding Sources

Corporate partners and institutes

- > Agropalma
- > Agropecuária Santa Bárbara (Agro SB)
- > Albras - Alumínio Brasileiro
- > Alunorte
- > Artemyn Brasil
- > Fundação Cargill
- > Fondation Setec (France)
- > Fundação Mitsui Bussan no Brasil
- > Fundo Hydro
- > Hydro Paragominas (Mineração Paragominas)
- > Mombak
- > Hydro
- > Petrobras, through the Petrobras Socio-Environmental Program and the Federal Government
- > Setec Hidrobrasileira
- > Univar Solutions
- > UBS Business Solutions

Civil society organizations

- > Instituto Arapyaú
- > Instituto Clima e Sociedade (ICS)

International cooperation

- > British Council
- > Inter-American Development Bank (IDB)
- > Embassy of Slovenia in Brazil
- > UNICEF (United Nations Children's Fund)

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Participation in Networks and Alliances

In 2024, Instituto Peabiru participated in the following networks and alliances:

Localized Productive Systems

- National Network of Civil Society Organizations for Renewable Energies (RENOVE)
- Management Council of the Agroforestry and Restoration Accelerator Project, developed by TNC, Icraf, and Cifo
- Research and Extension Center for Agroecological Knowledge and Practices (Neuza)
- Sowing Life: Seed network, organizational, and management strategy to support the restoration chain in public forests of the State of Pará

Education and Sustainability

- Juquira Candiru Satyagraha
- United Nations Sustainable Development Solutions Network (SDSN)
- A Concertation for the Amazon

Social Engagement

- Municipal Council for Urban Development of Belém (CDU)
- Municipal Council for the Rights of Children and Adolescents (COMDAC - BELÉM)
- Commission for the Defense and Promotion of Ethnic-Racial Equality of the Brazilian Bar Association - Pará Section
- State Council for Sustainable Rural Development - Pará (CEDRS/PA)
- State Council for the Rights of Children and Adolescents - Pará (CEDCA/PA)

Research and Conservation

- Alliance for Restoration in the Amazon
- Bioeconomy – Study of the Amazon Value Chain
- Pro-Açaí Dialogues
- Advisory Board of the COP+ Journey of the Federation of Industries of the State of Pará



8 AREAS OF ACTION

Photo: Amazon Mangroves/ Bragança, Pará

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Localized Productive Systems

- Friends of the Bees of the Amazon – Quilombo África
- Ativa Barcarena
- Strengthening agri-food systems in the communities of Acuí and Curupeté, Barcarena, Pará
- Agriculture Strengthening Project at ADA Association
- Solar Quilombo
- Tipitix
- Ybá



Education and Sustainability

- Alimentação Pai d'égua
- Amazon Mangroves
- ProGoeldi Program



Social Engagement

- Youth Leadership
- Youth Participation (Participa Jovem)
- UNICEF Seal
- Community-Based Tourism in Barcarena (CBT Barcarena)



Research and Assessment

- Bioeconomy in the Amazon
- Brazil–Norway Biodiversity Research Consortium (BRC)



8. AREAS OF ACTION

8.1 LOCALIZED PRODUCTIVE SYSTEMS

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Photo: Ativa Barcarena/Barcarena, Pará

Project carried out by a partner and implemented by Instituto Peabiru

1. Ativa Barcarena

Project manager:
Thiara Fernandes

Project team:
Hermógenes Sá, Thiara Fernandes,
Karlla Tavares, Margarete Melo,
Flora Bittencourt, and Larissa
Furtado

Project duration:
2018–2025

Project phase:
Consolidation

**Project territory (Community –
Municipality – State):**
Barcarena – Pará

Implemented by Instituto Peabiru and carried out by Hydro, the Ativa Barcarena Project aims to strengthen family farming in Barcarena through social organization processes, technical assistance, and capacity building in a systemic, integrated, and continuous way.

Highlights and results:



44 participating
social groups



303 participants
involved



2.000 liters of
bio-inputs produced



227,5 kg of alternative
feed produced

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Foto: Ativa Barcarena/ Barcarena-PA

Funders:
Albras - Alumínio
Brasileiro and Hydro

SGDs:



Main project activities:

In 2021, a public call registered **99 direct and 351 indirect farmers**. By the end of 2024, the project reached its target, registering 303 farmers in total.

To meet the growing demand from local communities involved in the initiative, in 2024 **the project established a Demonstration Unit (DU) for bio-inputs** in the Arienga Rio community, at the Mulheres de Fibra association space, with the participation of 22 people. Throughout the year, various activities were carried out, including the reactivation of DUs, hands-on workshops, exchange visits, training courses, and meetings aimed at strengthening local productive chains.

Among the main activities were: seedling production, workshops on accessing public support programs, training on açaí grove management, planting of agroforestry systems (SAFs), bio-input production, experimental plot management to control cassava root rot through ecological soil management, poultry farming workshops and alternative feed production.

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Foto: Ativa Barcarena/ Barcarena-PA

The project also promoted **training courses on low-impact management of native açai groves and the use of the Manejatech app**, multi-actor training at Ecovila landê, validation meetings for the açai and fruit production chains, and meetings with **community leaders and partner institutions** such as the Barcarena Municipal Secretariat, COOPPAMB (Cooperative of Agricultural Producers of the Municipality of Barcarena), and the Arapiranga Island Association.

Recent highlights include the **1st Meeting for the Promotion of Family Cassava Farming** and the **Family Fruit Farming Promotion Meeting of Barcarena**, which brought producers together to discuss strategies for strengthening production, marketing, and sustainability.

The project also carried out regular monitoring of the Demonstration Units (DUs), maintenance of agroforestry systems (SAFs), and follow-up on local demands, including CAF [National Registry of Family Farming] registration for riverside families and collective sales proposals for cassava flour. All these initiatives reaffirm the commitment of the Ativa Barcarena Project to supporting family farming, promoting sustainable practices, and strengthening local productive networks in the municipality.

Next steps:

New capacity-building initiatives, productive diagnostics, and market-opening strategies are planned, with the goal of not only sustaining the positive impacts already achieved but also expanding opportunities for the communities involved, promoting a more inclusive and sustainable agricultural development model for Barcarena.

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Photo: Strengthening local food systems / Barcarena, Pará

Project implemented by Instituto Peabiru

2. Strengthening local food systems in the Acuí and Curuperé communities, Barcarena, Pará

Project manager:
Manoel Potiguar

Project team:
Rafael Sales and Rafael Galvão
(consultant)

Project duration:
July 2024 to February 2025

Project phase:
Single phase

**Project implementation
territory (Community –
Municipality – State):**
Acuí and Curuperé –
Barcarena – Pará

The project supports the development and strengthening of family farming for up to 30 families living in the Acuí and Curuperé communities, in the municipality of Barcarena, Pará, through the implementation of an Experimental Bioinput Production Site.

Highlights and outcomes:



7 workshops
held



112 participants



11 Experimental Bioinput Production
Sites established

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Photo: Instituto Peabiru

Funders:
Artemyn Brasil

SDGs:



Main project activities: In 2024, the project held seven workshops in the Acuí and Curupéré communities to train participants in the use and management of bioinputs. A total of 116 people participated, including 74 women and 42 men. As a direct outcome of these workshops, an Experimental Bioinput Production Site was established in the Curupéré community, allowing participants to apply their newly acquired knowledge in practice. Semi-structured interviews were also conducted with community members to collect data and inform the Local Food Systems Strengthening Project. At the end of the initiative, follow-up visits were carried out to assess participants' technical progress and the use of bioinputs produced at the experimental site. Among the nine participants who reported applying at least one of the techniques learned, all observed improvements in productivity.

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Photo: Friends of the Bees / Moju, Pará

Project implemented by Instituto Peabiru

3. Friends of the Bees of the Amazon – Quilombo África

Project manager:
Hannah Maués

Project team:
Hannah Maués, João Meirelles,
Cleiton Santos, and Abimael Teles

Project duration:
8 months – Friends of
the Bees Slovenia

Project phase:
Friends of the Bees Slovenia –
completed

**Project implementation
territory (Community –
Municipality – State):**
Quilombola Territory África and
Laranjatuba – Moju – Pará

This initiative is part of the Bees of the Amazon Program that aims at strengthening the stingless beekeeping value chain in the Amazon through training and technical support, fostering income generation and sustainable practices for traditional and quilombola communities in the region.

Highlights and outcomes: Workshops on bee biology, environmental education, and the installation and management of stingless beehives.



10 participating
families



30 beehives
installed

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Photo: Friends of the Bees of the Amazon / Moju, Pará

Project implemented by Instituto Peabiru

Funder:
Embassy of Slovenia in Brazil

Partner:
Quilombola Association of
Baixo Caeté

SDGs:



Main project activities: In 2024, with support from the Embassy of Slovenia in Brazil, the project held stingless beekeeping workshops and installed 30 beehives in Quilombo África, located in the municipality of Moju. These activities benefited more than 10 families, who now enjoy both the environmental services provided by the bees and the extraction of honey for household use and small-scale artisanal sales. The initiative also included workshops on bee biology, environmental education, and the installation and management of stingless beehives.

Upcoming actions: The partnership with the Embassy will continue in 2025 with a new project focused on strengthening communication and knowledge sharing about bees. A second project, planned for 2025–2026, will address gender issues through the Women Friends of the Bees initiative, highlighting the role of women in sustainable beekeeping.

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Project carried out by a partner and implemented by Instituto Peabiru

4. Project on Strengthening Agriculture in the ADA Association

Project manager:
Thiara Fernandes

Project team:
Hermógenes Sá, Thiara Fernandes,
Elismário de Sousa, Steve
Fernando, Larissa Furtado, and
Flora Bittencourt

Project duration:
2024–2025

Project phase:
Single phase

To address the needs of families living in communities along the aluminum ore pipeline in Pará, Instituto Peabiru, in partnership with Hydro, designed and is implementing the Family Farming Strengthening Project within the Directly Affected Association (ADA). Grounded in agroecological principles, the initiative focuses on establishing Demonstration Units as learning hubs to promote sustainable farming practices, enhance climate resilience, and strengthen the productive autonomy of family farmers.

Highlights and outcomes:



61 farming
families
engaged



6 workshops
delivered



2 demonstration
units

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**Project implementation
territory (Community –
Municipality – State):**
Moju – Pará

Funder:
Hydro

SDGs:



Main project activities:

The project carried out a Participatory Rural Appraisal (PRA) workshop, which included community mapping to identify natural resources and the development of an agricultural and cultural calendar highlighting key crops such as cassava, manioc, açai, and black pepper.

Through collective decision-making and a series of practical trainings, a Demonstration Unit for Forest Seedling Production was established.

More than just a productive structure, the nursery serves as a space for learning, knowledge exchange, and community empowerment. Additional workshops focused on the use of biofertilizers, seedling production, and the preparation of Bokashi fertilizer, providing farmers with practical tools to strengthen local agricultural practices.

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Construction of water access infrastructure in the territory

Project implemented by Instituto Peabiru

5. Solar Quilombo II Project

Project manager:
Hannah Maués

Project team:
Hannah Maués and
Mônica Nascimento

Project duration:
March 2024 to July 2025

Project phase:
Final stage – installation of two
20,000-liter water tanks, now
supplying 450 residents and
designed to meet the
community's needs for the
next 10 years.

The initiative aims to enhance quality of life and local production by installing social technologies that increase energy autonomy and sustainability. It seeks to ensure long-term water security for the Quilombola Territory África, in line with its demographic growth and economic development.

Highlights and outcomes: Construction carried out in partnership with the community and the engineering firm Setec Hidrobrasileira.

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Photo: Solar Quilombo / Moju, Pará

**Project implementation
territory (Community –
Municipality – State):**
Quilombo África – Moju – Pará

Funder:
Fondation Setec (France)

Partners:
Setec Engenharia and
Associação do Baixo Caeté

SDGs:



Main project activities: The project mobilized the community to make the initiative viable despite the increase in construction material costs needed to build the water tank structures. With support from Fundação Setec, the engineering company provided technical expertise to design the system and guide its implementation. These partnerships were crucial to bringing the project to life.

Upcoming actions: A partnership with the Pará Federal University is planned to convert the current electric water pump into a photovoltaic system, increasing the community's energy autonomy and long-term sustainability.

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Photo: TIPITIX / Barcarena, Pará

Project carried out by a partner and implemented by Instituto Peabiru

6. TIPITIX

Project manager:
Renata Ataíde

Project team:
Renata Ataíde (Project Manager),
Renata de Moura (Production
Coordinator), Bruno Moraes (Sales
Coordinator), Joel Vasconcelos
(Sales Assistant), Adriano Santos
(Production Assistant)

Project duration:
Phases 1, 2, and 3: May 2021 to
December 2024. Renewal pending
for Phase 4, planned for
2025–2026.

The project promotes the sustainable development of family farming in Barcarena, Pará, by transforming traditional knowledge into innovative businesses. Over time, it aims to position local communities as a regional benchmark for food entrepreneurship, contributing to economic autonomy and strengthening local value chains.

Highlights and outcomes:



43 family farmers
supported



54 products
launched

11,3 tons of products
processed at the
Tipitix
Processing Unit



35 sociobiodiversity
businesses
strengthened

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Photo: TIPITIX / Barcarena, Pará

Project phase:
In the renewal period for Phase 4

**Project implementation
territory (Community –
Municipality – State):**
Barcarena – Pará

Promoter:
Fundo Hydro

Funders:
Fundo Hydro and Fundação
Mitsui Bussan do Brasil

Partner:
Cooperative for Extraction and
Agricultural Development of
Barcarena (CEDAB)

Main project activities:

Tipitix supported the restructuring of a new management group for the Tipitix Processing Unit, ensuring the continuity and long-term sustainability of its operations.

The project also strengthened strategic partnerships, particularly with CEDAB, which has taken on a more active role in the initiative by participating in key courses and events. This closer collaboration is essential for advancing the next phase of the project.

To boost outreach and visibility, Tipitix participated in major national events, including the Natural Tech Fair in São Paulo, the largest natural products event in Latin America.

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Upcoming actions:

The project is set to begin Phase 4 (Governance and Consolidation), and the next steps will focus on the following key objectives:

- Strengthening governance and institutional capacity of the Tipitix initiative through training and support for a gradual transition to the new management group of the Processing Unit.
- Ensuring the financial and operational sustainability of the Processing Unit (UB) by diversifying revenue streams, improving strategic planning, and enhancing cost control.
- Consolidating and expanding market access for the Processing Unit's products through strategic partnerships, market expansion, and active participation in relevant events and trade fairs.
- Improving quality and operational efficiency by investing in capacity building, refining production processes, and strengthening quality control measures.

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Photo: YBÁ / Breu Branco, Pará

Implemented by partner and executed by Instituto Peabiru

7. YBÁ

Project manager:
Manoel Potiguar

Project team:
Rafael Sales, Cleiton Gomes,
Abimael Teles

Project duration:
January 2022 – May 2026

Project phase:
Phase 4

Territory:
Mamorana Community,
Breu Branco, Pará

Promoter:
Dow Chemicals

The Ybá Project, carried out in the Mamorana community in the municipality of Breu Branco, Pará, seeks to strengthen sustainable extractivism in the region through a social forest use initiative led by Dow Chemicals, which serves as both implementing partner and funder. The project promotes the sustainable use of approximately 36,000 hectares of preserved forest within the company's legal reserve area. It also generates income for neighboring communities by supporting activities linked to non-timber forest product (NTFP) value chains.

Highlights and outcomes:



Association
legally
established



94 beehives
installed

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Photo: YBÁ / Breu Branco, Pará

Funder:
Dow Chemicals

SDGs:



Main project activities: Support for the legal formalization of the Mamorana Association; phenological monitoring of andiroba trees; maintenance and expansion of the Reluzente stingless bee apiary (currently with 94 beehives); community training in hive division and honey collection techniques.

Upcoming actions: Delivery of the stingless bee meliponary expanded to 120 beehives; continued phenological monitoring; training of the andiroba seed collection group in phenology, seed collection, and the planting of forest species.

8.2 Education and sustainability

Photo: Mangues da Amazônia / Bragança, Pará

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Photo: Alimentação Pai D'égua / Belém, Pará

Project implemented by Instituto Peabiru

1. Alimentação Pai D'égua

Project manager:
Manoel Potiguar

Project team:
Rafael Sales, Rafael Galvão

Project duration:
February 2024 – April 2025

Project phase:
Completed

Territory:
Sacramenta neighborhood,
Belém, Pará

The project aimed to strengthen environmental education for public school students and promote good practices for producing healthy food in urban settings. A school garden was established in the Sacramenta neighborhood, creating a practical learning space that connects food production, sustainability, and community engagement.

Highlights and outcomes:



10 participating
families

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Photo: Alimentação Pai D'égua / Belém, Pará

Funder:
Fundação Cargill

Partners:
Fundação Cargill, State
Elementary School Teacher Esther
Bandeira Gomes, Sacramento
Neighborhood Residents'
Association

SDGs:



Main project activities: Implementation of a school garden; courses and workshops with elementary school students; selection and training of 10 local families in the production of bio-inputs and urban gardening.

Upcoming actions: Project completed.

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Photo: Amazon Mangroves/Bragança, Pará

Project implemented by Instituto Peabiru

2. Amazon Mangroves

Project manager:
John Lennon Silva Gomes

Project team:
Adam Rick Bessa da Silva, Adiele
Nataly Alves Lopes, Adria de Carvalho
Freitas, Aila de Carvalho Freitas,
Amisterdan Silva Botelho, Ana Alícia
Alves Nascimento, Antônia Aparecida
Monteiro do Nascimento, Bárbara
Leite Medeiros, Bianca Assis do Vale,
Cíntia Cristina Araújo Santana,
Cleudson Paiva Gomes, Daniel Gomes
de Sousa, Danilo Cesar Lima
Gardunho, Dayene Santiago Mendes,
Diego Novaes Carneiro da Silva

The Amazon Mangroves Project has entered its second phase, expanding its activities across four Marine Extractive Reserves in Pará. Its main goal is to conserve this critical ecosystem through reforestation, technical-scientific research, and environmental education. Activities were carried out between 2021 and 2022, focusing on the following Marine Extractive Reserves (RESEX): Araí-Peroba (Augusto Corrêa), Caeté-Taperaçu (Bragança), and Tracuateua (Tracuateua).

Highlights and outcomes:

 5.620 people directly engaged

 2 hectares of mangrove forest planted for ecological restoration

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Photo: Amazon Mangroves/Bragança, Pará

Eliete Santana de Carvalho, Emylle de Saida Mesquita Paixão, Flávia Silvano de Medeiros Rosa Costa, Francisco Romério dos Santos Mota, Géssica Silva de Sousa, Giovanna Anyelen Lobato Martin, Gustavo Bezerra de Moura, Hannah Maria Vidal Maués, Heloana Fernanda de Oliveira Dias, Hudson Cleber Pereira da Silva, Indira Angela Luza Eyzaguirre, Ivina Costa e Silva, João Batista Quadros Farias, John Lennon Silva Gomes, José Raimundo Salustiano da Silva, Keila Cristina Redig Pacheco, Laira Serrão Mendes, Lanna Jamile Corrêa da Costa, Lorrainy Simões de Sousa, Madson Lucas Galvão de Brito, Márcio Silva Ramos, Marcus Emanuel Barroncas Fernandes, Mayara Tatiane Barros Vieira, Mayk Silva da Rosa



2 nurseries for native seedling production

Main project activities: In the environmental component we highlight reforestation using genetic diversity, mapping of degraded areas, monitoring of the uçá crab (*Ucides cordatus*), measurement of carbon sequestration, and the establishment of two nurseries for the production of native seedlings. Under the socio-environmental component, education as a central pillar, supported by school psychology and initiatives such as the Clube do Recreio, AlphaMangue, Science Club, and Mangrove Guardians. Professional training and participatory communication strengthen the connection between traditional and scientific knowledge, presenting replicable innovations focused on conservation and the well-being of Amazon estuarine-coastal communities.

The project also advanced the Escola Vai ao Mangue (School goes to the Mangrove) initiative, promoting educational visits to mangrove

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Foto: Mangues da Amazônia/ Bragança-PA

Messias Reis da Silva, Pâmela Juliana Silva Gonsalves, Paulo César da Costa Virgulino Júnior, Rogério dos Santos Cruz Reis, Ruann Lins Mesquita, Samanta Beatriz do Rosario Mescouto, Samya Thayra Almeida Silva, Silvio José Travassos Cordeiro, Thiago Loureiro Chaves, Vanessa Cardoso Prestes, Yan Cassio Gatinho Lima

Project duration:

February 2024 – January 2025

Project phase:

Phase 2

Territory:

Tracuateua: Santo André community
Bragança: Castelo, Vila dos Pescadores, and Caratateua communities

Augusto Corrêa: Cedro and Nova Olinda communities

Viseu: Fernandes Belo and Centro Alegre communities

ecosystems. Under the cultural component, the community cinema CineRESEX was reactivated as a tool for raising awareness and strengthening local identity.

Upcoming actions:

The project's activities will continue to follow the established schedule throughout the three-year contract. This year's key innovation is the launch of a course on computer skills, digital media, and digital entrepreneurship.

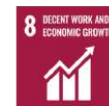
Funders:

Petrobras socio-environmental and the Government of Brazil

Partners:

Instituto Sarambui, Mangrove Ecology Laboratory – LAMA/UFGA (Federal University of Pará), Chico Mendes Institute for Biodiversity Conservation (ICMBio), local municipalities, and community associations

SDGs:



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Photo: ProGoeldi / Belém, Pará

Program carried out in technical partnership with Instituto Peabiru

3. PROGOELDI

Project manager:
Hannah Maués

Project team:
Hannah Maués, João Meirelles, and
Isabelle Macedo

Project duration:
Since 2015, until 2030

**Project territory (Community –
Municipality – State):**
Emílio Goeldi Zoobotanical Park,
Belém, Pará

Funders:
Inter-American Development Bank
(IDB), UBS Business Solutions, EBP,
Government of Pará

Over the past decade, the ProGoeldi partnership has become a landmark of successful collaboration between the Museu Paraense Emílio Goeldi and Instituto Peabiru. The achievements from 2015 to 2025 are notable: effective resource mobilization, solid project management, strengthened institutional communication, and strategic investments that have fueled high-impact initiatives across the Amazon.

These results have reaffirmed the Goeldi Museum's role as a center of knowledge, innovation, and socioenvironmental transformation, while underscoring the strategic importance of Instituto Peabiru as a key ally in strengthening the region and fostering strong, long-term partnerships.

In 2024, building on this success and recognizing the need for continuity, both institutions are working to renew their Technical Cooperation Agreement for another five years. This renewal is essential to ensure the continuity of ongoing initiatives - such as Casa

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Photo: ProGoeldi / Belém, Pará

Partners:
Embassy of Switzerland in Brazil

SDGs:



Goeldi, the redesign of the permanent exhibition Amazonian Diversities, the restoration of Casa Goeldi, and events linked to COP30 – while also opening new pathways to further advance the Museum's mission in the Amazon.

The partnership also reinforces networks with internationally renowned institutions, such as the Embassy of Switzerland, Swissnex, and the Inter-American Development Bank (IDB). Together, these collaborations highlight the strength of collective action and position the Museu Paraense Emílio Goeldi as a dynamic hub of innovation, sustainability, and global dialogue, with the support of the Government of Pará. Main project activities: Casa Goeldi and Amazonian Diversities Exhibition.

Highlights and outcomes: Completion of the Bird Enclosure and Young Researchers' Club projects; ongoing management of the Café Space and the Casa Goeldi and Diversities Exhibition projects.

Next planned actions: Continued management of (a) Café Space; (b) Casa Goeldi; and (c) Amazonian Diversities Exhibition (permanent exhibition at the Eduardo Galvão Space), along with expanded efforts to secure new funding partners.

8.3 Social Engagement



Photo: UNICEF Seal / Belém, Pará

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Photo: Agenda 2030 / Vila Palmares, Pará

Project implemented by Instituto Peabiru

1. Agenda 2030 – Youth Participation (Participa Jovem)

Project manager:
Cláudio Melo

Project team:
Luciana Kellen, Adriano do Egito,
Letícia Adélia, Shirlem Canto

Project duration:
Phase 2 – July 2024 to June 2025

Project phase:
Second phase

**Implementation
area (Community –
Municipality – State):**
Vila dos Palmares – Tailândia, Pará

Launched in 2021, during the pandemic, the project is now in its second phase of implementation. Its main goal is to promote and strengthen youth leadership by training adolescents and young people to take on active and influential roles, while creating opportunities for them to develop skills and competencies for sustainable development, citizenship, and the construction of a more inclusive and participatory society in Vila Palmares, Tailândia (Pará).

Highlights and outcomes: Renewal of the project's visual identity with the participation of adolescents. Development of an action plan featuring local interventions on climate change (recycling).



3 workshops



190 adolescents
and young people

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Photo: Agenda 2030 / Vila Palmares, Pará

Funders:
Agropalma

Partners involved:
Agropalma, Escola Estadual
Eriberto Jasper, Escola Municipal
São Felipe, Anexo Gamalie, and
Escola Agropalma

SDGs:



Main project activities: Resumption of the project with expanded local engagement involving schools, community leaders, adolescents, and local partners. Joint development of a work plan with local partners.

Implementation of workshops on climate change. Preparation of an action plan outlining local interventions based on the outcomes of the climate change workshops.

Collaboration with the local waste pickers' cooperative to establish selective waste collection in the participating schools.

Upcoming activities: Implementation of workshops on Life Projects and Girls' Empowerment, featuring local intervention actions on these topics. Organization of a final event to present the project's outcomes and celebrate its achievements.

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Project with Instituto Peabiru as a technical partner

2. UNICEF Seal Project 2021–2024

Project manager:
Cláudio Melo

Project team:
Luciana Kellen, Edilene Marinho,
Letícia Albuquerque, Jeiciany Silva,
Selli Rosa, Roselene Andrade,
Franklin Salvador, Adriano do
Egito, Shirlem Canto, Giovanna
Martini, Isabela Simplício

Project duration:
June 2021 to December 2024

The UNICEF Seal is an initiative that promotes public policies for children and adolescents through a comprehensive process of social mobilization, results-based management, indicator monitoring, and capacity-building for technical teams from municipal and state governments, as well as civil society. Participating municipalities take part in a four-year cycle of support and monitoring. Those that successfully develop and implement public policies, improve social indicators, and achieve the established targets are awarded the UNICEF Seal, an international recognition of their commitment to improving the lives of children and adolescents.



8 training sessions held



317 municipalities engaged



6.716
adolescents
mobilized

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Active School Enrollment Campaign in Marajó – 2024

Project phase:
Final phase (2024)

Implementation area:
317 municipalities across the
States of Pará, Amapá, Tocantins,
and Mato Grosso

Funders:
United Nations Children's
Fund (UNICEF)

Partners involved:
State governments; federations
and associations of municipalities;
CEDCAs (State Councils for the
Rights of Children and
Adolescents); Public Prosecutor's
Offices; State and Municipal
Courts of Accounts; UNDIME
(National Union of Municipal
Education Leaders); and
COGEMAS (Municipal Social
Assistance Managers Council),

Main project activities:

The year 2024 marked the conclusion of the 2021–2024 edition of the UNICEF Seal, the final stage of a four-year cycle. The 6th and last training session for municipal teams brought together 534 participants from 212 municipalities, focusing on closing activities and on the methodology for conducting the 2nd Community Forum.

To strengthen engagement with and for adolescents, four NUCA (Adolescent Citizenship Hub) festivals were held under the theme “Entre no Clima” (Feel the Climate) - recognizing adolescents who advanced various local agendas and promoting discussions on climate emergencies.

In addition, four state-level closing events of the UNICEF Seal were organized, one in each State (Pará, Amapá, Tocantins, and Mato Grosso), bringing together municipalities, partners, and government representatives.

With technical support provided by the Instituto Peabiru team, municipalities were able to advance key policy agendas and achieve the following outcomes:

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APDM/MT (Association for the
Social Development of
Municipalities of the State
of Mato Grosso)

SDGs:



- 175 municipalities met the targets of the Active School Enrollment Campaign (Busca Ativa Escolar);
- 187 municipalities prioritized SUAS (Unified Social Assistance System) in their LDO (Budget Guidelines Law);
- 175 municipalities confirmed the effective operation of the CMDCA (Municipal Council for the Rights of Children and Adolescents) and the Municipal Guardianship Council;
- 170 municipalities verified the implementation of the Law on the Special Hearing Procedures for Children and Adolescents;
- 182 municipalities held their 2nd Community Forum;
- 158 municipalities met the INDIQUE targets.

By the end of the 2021–2024 edition, 63 municipalities were recognized with the UNICEF Seal.

Upcoming activities: Submission of a proposal for the 2025–2028 edition of the UNICEF Seal, once again as an implementing partner of the initiative in collaboration with UNICEF.

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Photo: Community-Based Tourism / Barcarena, Pará

Project implemented by Instituto Peabiru in partnership with Fundo Hydro

3. Community-Based Tourism in Barcarena (CBT Barcarena)

Project manager:

Flora Bittencourt, coordinated by
Joyce Ferreira

Project team:

Ana Karolina Jorge, Rogério
Favacho, Roberta Cartágenes,
Luciana Kellen, Hermógenes Sá

Project duration:

Phase 1: December 2023
to April 2025

Phase 2: April 2025
to March 2026

Project phase:

Conclusion of Phase 1

The Community-Based Tourism (CBT) Project in Barcarena, implemented by Instituto Peabiru in partnership with Fundo Hydro, seeks to strengthen and integrate community initiatives into the tourism value chain of the Belém Destination. The initiative focuses on building local capacity through entrepreneurship training, the development of tourism itineraries, thematic workshops, experimental trips, and technical assistance. It also promotes coordination with local authorities and enhances the inclusion of community attractions in the regional tourism market.

Highlights and outcomes:



77 local
participants
trained



18 community
attractions
developed and
implemented

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Photo: Community-Based Tourism / Barcarena, Pará

Implementation area
(Community –
Municipality – State):
Barcarena, Pará

Promoter:
Fundo Hydro

Funders:
Phase 1 – Fundo Hydro
Phase 2 – Fundo Hydro and
Fundação Mitsui Bussan do Brasil

Partners involved:
Mulheres de Fibra Association,
Naturart, Projeto Tipitix,
Barcarena Sustentável Initiative,
and Secretaria Municipal de
Cultura e Turismo de Barcarena

SDGs:



Main project activities: The CBT Barcarena initiative aims to generate income, promote cultural appreciation, and foster sustainability through the development of a responsible tourism model that reflects the realities of local communities. The project has achieved key milestones, including:

- 40 tourism attractions mapped (natural, cultural, and productive);
- 3 Adventure Tourism enterprises;
- 5 Rural Tourism enterprises;
- 4 Heritage and Cultural Tourism enterprises;
- 5 Gastronomic Tourism enterprises;
- 1 Sun and Beach Tourism enterprise;
- 45 participants engaged in experimental tourism itineraries;
- Tourist satisfaction ratings of 60% “Very good” and 40% “Excellent” for the pilot routes;
- Two pilot trips carried out by December 2024, integrating local actors from Barcarena and Belém.

Upcoming activities: Trail signage and formalization of the Phase 2 contract, set to begin in 2025.

8.4 Research and Assessment

Photo: Açaí Value Chain / Acará, Pará

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Photo: Açai value chain, Açara / Pará

Project implemented by Instituto Peabiru

1. Amazon Bioeconomy

Project manager:
Flora Bittencourt

Project team:
Thiara Fernandes,
Luciana Kellen, Manoel Potiguar,
and João Meirelles

Implemented by:
School of Economics, Business,
Accounting, and Actuarial Science
of the University of São Paulo
(FEA-USP), National Institute for
Amazonian Research (INPA),
Federal University of Pará (UFPA),
and Instituto Peabiru

Instituto Peabiru, together with other partner institutions, is part of the Amazon Bioeconomy Project, a research initiative that adopts a descriptive and exploratory approach based on the principles of action research. The project conducts multiple case studies across four value chains: *Arapaima gigas* (pirarucu), *Euterpe oleracea* (açai), *Theobroma cacao* (cacao), and *Melipona* sp. (stingless bee honey).

Instituto Peabiru leads research on the açai value chain and contributes to studies on stingless bees. The initiative seeks to analyze the local dynamics of these chains, identifying factors that either hinder or enhance their performance, and to propose practical, context-based solutions to overcome the identified challenges.

Ultimately, the project will prioritize public policy recommendations aimed at promoting job and income generation, food security, and citizenship education. The systematization of the research will support the development of replicable and sustainable models, with

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Funding institutions:
National Council for Scientific and
Technological Development (CNPq), São Paulo Research
Foundation (FAPESP), and
Amazonas Research
Foundation (FAPEAM)

Participating institutions:
Goeldi Museum (Museu Paraense
Emílio Goeldi) and State University
of Santa Cruz (UESC)

Project duration:
2023–2025

Project phase:
Single phase

governance metrics and stronger
coordination among actors within the value
chains.

In 2024, the main achievements included the publication and dissemination of the book “Bioeconomy for Whom? Foundations for Sustainable Development in the Amazon”, launched at events across several States and during the Annual Meeting of the Brazilian Society for the Advancement of Science (SBPC) in Belém. Other milestones included the completion of field research, the participatory development of the açaí value chain map in Acará (Pará), and participation in the course “Bioeconomy in the Amazon” in February, with a lecture delivered by Instituto Peabiru researchers Thiara Fernandes and Manoel Potiguar.





9 NEW PROJECTS IN 2025

Photo: Community-Based Tourism / Barcarena, Pará / Chico Atanásio

9.1 Looking ahead to 2025

- **Second phase of the Community-Based Tourism in Barcarena project**
- **UNICEF Seal 2025–2028**
- **Water, sanitation, and hygiene in schools**
- **Renewal of the Tipitix Project**



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**Community-Based Tourism in
Barcarena – Phase 2**

Promoter: Fundo Hydro

Funding: Fundo Hydro and Fundação Mitsui
Bussan do Brasil

Location: Barcarena (Pará)

The Community-Based Tourism in Barcarena project is preparing to launch its new phase in 2025. New routes and experiences will soon be available in Barcarena (Pará), continuing the initiative's mission to strengthen sustainable and community-led tourism in the region. Funded by Fundo Hydro and Mitsui Bussan do Brasil, the project continues to promote inclusive local development through tourism.

Tipitix - Phase 4

Promoter: Fundo Hydro

Funding: Fundo Hydro and Fundação Mitsui
Bussan do Brasil

Location: Barcarena (Pará)

The Tipitix Project has been renewed for its fourth phase, aiming to consolidate market access channels and strengthen the financial and operational sustainability of the Processing Unit (UD), along with other strategic goals. The project continues to foster the bioeconomy in the Amazon.

UNICEF Seal – 2025–2028

Promoter: UNICEF

Location: Amapá, Mato Grosso, Pará, and Tocantins

For the fourth time, Instituto Peabiru will serve as a partner in the UNICEF Seal initiative in the States of Amapá, Pará, Tocantins, and Mato Grosso for the 2025–2028 cycle. The initiative reinforces the protection and promotion of children's and adolescents' rights, contributing to the construction of a fairer and more welcoming Amazon for all children.

**Water, Sanitation, and
Hygiene in Schools**

Promoter: UNICEF

Funding: Aegea Águas de São Francisco

Location: Barcarena (Pará)

In 2025, Instituto Peabiru will be a partner in the Water, Sanitation, and Hygiene in Schools project in Barcarena (Pará). Promoted by UNICEF and funded by Águas de São Francisco (Aegea), the initiative seeks to improve sanitation conditions in 25 rural and riverside schools.

9.2 Looking ahead to 2025

This section features projects that began in 2024 but will be implemented and generate positive impacts in Amazonian communities throughout 2025.

CLICK TO ACCESS:

- **Brazil–Norway Biodiversity Research Consortium (BRC Consortium)**
- **Youth in Leadership**
- **Women Friends of the Bees**
- **Peabiru Forest Products**



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Photo: Brazil–Norway Biodiversity Research Consortium / Paragominas, Pará / Fabiano R. Melo

9.1 Brazil–Norway Biodiversity Research Consortium

The Brazil–Norway Biodiversity Research Consortium (BRC) brings together three Brazilian institutions - the Federal University of Pará (UFPA), the Federal Rural University of the Amazon (UFRA), and the Museu Paraense Emílio Goeldi (MPEG) - along with the University of Oslo, Norway, and Hydro, a mining company operating in Pará, Brazil.

The consortium's goal is to strengthen cooperation for scientific research focused on ecosystem restoration, climate change, and biodiversity in the Brazilian Amazon. It aims to advance knowledge on climate and biodiversity, contributing to the sustainable and environmentally responsible use of the State of Pará's natural resources.

The BRC also promotes closer collaboration between universities and the private sector, fosters student participation, supports academic exchanges, and enhances international scientific cooperation in the Amazon region.

Beginning in late 2024, Instituto Peabiru will assume the role of Executive Secretariat of the consortium. In 2025, it plans to launch a new research call, expand communication efforts, and implement additional initiatives to strengthen collaboration within the BRC network.

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Photo: Youth in Leadership / Belém, Pará

9.2 Youth in Leadership

Instituto Peabiru was one of the organizations selected to join the Climate Skills Brazil – Seeds for Transition initiative, created by the British Council Association, a subsidiary of the British Council in Brazil, the United Kingdom’s international organization for cultural relations and educational opportunities.

Through the project “Youth in Leadership,” developed in partnership with the collective CineClube TF, the initiative plans to produce a videocast in 2025 featuring discussions on climate change from the perspective of youth from the outskirts of the Metropolitan Region of Belém (RMB).

 19 young
participants
mobilized

 2 workshops
held

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Photo: Women Friends of the Bees / Belém, Pará

9.3 Women Friends of the Bees

The Amazônia Para Sempre (Amazon Forever) call for proposals selected the project "Women Friends of the Bees" for implementation in 2025. The initiative aims to install around 400 beehives on the islands of Combu and Cotijuba, in Belém, in partnership with the Women's Movement of the Islands of Belém (MMIB) and the Association of Women Extractivists of Combu Island (AME).



400 beehives



2 territories
mobilized

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Photo: Community-Based Tourism / Barcarena, Pará

9.4 Peabiru Forest Products

Peabiru Forest Products markets goods that showcase the work of traditional Amazonian groups, contributing to a more diverse, inclusive, and sustainable marketplace. In 2024, a total of 2,500 branded products were sold, together with those promoted through the *Tipitix* project, generating gross sales revenue of R\$57,664.81. The year also saw the sale of 100 kg of raw honey and 70 jars of processed honey, resulting in an additional R\$8,984.75 in gross revenue.



R\$57,000+
in gross sales



2.500 branded
products



10 PUBLICATIONS

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Instituto Peabiru believes that social transformation is also driven by the strengthening of knowledge. In addition to developing projects that directly impact communities and territories, the organization is committed to promoting research and systematizing learnings, turning experiences into publications that can inspire and guide other initiatives.

Explore some of the publications released in 2024:

Click to browse

Participatory socioenvironmental assessment: pathways toward the sustainable development of estuarine-coastal communities

October 2024

Indira Eyzaguirre, Esley Sousa, Amisterdan Botelho, Enzo Ferreira, and Marcus Fernandes

Click to browse

What do the Sustainable Development Goals have to do with mangroves? A conceptual framework proposal for sustainable management

October 2024

Indira Eyzaguirre and Marcus Fernandes

Click to browse

Microplastic distribution and risk assessment in estuarine systems influenced by traditional villages and artisanal fishery activities

October 2024

Dayene Mendes, Daniel Silva, Maxwell Silva, Colin Beasley, and Marcus Fernandes

Click to browse

Compilation of Abstracts – Ecology Congress



59/220-002	1067
59/216-001	133,831
59/220-003	6,305.61
59/216-001	1682.24
221-001	77278.50
21-002	60,789.72
21-003	35,605.61
8-001	20,473.60
004	8692.52
02	60,271.96
03	3098.45
4	8575.07
	42
	2492
	1433.15
	608.48
	42
	3098.45
	182

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R\$11 million+
in gross revenue



R\$8 million+
in donations



R\$3 million+
in service
provision

Financial and Accounting Information

In 2024, Instituto Peabiru reached a total **gross revenue of R\$11,984,011.24, U\$2.243.986,7503**, representing an increase of approximately 45% compared to 2023 (R\$8,235,845.49, U\$1.542.148,767). This strong performance reflects the effectiveness of its fundraising strategies and the continued trust of partners and donors.

The main sources of revenue include donations and service provision, which together made a significant contribution to the year's financial results.

In 2024, donations totaled R\$8,946,589.04, U\$1.675.234,3488, accounting for about 75% of total revenue.

Service provision generated R\$3,037,422.20, U\$568.752,4015, an essential component of financial sustainability. Despite a 14% decrease compared to 2023, Instituto Peabiru maintained its ability to diversify income sources and ensure the continuity of its activities and projects.

Private sector contributions remain a key part of the funding structure, with notable support from partners such as Alunorte, Mineração Paragominas, and UNICEF, demonstrating the confidence the private sector places in the organization's initiatives.

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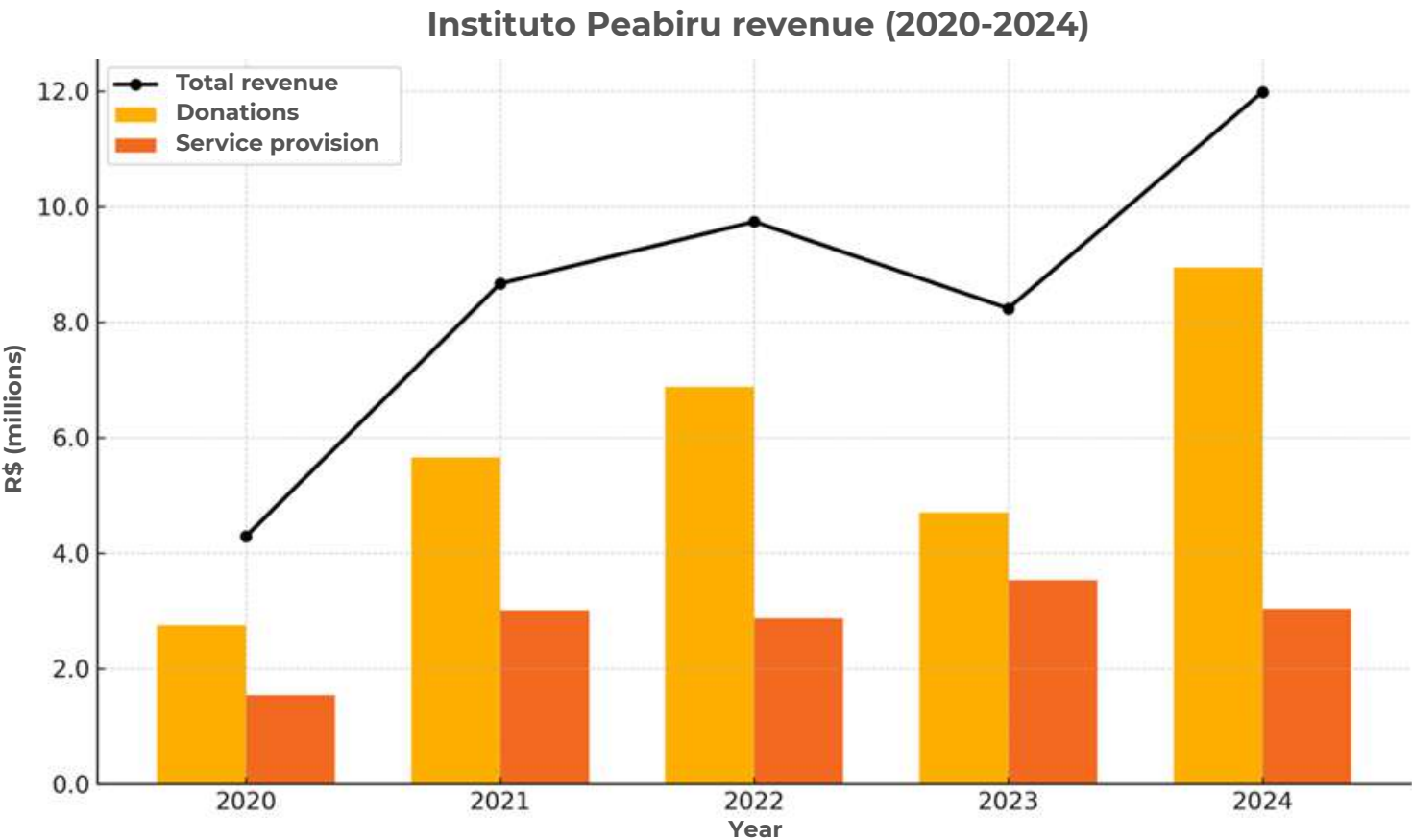
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Graph: Instituto Peabiru revenue (2020–2024)

The graph shows the evolution of Instituto Peabiru’s annual revenues between 2020 and 2024, highlighting its two main sources of funding: donations and service provision. The bars illustrate the values for each category per year, while the line indicates the total revenue over the period.

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Endowment funds

The Instituto Peabiru Endowment Fund consists of resources derived from potential financial surpluses generated by the organization, as determined by its Board of Directors. It is a strategic instrument designed to ensure the organization's long-term economic and institutional sustainability. Although it does not have its own legal personality, the fund is part of the Institute's assets and aims to guarantee its maintenance, stability, and growth over time.

The management of these resources follows criteria such as liquidity, expected return, and risk level, and is organized into three distinct funds:



- **Managerial Fund:** used to cover administrative expenses, support institutional projects, provide short-term loans to projects, and finance strategic investments.
- **Contingency Fund:** a technical reserve intended to mitigate risks and unforeseen events.
- **Institutional Fund:** dedicated to promoting the organization's long-term financial sustainability.

Resources from the Endowment Fund may be used to cover expenses included in the Institutional Budget, such as:



- Administrative costs
- Funding for institutional projects

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Evolution of endowment funds (2020–2024)

The chart below presents the evolution of endowment fund balances between 2020 and 2024, showing the individual values of the Institutional, Managerial, and Contingency Funds, as well as the consolidated total at the end of each fiscal year.

The results demonstrate prudent financial management and a clear commitment to building strategic reserves. **Between 2023 and 2024, the total endowment fund reached R\$448,964.35,**

US\$8.406,784, an increase of R\$26,528.67, US\$4.967,4506, (+6.3%) compared to the previous year.

Continuous growth in the **Institutional** and **Managerial** Funds stands out, driven by the organization's policy of reinvesting financial surpluses. The **Contingency Fund**, which had no balance in 2021 and 2022, was restored in 2023 and adjusted in 2024. These developments reflect the maturity of Instituto Peabiru's financial management and its ongoing commitment to institutional sustainability.

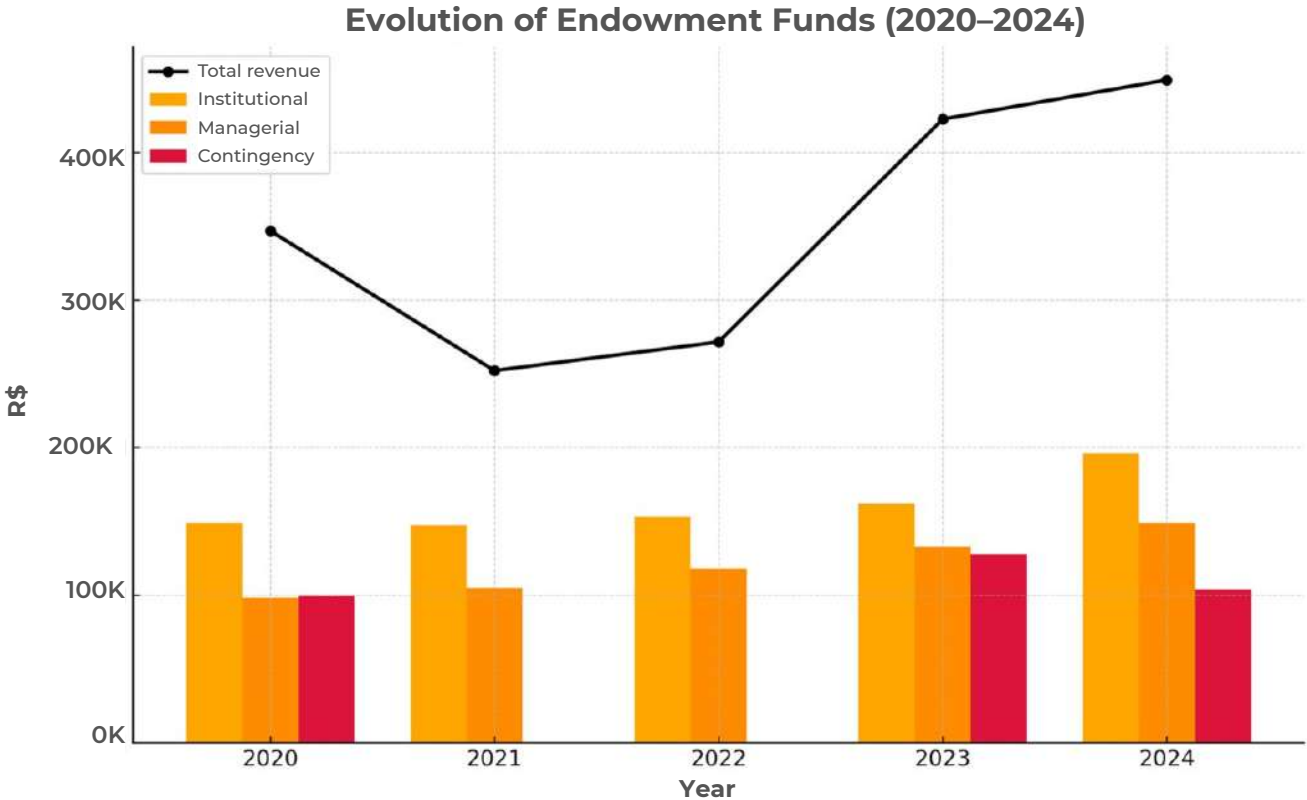




Photo: Ybá/Breu Branco, Pará

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